

**From:** Curt Hal  
**To:** [Curt Hal](#)  
**Subject:** RE: Untitled\_Artwork.jpg  
**Date:** Friday, July 20, 2020 3:56:25 PM

Please add below image as 2<sup>nd</sup> draft of logo update.

Thanks ☺

Curtis Hal  
Parks and Recreation Division Manager  
City of Manitowoc  
Office: 920.696.3393  
Cell: 920.623.4134

Our Mission  
The Manitowoc Parks and Recreation Division is committed to improving the quality of life for all Manitowoc's residents and visitors. This is accomplished by providing and promoting well-maintained parks, facilities, and public open spaces as well as offering a variety of lifelong recreational opportunities and special events for people of all ages.

**From:** Kaitlin Dornow  
**Sent:** Thursday, July 23, 2020 11:29 AM  
**To:** Curt Hal  
**Subject:** RE: Untitled\_Artwork.jpg

Colors in the circle need to be brighter/vibrant  
Get rid of the tree  
Center the sun/leaf.jpg

**From:** Curt Hal  
**Sent:** Tuesday, June 16, 2020 2:44 PM  
**To:** Kaitlin Dornow; Michael Blank; Sandy Runski; Karen Dornow; Dan Koski; Amanda Orth; Paul Bauer; Nicholas Mueller; Jeremy Duchateau; Adam Tegen; Justin Nichols; Stacy Groll; Sue Ruffy; Kara Ottum; Kathleen McDaniel; Elizabeth Majerus; Soraja Bir  
**Subject:** Final: Untitled\_Artwork.jpg

Attached in the most recent draft incorporating all of the previous feedback and city website color palette. Still not as bright as I had hoped but I think we can continue to play with that.

If it was to me I would go with a paddleboarder instead of a kayaker but that could still happen in the future. I envision being able to modify and update over the years. We can do different color layouts and even have different versions with a paddleboarder or disc golfer or baseball player etc. to keep it fresh. I also think we can remove the border/stamp and print just the heading with the circle as another option.

Still looking for feedback especially if anybody thinks we are heading totally in the wrong direction.

Is this worthy of a long term branding update?

Thanks,  
Curt

Sent from my iPhone

Begin forwarded message:

**From:** Vagabond Creative <[design@vagabondcreative.com](mailto:design@vagabondcreative.com)>  
**Sent:** June 18, 2020 at 12:56:04 PM CDT  
**To:** Curt Hal <[hal@manitowocwi.gov](mailto:hal@manitowocwi.gov)>  
**Subject:** Untitled\_Artwork.jpg

What do you think of this? Incorporated some of the city colors as well as tweaked the layout to everything fit nicely.

