

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 8/6/2025

EVENT NAME: ASL Ugly Sweater 5k

ORGANIZER: Autism Society of the Lakeshore - Lisa Krueger

E-MAIL ADDRESS: aslakeshoreevents@gmail.com

EVENT DATE: 11/1/2025

NEW OR RECURRING: New

LOCATION/DESCRIPTION: 5k using Mariners Trail for Autism support. Home base at Inn on Maritime Bay

COMMITTEE CONCERNS: Due to the risk, the north lane closure for Maritime Dr is not granted. Instead, the 5k can start next to the lake at the back of the hotel.

WAIVER OF FEES: Granted

COMMITTEE DECISION:

APPROVE

DENY

Todd Blaser /ec
Courtney Hansen /ec
Eric Nyce /ec
Brock Wetenkamp /ec

COUNCIL ACTION REQUIRED:

ITEMS TO INCLUDE IN LETTER:

Due to the risk, the north lane closure for Maritime Dr is not granted. Instead, the 5k can start on the trail next to the lake at the back of the hotel.



Special Event Application

Tuesday, August 5, 2025

General Event Information

Event name ASL Ugly Sweater 5K Race/Walk

Location The Maritime Inn on Maritime Bay & Mariner Trail

Date Saturday, November 1, 2025

Event time 8:00 AM - 1:00 PM

Setup start time Saturday, November 1, 2025 07:00

Takedown end time Saturday, November 1, 2025 12:00

Applicant Information

Name of Applicant Lisa Krueger

Organization Name Autism Society of Greater Wisconsin-the Lakeshore Support Group

Address 1477 Kenwood Dr
Menasha, WI, 54952

Email aslakeshoreevents@gmail.com

Phone number (920) 810-0902

On-site contact & phone number Lisa Krueger 920-810-0902

Event description

The UGLY SWEATER Run/Walk is a fabulously fun event which includes showcasing the most ugliest sweater imaginable. The event features a 5k run/walk. The circuit begins at the Inn on Maritime Bay and tracks North along the beautiful Mariner's Trail before looping back to the hotel.

Early race packet pick up will take place on Friday evening October 31st, 2025 at the Inn on Maritime Bay and the morning of the event on November 1st, 2025. The race/walk will be held the morning of November 1st.

Estimated total attendance 150

Event Features

Select all that apply to the event

Collecting monetary donations

Charging admission or registration

Expected revenue 8000.0

Route & Road Usage

Road Closure

Part of Maritime Drive by the Inn on Maritime Bay until runners can reach the Mariners Trail.

Where are cars parking? The Inn on Maritime Bay

Describe course markings and if this is a timed route yes timed route Dave Nickels will be marking the course for us

Time of amplified sound 8:00 AM - 12:00 PM

Amplified sound type Speaker for announcing

Event Structures

Select all that apply Portable restrooms

Safety & Security

Describe any assistance needed from the Police Dept. and/or Fire Dept.

It could be helpful to have the police department for the start of the race since we will need a smaller section of maritime drive closed by the Inn on Maritime Bay until runners can get onto the mariner trail.

Equipment & Facility Requests

Traffic control

Barricades 2'

Barricades 3'

Barricades 8' $\frac{2}{\$8}$

Barricades 12' rail type

Channelizer drums 3'

Cones 18" $\frac{50}{\$5.50}$

Cones 28"

Delineators 42"

"Road Closed" signs

"Road Closed Ahead" signs

Estimated cost per day 291

Waiver of Fees

Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

Why should this Waiver of Fees be granted?

Ugly Sweater 5K Race / Walk was created by passionate members who want to share acceptance and resources, while gathering a community of support for families touched by Autism in our chapter area.

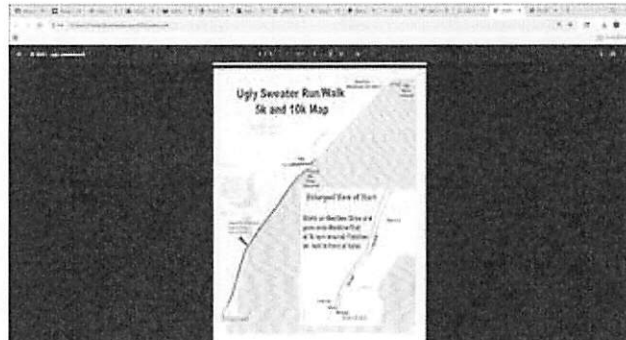
According to the CDC, as of May 2025, autism affects 1 in 31 children. The core features of Autism include differences in social communication, behavior, and sensory processing. Autism can present physical, emotional, social, employment and financial challenges for families and individuals throughout their lifetime.

ASL is a 501(c)(3) non-profit organization that services Manitowoc and Sheboygan counties. We are an all-volunteer organization with 100% of the proceeds raised remaining in the two counties to help local people with autism and their families with the following support services:

- Information & Referral - Autism-specific and Autism-friendly resources
- One-on-one support for families and caregivers via phone calls, emails, or live meetings
- Educational programs for parents, professionals, and community groups
- Outreach events: monthly community-based social outings for all age groups
- Monthly in-person support group for parents, caregivers, and grandparents coming soon

Map

Upload map and supporting documents



Questions and comments

Dave Nickels as agreed to help be our race director and he is in the process of drawing up a better map. The map attached is from a previous race that was the same route for the 5K but this time will only want to offer the 5k race/walk option and NOT the 10k option.

If any questions please don't hesitate to call me at 920-810-0902 (please note my voicemail says my business carpet mart but it's my cell phone). Thanks so very much for your time and consideration. Autism Society of the Lakeshore

Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

No

Applicant date of birth

Friday, July 28, 1978

Sign

Lisa Krueger

