



CITY OF MANITOWOC

WISCONSIN, USA

www.manitowoc.org

20-0770



To: Public Infrastructure Committee

From: Curtis Hall, Park and Recreation Division Manager

Re: Zoo Masterplan Funding

Staff has identified the need for an updated Zoo Master plan. Currently the Lincoln Park Zoo is in desperate need of general maintenance and would benefit from continual introduction of new and exciting exhibits.

Staff has sourced multiple quotes from various professional consultants that specialize in Zoo masterplans. The average price estimate for the scope of masterplan that we are seeking is \$15,000-\$20,000. The Zoo Society has agreed to fund up to 25% of the Zoo Masterplan and has agreed to seek a grant with a goal to cover an additional 25% of masterplan cost through grant funding.

Staff has included the Zoo Masterplan as a request to be funded in the 2021 budget but after the initial round of scoring completed by CAWG the masterplan does not appear to score high to receive funding for 2021.

I recommend the PI Committee approve the use of funds from the Zoo donation tube to support 50% of the total cost to hire a professional consultant to develop a site specific Masterplan for the Lincoln Park Zoo, in the amount of: not to exceed \$15,000.

Reasoning for request:

- Masterplan will help with fundraising and capital campaigns.
- A masterplan will give staff a clear strategic roadmap of what the next steps should be for future maintenance and improvements of the Zoo.
- A current masterplan is industry best practice and commonly thought to be essential for successful operations.