

## Mackenzie Reed-Kadow

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**From:** James Brey - D4  
**Sent:** Thursday, October 3, 2019 2:58 PM  
**To:** Deborah Neuser  
**Cc:** Mackenzie Reed-Kadow  
**Subject:** Re: Applebees

Hello Deborah,

No problem.

Thanks!

Jim Brey  
Alderman-Fourth District  
City of Manitowoc, WI Common Council  
Phone: 920-682-9713  
Email: [jbrey@manitowoc.org](mailto:jbrey@manitowoc.org)

On Thu, Oct 3, 2019 at 2:05 PM -0500, "Deborah Neuser" <[dneuser@manitowoc.org](mailto:dneuser@manitowoc.org)> wrote:

The tavern license for Applebees is being taken over by a new LLC. This makes it an original application. It was received on 9/30 and therefore did not make the October Finance Committee meeting. With your approval, I would like it to go to the Common Council on October 21<sup>st</sup> so they don't have to wait another month. Please advise.

*Deborah A. Neuser*

City Clerk, WCMC, City of Manitowoc  
900 Quay St., Manitowoc, WI 54220  
(Ph) 920-686-6951; (Fax) 920-686-6959  
E-Mail: [dneuser@manitowoc.org](mailto:dneuser@manitowoc.org)  
Population: 33,692  
City Website: [www.manitowoc.org](http://www.manitowoc.org)



**PAID**

TAV-1952A

# Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: \_\_\_\_\_ ending: 6/30/2020  
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the:  Town of } MANITOWOC  
 Village of }  
 City of }

County of MANITOWOC Aldermanic Dist. No. \_\_\_\_\_  
(if required by ordinance)

Check one:  Individual  Limited Liability Company  
 Partnership  Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number 456103043651904	
FEIN Number 84-3033622	
TYPE OF LICENSE REQUESTED	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$
<b>TOTAL FEE</b>	<b>\$</b>

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)  
WISCONSIN APPLE LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
<u>KASTURI</u>	<u>SEENU</u>	<u>G.</u>	<u>103 WOODBRIDGE DR., LAFAYETTE, LA 70508</u>
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
<u>BILLINGSLEY</u>	<u>KENT</u>	<u>D.</u>	<u>W312 S285 WILDWOOD TR., DELAFIELD, WI 53018</u>
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name APPLEBEE'S NEIGHBORHOOD GRILL & BAR Business Phone Number (920) 684-1702  
2. Address of Premises 4435 CALUMET AVE. Post Office & Zip Code 54220

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

5,245 sf building and the sidewalk path to and including the dedicated "Carside to Go" parking stalls for fulfillment of carry-out orders of food and beverage, including packaged alcoholic beverages delivered by restaurant employees to customers in their parked cars; liquor stored in locked cabinet within the premises interior.

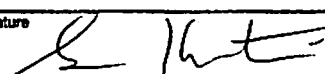
4. Legal description (omit if street address is given above): \_\_\_\_\_

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? .....  Yes  No

(b) If yes, under what name was license issued? APPLE HOSPITALITY GROUP LLC

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain .....  Yes  No
7. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? .....  Yes  No  
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain .....  Yes  No
9. (a) Corporate/limited liability company applicants only: Insert state LOUISIANA and date 09/12/19 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain .....  Yes  No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? If yes, explain.  Yes  No
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] .....  Yes  No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] .....  Yes  No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? .....  Yes  No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) <b>Kasturi, Seenu G.</b>	Title/Member <b>President/Member</b>	Date
Signature 	Phone Number <b>(337) 981-1447</b>	Email Address <b>seenukasturi@yahoo.com</b>

**TO BE COMPLETED BY CLERK**

Date received and filed with municipal clerk <b>9/30/19</b>	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued <b>TAV - 1952A</b>	

TAV-1952A

Date: \_\_\_\_\_

Honorable Mayor and Common Council of the City of Manitowoc:

I hereby surrender the following license:

- Class A Retail Intoxicating Liquor and Fermented Malt Beverage*
- Class B Retail Intoxicating Liquor and Fermented Malt Beverage*
- Class A Fermented Malt Beverage*
- Class B Fermented Malt Beverage*
- Class C Wine License*

for the premises at 4435 Calumet Ave.

in favor of WISCONSIN APPLE LLC effective \_\_\_\_\_

upon approval

Very truly yours, Apple Hospitality Group LLC

By: [Signature]  
Signature

KEVIN MILLINGSLEY  
Print Signature

License Number: \_\_\_\_\_

# "CLASS B" INTOXICATING LIQUOR LICENSE BUSINESS PLAN



- Business Plan must be submitted to the Clerk's Office with any Original Application
- The Finance Committee will review the application and make a recommendation
- Council will act on the application

## APPLICANT INFORMATION

Applicant (Name of Corporation, LLC, Partnership, etc.): Wisconsin Apple LLC

Trade Name: Applebee's Neighborhood Grill & Bar Phone Number: (337) 981-1447

Address of Establishment: 4435 Calumet Avenue, Manitowoc, WI

Agent or Owner of Establishment: Seenu G. Kasturi, President/Member

## BUSINESS DESCRIPTION

Predicted Open Date: \_\_\_\_\_

Predicted Date the Business will be ready for Inspection: \_\_\_\_\_

Brief Description of the Business: Restaurant and Free Standing Bar

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**\*\*Attach an additional sheet or use the back of this form if more space is needed\*\***

Any additional information you wish to include: \_\_\_\_\_

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## SIGNATURE OF AGENT OR REPRESENTATIVE

  
Signature of Agent or Owner of Establishment

\_\_\_\_\_  
Date

### Office Use Only

Date Received by Clerk's Office: \_\_\_\_\_

Approved

Common Council Date: \_\_\_\_\_

Denied

**SUPPLEMENT TO LICENSING APPLICATION**

1. Do you understand that a license may not be issued to any applicant with indebtedness for fermented malt beverages or intoxicating liquor pursuant to the timelines in Wisconsin law?  Yes  No
2. Do you understand that State Statutes do not provide for refunds of unused license fees?  Yes  No

Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of his/her knowledge.

Wisconsin Apple LLC  
Print Name of Corporation/Partnership/Individual

4435 Calumet Avenue, Manitowoc, WI  
Address of Licensed Premises

  
Signature of Corporate Agent, Partner or Individual

## Auxiliary Questionnaire Alcohol Beverage License Application

*Submit to municipal clerk.*

Individual's Full Name (please print) (last name)		(first name)		(middle name)	
KASTURI		SEENU			
Home Address (street/route)		Post Office	City	State	Zip Code
103 WOODBRIDGE DR		LAFAYETTE	LAFAYETTE	LA	70508
Home Phone Number		Age	Date of Birth	Place of Birth	
3377816670		50	04-25-1969	INDIA	

The above named individual provides the following information as a person who is (check one):

- Applying for an alcohol beverage license as an Individual.
- A member of a partnership which is making application for an alcohol beverage license.
- MEMBER** of **WISCONSIN APPLE LLC**  
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)
- which is making application for an alcohol beverage license.

The above named individual provides the following information to the licensing authority:

- How long have you continuously resided in Wisconsin prior to this date? N/A
- Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality?  Yes  No  
 If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
- Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality?  Yes  No  
 If yes, describe status of charges pending.
- Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit?  Yes  No  
 If yes, identify. (Name, Location and Type of License/Permit)
- Do you hold and/or are you an officer, director, stockholder, agent or employe of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin?  Yes  No  
 If yes, identify. (Name of Wholesale Licensee or Permittee) (Address By City and County)
- Named individual must list in chronological order last two employers.

Employer's Name	Employer's Address	Employed From	To
SELF			

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
(Signature of Named Individual)

## Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

Individual's Full Name (please print) (last name)		(first name)		(middle name)	
BILLINGSLEY		KENT		D.	
Home Address (street/route)		Post Office	City	State	Zip Code
W312 S285 WILDWOOD TRAIL			DELAFIELD	WI	53018
Home Phone Number		Age	Date of Birth	Place of Birth	
(262) 442-3526		51	10/23/1967	ELMHURST, IL	

The above named individual provides the following information as a person who is (check one):

- Applying for an alcohol beverage license as an individual.
- A member of a partnership which is making application for an alcohol beverage license.
- AGENT** of **WISCONSIN APPLE LLC**

(Officer / Director / Member / Manager / Agent)

(Name of Corporation, Limited Liability Company or Nonprofit Organization)

which is making application for an alcohol beverage license.

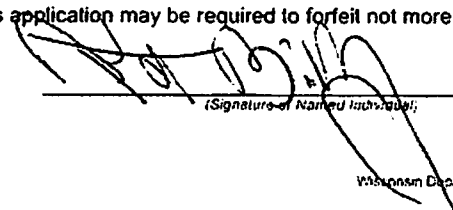
The above named individual provides the following information to the licensing authority:

- How long have you continuously resided in Wisconsin prior to this date? 3 YEARS, 5 MONTHS
- Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality?  Yes  No  
If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
- Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality?  Yes  No  
If yes, describe status of charges pending.
- Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit?  Yes  No  
If yes, identify. (Name, Location and Type of License/Permit)
- Do you hold and/or are you an officer, director, stockholder, agent or employe of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin?  Yes  No  
If yes, identify. (Name of Wholesale Licensee or Permittee) (Address By City and County)

6. Named individual must list in chronological order last two employers.

Employer's Name	Employer's Address	Employed From	To
Diageo Beer Company	801 Main Ave., Norwalk, CT	June 1997	February 2016
Chicago Beverage Systems	411 N. Kilbourn Ave., Chicago, IL	July 1990	June 1997

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 \_\_\_\_\_  
(Signature of Named Individual)



# Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.

To the governing body of:  Town  
 Village of MANITOWOC County of MANITOWOC  
 City

The undersigned duly authorized officer/member/manager of WISCONSIN APPLE LLC  
(Registered Name of Corporation / Organization or Limited Liability Company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as  
APPLEBEE'S NEIGHBORHOOD GRILL & BAR  
(Trade Name)

located at 4435 CALUMET AVE.

appoints KENT D. BILLINGSLEY  
(Name of Appointed Agent)  
W312 S285 WILDWOOD TRAIL, DELAFIELD, WI 53018  
(Home Address of Appointed Agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes  No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

SEE LIST ATTACHED

Is applicant agent subject to completion of the responsible beverage server training course?  Yes  No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 3YRS, 5MOS

Place of residence last year W312 S285 WILDWOOD TRAIL, DELAFIELD, WI 53018

For: WISCONSIN APPLE LLC  
(Name of Corporation / Organization / Limited Liability Company)

By: [Signature]  
(Signature of Officer / Member / Manager)

Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

## ACCEPTANCE BY AGENT

I, KENT D. BILLINGSLEY, hereby accept this appointment as agent for the  
(Print / Type Agent's Name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

[Signature] 9/23/19 Agent's age 51  
(Signature of Agent) (Date)  
W312 S285 WILDWOOD TRAIL, DELAFIELD, WI 53018 Date of birth 10/23/1967  
(Home Address of Agent)

## APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on \_\_\_\_\_ by \_\_\_\_\_ Title \_\_\_\_\_  
(Date) (Signature of Proper Local Official) (Town Chair, Village President, Police Chief)