

## Mackenzie Reed-Kadow

---

**From:** Diller, Becky A. <Becky.Diller@quarles.com>  
**Sent:** Tuesday, February 12, 2019 2:25 PM  
**To:** Mackenzie Reed-Kadow  
**Subject:** Walmart #1449 - Request for Change of Premises Description [QBLLP-ACTIVE.FID39340272]  
**Attachments:** Walmart Online Grocery Pickup Procedure Guide.pdf; Walmart #1449 - Site and Floor Plans.pdf  
**Importance:** High

This message was sent securely using Zix®

Dear Mackenzie,

You are aware that Quarles & Brady serves as legal counsel for Walmart with respect to alcohol beverage licensing for its Wisconsin stores. As follow-up to our telephone call this afternoon, this email is to provide you with details regarding an online grocery pickup service that Walmart is launching in select Wisconsin stores. Customers using this service will be able to place an order online and provide a credit card to hold the order. The customer will then come to their local Walmart store to complete the payment and pick up the order at a dedicated parking space.

Walmart would like to offer their customers in your community the opportunity to include alcohol beverages in an online order. We have contacted the Department of Revenue, which has confirmed that this is permitted under Wisconsin law provided payment is made at the time of pickup and the customer's age is verified by an employee licensed to sell alcohol beverages in a face-to-face transaction that occurs within the licensed premises. Walmart, therefore, is seeking to amend the premises description in its current license to include the pickup location (dedicated parking spaces), as follows:

**1 room, 1 story, approximately 202,032 sq. ft. including stalls in parking lot specifically designated for online grocery pickup.**

Attached to this email are the following documents which provide more detailed information about the online grocery program:

- A copy of Walmart's Online Grocery Pickup Procedure Guide.
- A combination floor plan and site map of the local Walmart store which shows (1) the secured area in the store where shopping carts will be held for customer pickup (highlighted in orange) and (2) the location in the parking lot of the dedicated parking spaces which will be designated for online grocery pickup.

It is our understanding that this change of premises description will require approval of the City's Finance Committee and confirmation by the Common Council. Therefore, we kindly request that the proposed amendment be considered at their next upcoming meetings as Walmart would like to rollout this program in your municipality on or around April 2nd. Also, we would be pleased to make a representative from the local Walmart store available at any such meetings to answer any questions.

Please let us know if you need any additional information.

Regards,  
Becky

125<sup>+</sup>  
YEARS OF  
SERVICE

**Quarles & Brady** LLP

**Becky Diller** / Paralegal/Office Administrative Coordinator

[Becky.Diller@quarles.com](mailto:Becky.Diller@quarles.com) / [LinkedIn BIO vCard](#)

**Quarles & Brady LLP**

150 South Fifth Street, Suite 1800 / Minneapolis, MN 55402

Office 612-224-3756 / [quarles.com](http://quarles.com)

**CONFIDENTIALITY NOTICE:** This electronic mail transmission and any attachments are confidential and may be privileged. They should be read or retained only by the intended recipient. If you have received this transmission in error, please notify the sender immediately and delete the transmission from your system.

This message was secured by [Zix](#)<sup>®</sup>.