



20-0482

May 7, 2020

Mackenzie Reed- Kadow, City Clerk
City Hall
900 Quay St.
Manitowoc, WI 54220

Dear Ms. Hudson,

I wanted to reach out in regard to the contract we have in place for public notices, I show that expiring at the end of May so I wanted to see if there was anything you needed prior to that.

In accordance with the legal advertising rates established by the State of Wisconsin, below are the legal ad rates for 2018

<u>Classified 6 Column Per Line charge –</u>			
<u>Arial 6-point Font:</u>			
Number of Columns	Column Width (Picas)	First Insertion	Subsequent Insertion(s)
1	9.18	\$.6671	\$.5270
2	19.36	\$1.4071	\$1.1115
3	29.54	\$2.1470	\$1.6961
4	39.73	\$2.8869	\$2.2806
5	49.91	\$3.6269	\$2.8651
6	60.09	\$4.3668	\$3.4496

Newspapers to be circulated in this geographic area: 5.240

Display rates would be \$8.00 per inch and \$6.32 per column inch for the second insertion.

Additional charges that may apply - affidavit charges \$1.00 for each affidavit.

Thank you for the opportunity to serve your community.

Sincerely,

Tara Mondloch
Director- Public Notices

