

Personnel
10-19-15

15-1029

RESOLUTION
SOCIAL MEDIA POLICY

WHEREAS, the City of Manitowoc encourages the use of social media to make communication more efficient, effective and valuable, and continues to adopt and make use of new means and methods of social media to better serve our citizens and give our workforce the best tools to do their jobs; and

WHEREAS, it is the City's intent to ensure social media is used to its maximum potential for business purposes and not used in a way that is prohibited, disruptive, offensive to others or contrary to the best interest of the City; and

WHEREAS, the Personnel Committee recommended approval of the attached Social Media Policy at a meeting held on Monday, October 5, 2015, to be separate from the existing Employee Policy Manual.

NOW THEREFORE BE IT RESOLVED, by the Mayor and Common Council of the City of Manitowoc to approve the attached Social Media Policy, to be separate from the existing Employee Policy Manual, for the entire City government, including its departments, offices, officers, elected officials, boards, commissions, committees, City employees, contracted/consulting services and all other affiliates identifying themselves as an official division of the City.

OCT 19 2015

INTRODUCED _____

ADOPTED _____

APPROVED _____

Justin M. Nickels, Mayor

This resolution was drafted by Kathleen M. McDaniel, City Attorney

Fiscal Impact: n/a

Funding Source: n/a

Finance Director Approval: /sc

Approved as to form: /kmm