



22-0005

CITY OF MANITOWOC

WISCONSIN, USA

www.manitowoc.org

January 4, 2022

To: Public Infrastructure Committee

From: Curtis Hall, Park and Recreation Division Manager

Re: Lincoln Park Zoo Society Donation Button on City website

As we (Zoo Society and city staff) collectively prepare for significant capital projects at the Lincoln Park Zoo in 2022, the Zoo Society has requested permission install a "Donation" button or payment portal on the City Zoo website. We are recommending the same approach that the Friends of the Rahr West Art Museum use on the city website, as they are already employing the same system. Staff supports this request based on the following details:

- Staff has already consulted with City Legal, IT and Finance Department, all of which support the implementation with no major concerns.
- Staff will continue to coordinate with all of the above departments and Zoo Society to coordinate the implementation of the payment portal according to all city standards.
- All donations will be going to the Zoo Society. The Society states in their by-laws that all funds raised by the society will go towards Zoo improvements. The city and the Zoo Society are currently working through the development of a formal MOU between the Zoo Society and City. We will ensure that the parameters related to funds generated through city website are clearly detailed in the new MOU.