

Sonja Birr

From: Curtis Hall
Sent: Friday, July 31, 2020 3:56 PM
To: Sonja Birr
Subject: Logo

Please add below image as 2nd draft of logo update.

Thanks ☺

Curtis Hall
 Parks and Recreation Division Manager
 City of Manitowoc
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Our Mission

The Manitowoc Parks and Recreation Divisions are committed to improving the quality of life for all Manitowoc's residents and visitors. This is accomplished by providing and promoting well maintained parks, facilities, and public open spaces as well as offering a variety of lifelong recreational opportunities and special events for people of all ages.

From: Katelin Dorow
Sent: Thursday, July 23, 2020 11:29 AM
To: Curtis Hall
Subject: RE: Untitled_Artwork.jpg

Colors in the circle need to be brighter/vibrant
 Get rid of the tree
 Center the sun/enlarge

From: Curtis Hall
Sent: Tuesday, June 16, 2020 7:44 PM
To: Katelin Dorow; Marshall Black; Sandy Ronski; Karen Dorow; Dan Koski; Amanda Orth; Paul Braun; Nicholas Mueller; Jeremy DuChateau; Adam Tegen; Justin Nickels; Stacey Groll; Sue Reilly; Kara Ottum; Kathleen McDaniel; Elizabeth Majerus; Sonja Birr
Subject: Fwd: Untitled_Artwork.jpg

Attached is the most recent draft incorporating all of the previous feedback and city website color pallets. Still not as bright as I had hoped but I think we can continue to play with that.

If it was up to me I would go with a paddleboarder instead of a kayaker but that could still happen in the future. I envision being able to modify and update over the years. We can do different color layouts and even have different versions with a paddleboarder or disc golfer or baseball player etc, to keep it fresh. I also think we can remove the border/stamp and print just the heading with the circle as another option.

Still looking for feedback especially if anybody thinks we are heading totally in the wrong direction.

8850-05
Is this worthy of a long term branding update?

Thanks,
Curt

Sent from my iPhone

Begin forwarded message:

From: Vagabond Creates <design@vagabondvisual.com>

Date: June 16, 2020 at 12:56:04 PM CDT

To: Curtis Hall <chall@manitowoc.org>

Subject: Untitled_Artwork.jpg

What do you think of this? I incorporated some of the city colors as well as tweaked the layout so everything fits nicely.