

Scott R. McMeans
602 Wild Oak Dr.
Manitowoc, WI

(920) 323-1533

srmtol@icloud.com

RECENT EXPERIENCE:

08/20-Present

Doneff Companies LLC

Locally owned multi-family residential housing property management company with over 1000 units managed in Manitowoc, Two Rivers, Shebogan Falls, DePere, Sturgeon Bay, Oshkosh, West Bend, Marshfield, and New Ulm, MN.

Vice President of Operations

Responsible for all aspects of operations including personnel, budgeting, P&L, market development and compliance.

12/15- 8/20

Advocate Aurora Health, North Region, WI

Advocate Aurora Health is an integrated, not-for-profit provider serving communities throughout eastern Wisconsin and northern Illinois, with 15 hospitals, more than 150 clinics and 70 pharmacies in 30 communities.

Regional Director- Business Development

Accountable for all activities related to business development in Advocate Aurora North Region including Greater Green Bay, Manitowoc, Oshkosh, Fond du Lac, and Marinette patient service markets. Leadership of teams focused on hospital and physician practice growth, business to business relationship management, and operations improvement.

11/05- 11/15

Holy Family Memorial, Manitowoc, WI

A comprehensive healthcare network of 1300 employees and 80 highly qualified health professionals who are dedicated to providing quality medical care to the residents of Manitowoc County, Wisconsin. Holy Family Memorial is a recognized leader and the largest provider of health care services in Manitowoc County.

Administrative Director – Innovation and Government Relations 6/07 to 11/15

Corporate Compliance Officer- 3/13- 11/15

Accountable for the development of strategic plans to create growth opportunities and reduce clinical and process variations that attribute to organizational costs and quality issues. New service and product development associated with current or new service lines to achieve new revenue streams aimed on addressing barriers to payment incentives under healthcare reform. Strategic planning coordination and development including oversight of market share and decision support activities. Addition focus as the primary liaison for hospital advocacy efforts and oversight of Corporate Compliance program aimed at waste, fraud, and abuse activities.

- Held listening sessions with all State and U.S. Legislative representatives of HFM over the last 3 years to educate them on healthcare. 2013 AHA Grassroots award

Administrative Director of Business Development 11/05 to 6/07

Responsibilities include all business-to-business development to meet network strategic goals. Administrative and operational responsibility for retail programming including: occupational health, EAP, On-site professional services, retail pharmacy stores (2), retail durable medical equipment (DME) store, and Care Van assisted transportation unit.

EDUCATION:

Lakeland College, Sheboygan, WI
MBA Program- Healthcare Administration

Rutgers, The State University of New Jersey
The Rutgers School of Business, MBA Program-Finance

University of Toledo, Toledo Ohio
Bachelor of Science
Interdisciplinary Studies in Healthcare Marketing and Sales.

PROFESSIONAL ORGANIZATIONS: (Current)

American Society for Quality (2008—2015)
Chamber of Manitowoc County: (2010-present, current Board Chair)
Wisconsin Hospital Association: Public Policy Committee (2009-2015)

City of Manitowoc City Council- (2009-2020)- Aldermanic District #2
Chair: Finance Committee (2010-2016)
Council President (2014, 2017, 2108)

Shady Lane Nursing Center- (2011-2018)- Board of Directors
Chair: Finance Committee (2014-2018)

Advance EDC – Green Bay Chamber (2018-2020) – Board of Directors

PRESENTATIONS AND AWARD

- **American Society for Quality**
 - **2011 International Conference, Pittsburgh, PA.**
- **American Hospital Association;**
 - **2009 Society for Healthcare Strategy & Marketing Development**
- **American Hospital Association- Wisconsin *Grass Roots Champion*- 2013**

PUBLICATIONS

Prescription for innovation at Holy Family Memorial: Make big progress by thinking small; Scott McMeans and Wendy Novicoff
Global Business and Organizational Development, Volume 31, Issue 3, March/April 2012; Wiley Publications