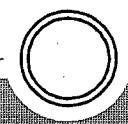


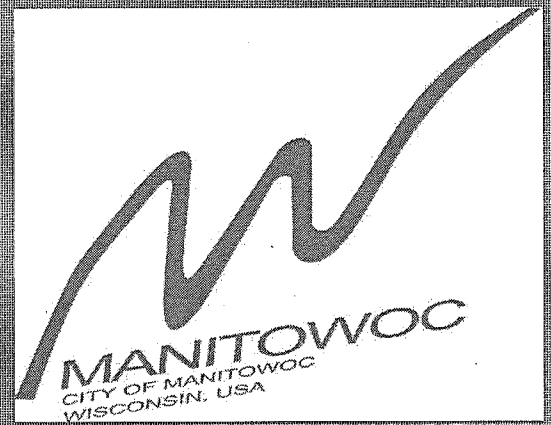
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Progress Lakeshore



City of Manitowoc Mid Year Update

Attracting: Promoting the Manitowoc County & City of Manitowoc



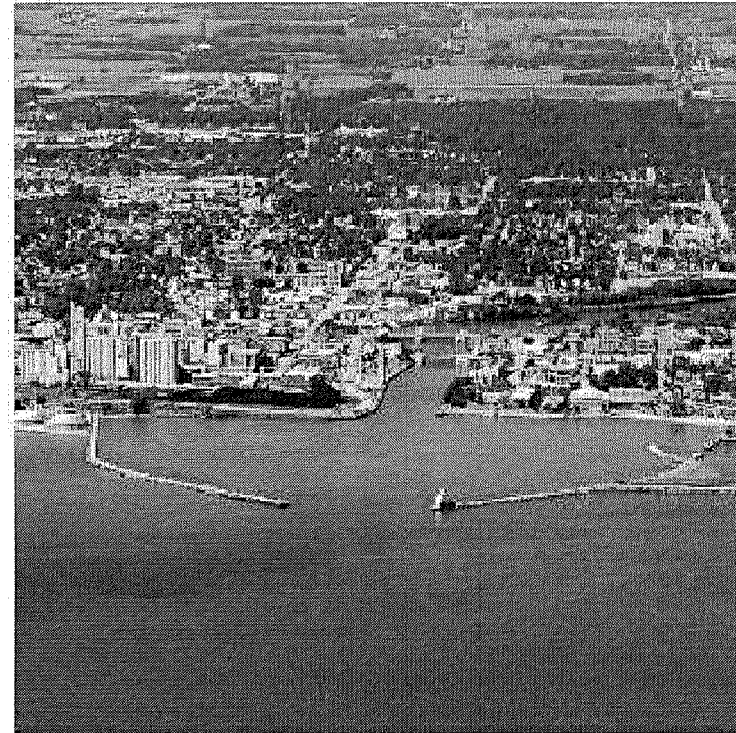
- InDevelopment Conference 2015
 - Promoted Manitowoc County & Manitowoc to National Developers, Builders, and Site Selectors
- Insight Magazine-Regional Coverage of Manitowoc and Manitowoc County
- Business In Focus Magazine-US & Canadian
363,000 manufacturing & mining businesses .
- Brochures to promote Manitowoc area featuring Lake Michigan waterfront.

Manitowoc County

Located along the beautiful shores of Lake Michigan, Manitowoc County is a coastal county of 81,492 people and a regional workforce of 250,000. Ideally located for business—just 40 minutes south of Green Bay, 60 minutes from Appleton and Milwaukee, and three hours from Chicago—the cities of Kiel, Manitowoc and Two Rivers have a varied inventory of prime development sites to suit your needs—and an infrastructure and cost structure to meet your needs.

Whatever your opportunity Progress Lakeshore is here to assist you in taking your business to the next level.

Contact Peter Wills at 920.482.0540 or peter@progresslakeshore.org.



Prime Sites at Affordable Rates

- Waterfront Development
- Industrial Development

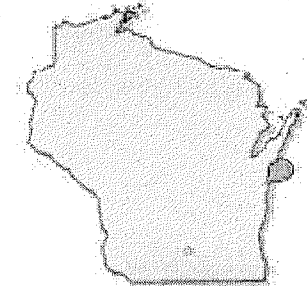
www.progresslakeshore.com

Attraction to Local Available Sites

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City of Manitowoc, WI—I-43 Technology and Enterprise Campus



Site Description

I-43 Technology and Enterprise Campus (ITEC) is a high visibility and amenity park especially suited for light manufacturing.

Located on Manitowoc's southwest side, ITEC is home to companies like Jagemann Stamping, GKN Sinter Metals, Color Craft, Northern Labs and Baileigh Industrial. It is adjacent to Interstate-43, US 151 and State Highway 42.

Sites are ideally suited for light industrial uses such as office, manufacturing, warehousing, distribution, related administration offices, other like uses. Parcels can be configured to meet specific project needs.

Site Specifications

Site Information

Utilities

Terms

Regional Media Marketing The County

WISCONSIN AGRICULTURAL EDUCATION CENTER Manitowoc County

Projected cost:

\$10-12 million

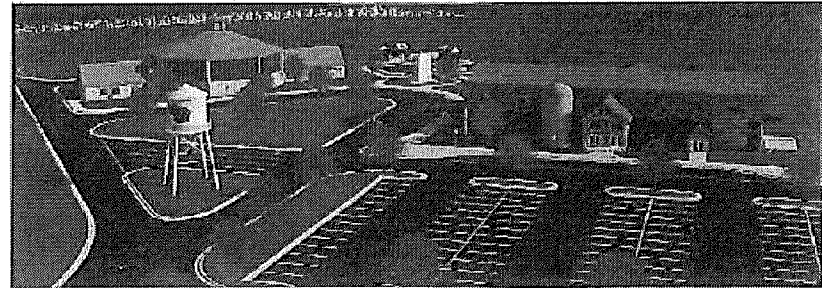
Developer:

WAEC is a non-profit entity and its board of directors is composed primarily of farmers and agri-business community members passionate about connecting consumers with food production.

The Wisconsin Agricultural Education Center is designed as an educational and tourist destination to showcase a modern dairy. It will feature a 21,000-square-foot discovery center with displays and hands-on learning opportunities, a birthing barn where visitors can watch calves being born, a 200-seat conference center, an outdoor playground and a café and country store featuring Wisconsin products.

A comprehensive feasibility study was completed in 2012 that showed the WAEC project would be sustainable in Manitowoc County. An offer has been accepted on the building site, along the I-43 corridor between Milwaukee and Green Bay. The WAEC board is in the midst of a capital campaign to raise funds necessary for construction.

WAEC is based on a successful model, Fair Oaks Farms in Indiana, which hosts more than 500,000 visitors each year. WAEC has partnered with a neighboring dairy farm to



offer guided tours of a modern dairy production facility that milks 2,400 cows daily and uses its own methane digester for animal waste. Visitors will learn how power from the digester is sold back to the local electric utility and how the heat it generates is used for sustainable aquaponic agriculture, producing tilapia fish and growing vegetables. Future goals include adding other farms of different sizes and types for enhanced touring opportunities.

Progress Lakeshore

Peter Wills

peter@progresslakeshore.org

(920) 482-0540

Julie Maurer, WAEC Board of Directors

Soaring Eagle Dairy, LLP

(920) 726-4890 | soaringeagle@lakefield.net

National and International Promotion

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Progress Lakeshore Accelerating Business Success in Manitowoc County!

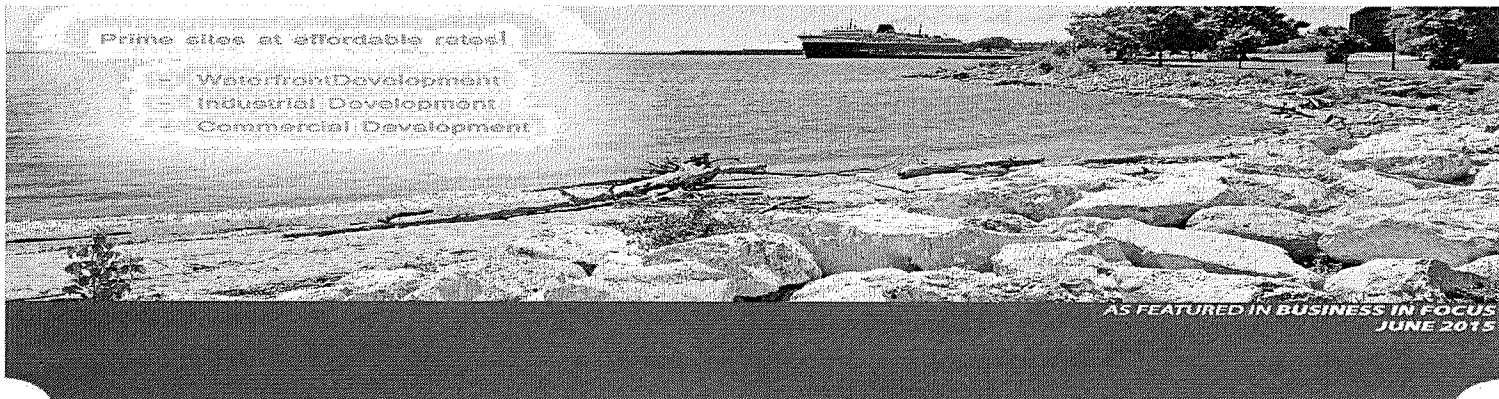
Progress Lakeshore welcomes you to locate your business in Manitowoc County and supports the growth of existing businesses.

We assist businesses at all levels with site selection, infrastructure development, workforce attraction and training, accessing local, state and federal assistance, and initial startup. Progress Lakeshore is here to support you and your business.

Contact Progress Lakeshore to find out how we can assist your existing or new business locate and grow in beautiful Manitowoc County:

Progress Lakeshore

Peter Wills, Executive Director
202 N. 8th Street, Suite 101
Manitowoc, WI 54220
Phone: 920.482.0540
Email: info@progresslakeshore.org
Website: www.progresslakeshore.org



National Media Highlighting the Area

BusinessInFocusArticle.pdf - Adobe Reader
File Edit View Window Help

2

A Jewel on the Lakeshore

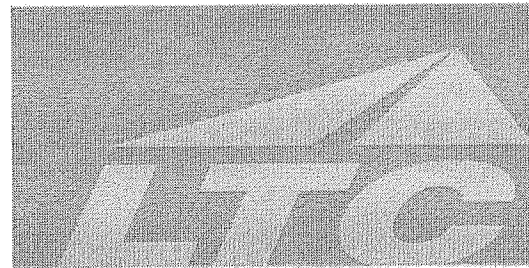
Written by Robert Hoshowsky

Manitowoc's name is believed to be derived from the Anishinabe word for 'spirit-spawn' or 'spirit-wood' and means 'dwelling of the Great Spirit'. Many early industries centred on shipbuilding, particularly those vessels used for trading and fishing. The city was incorporated as a city in 1870.

Manitowoc's proximity to Lake Michigan provides scenic riverside walking trails, shopping centres, the Wisconsin Maritime Museum and condominium developments. It has many established and emerging businesses in a variety of sectors from metal fabrication, education and machinery manufacturing to food services, nursing, furniture and transportation. Notable employers include Holy Family Memorial medical center, the Manitowoc Public School District, Manitowoc Cranes, Lakeside Foods Inc. and Lakeshore Technical College. The area is well-positioned for expansion, and there are business parks for three of the communities in Manitowoc County: the cities of Manitowoc, Kiel and Two Rivers.

A number of organizations are focused on the future of the area, spearheaded by passionate individuals who want to see it thrive economically and socially while preserving and fostering its rich heritage. One of those groups is Progress Lakeshore, the economic development agency for Manitowoc County. #

Retaining: Workforce Training to Fill Local Manufacturing Needs



PRODUCTION TECHNICIAN
BOOT CAMP
NEW SOLUTIONS FOR WORKFORCE DEVELOPMENT

Progress Lakeshore & Lakeshore Technical College

Present

Manitowoc County Production Technician Training Boot Camp

Rapidly access a new Production Technician

Skilled-Worker pool of up to 24 people in as few as 6 weeks.

Production Technician/General Manufacturing – 6 college credits

Prepares students for a career path leading to positions in front-line production manufacturing, material handling, and Industrial Maintenance Technician with the area's many technology-intensive advanced manufacturing companies. The **Certified Production Technician (CPT)** Certification will be awarded to those who pass all four of the following Manufacturing Skills Standards Council (MSSC) Modules: Safety, Quality Practices & Measurement, Manufacturing Processes & Production, and Maintenance Awareness.

Manufacturing Training to Fill Jobs

Progress Lakeshore - An Economic Development Organization in Manitowoc County - Google Chrome

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Production Technician Boot Camp

Application deadline extended to June 30!

Upcoming Events

June 16 & 18	How to Hire Leaders Who "Have it All" Free Webinar
June 22	HFM 20th Annual Samaritan Day Golf Benefit Sheboygan Falls
July 10-12	Subfest 2015 Manitowoc
July 11-14	2015 International Food Technology Exhibit Chicago
July 13	Production Technician Through Boot Camp

Featured Highlights

Statewide Exposure Attracting Workers to the Area

8/19/2015

Manitowoc boot camp plans to produce factory-ready workers

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Today's Paper

MILWAUKEE WISCONSIN
JOURNAL SENTINEL



Piet Levy talks music
8 am Thursdays on 88.9 FM

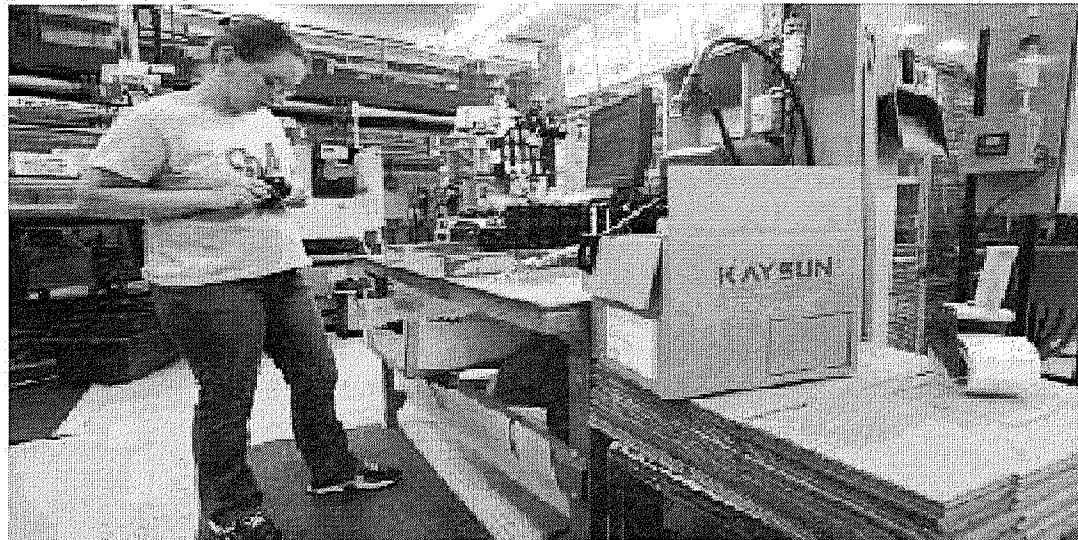
88.9 FM

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Business

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Manitowoc boot camp plans to produce factory ready workers



Mark Hochman

Tanya Chermay does a final inspection on a part being made for Kaysun before packaging it at Kaysun Corp. in Manitowoc. The company is participating in Lakeland Technical College's production technician boot camp.

By Rick Ketter of the Journal Sentinel

June 18, 2015

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10 Comments

7:05 a.m.

Development in works for Ray View lot

Yesterday
7:44 p.m.

Harley stock dips after buyback plans announced

7:15 p.m.

Spanish-themed restaurant, hotel soon for Walker's Point

7:00 p.m.

Wisconsin's unemployment rate set to 4.6% in May

7:05 p.m.

Regulator orders bank to pay \$17.8 million after hearing

7:00 p.m.

Public hearing set on city's proposed arena financing package

Progress Lakeshore's Annual Awards Breakfast Highlighting Local Success Stories

- Corporate Investment Award- Amerequip Corporation.
- Economic Accelerator of the Year-Greg Buckley
- Neighborhood Development Award-Ironwood Plastics
- Rising Star Award-Two Rivers Clothing Company



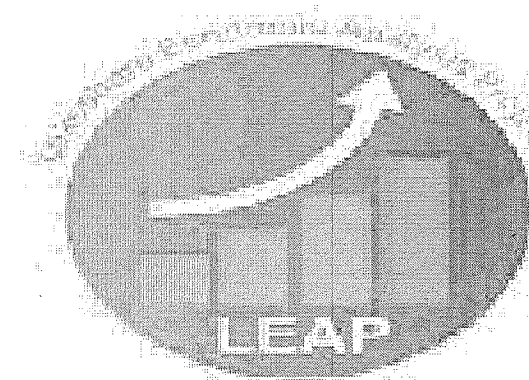
Economic Pulse of the County

Attention Manitowoc County Businesses

As part of a Lakeshore Economic Analysis Project, we are conducting a brief survey and need your help. We are seeking input on our local economy from Manitowoc County businesses.

You already may have been contacted by Progress Lakeshore or The Chamber of Manitowoc County and taken the brief survey. If so, we thank you. If not, please visit the Progress Lakeshore web site for the survey link and to share your thoughts; it will take just five minutes of your time.

ProgressLakeshore.org



LEAP Results to be Unveiled



- 300 Manitowoc County businesses participated
- Accurate look at local economy and future outlook.
- Sneak Peak At Pasta for Progress Sept 24
- Full Release & Next Steps at Business Summit Oct 14

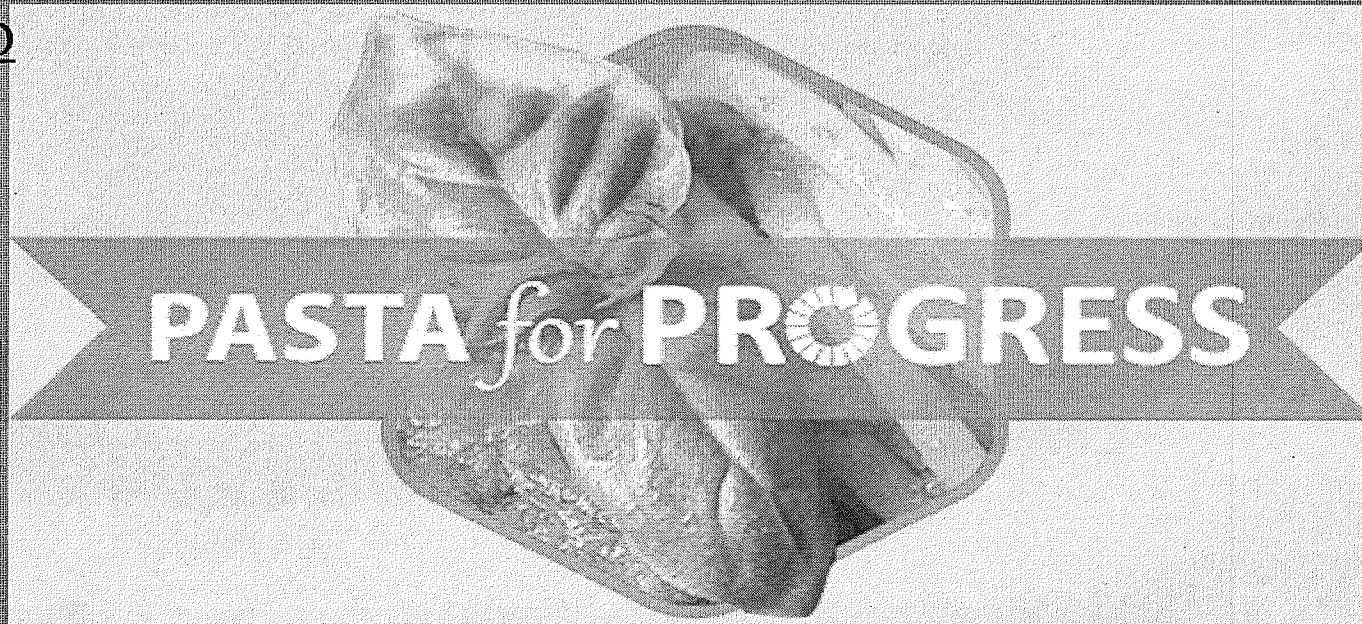
Annual Dinner and Economic Update



September 24th 5-8pm Seven Lakes Golf Course, Cato

Register at

http://progresslakeshore.org/events_pasta_for_progress.php



Retaining: Connecting Businesses with the Financing They Need to Grow

**Let's Talk
Business**



**Financing for Your Business:
Local, State & Federal Programs**

**PROGRESS
LAKE SHORE**
Accelerating business success

Thursday, February 5 - 8:30 a.m. - 2:30 p.m.

Progress Lakeshore - 202 N. 8th Street, Manitowoc

Registration fee - \$20 (includes lunch)

(No charge for current Progress Lakeshore investors)

Progress Lakeshore invites you to join their Let's Talk Business Series on Thursday, Feb. 5 at their office in downtown Manitowoc.

8:30 a.m. to 10:00 a.m. — Panel Discussion: Bank Financing Using Government Programs

- **Max Scheuer**, Asst. Vice President/Business Banker, Bank First National
- **Tammie Glendenning**, Economic Development Specialist, Small Business Administration (SBA)
- **Jeff Sheffler**, Vice President, Wisconsin Business Development (WBD)
- **Deby Dehn**, Community Development Officer, Wisconsin Housing & Economic Development Authority (WHEDA)

10:30 a.m. to 12:00 p.m. — Panel Discussion: Local Government and Non-Profit Programs

- **Nic Sparacio**, Community Development Director, City of Manitowoc
- **Greg Buckley**, City Manager, City of Two Rivers
- **Connie Loden**, Executive Director, Progress Lakeshore
- **Beth Kost**, Rural Small Business Consultant, Wisconsin Women's Business Initiative Corporation (WWBIC)

12:00 p.m. to 1:30 p.m. — Networking Lunch and Follow-up Discussion with Speakers

1:30 p.m. to 2:30 p.m. — Panel Discussion: WEDC Business Programs & Initiatives, Business Support

- **Melissa Hunt**, Regional Account Manager, Wisconsin Economic Development Corporation (WEDC)
- **Brad Schneider**, Export Development Manager, WEDC

Please register by Wednesday, January 26:



Register online at <http://www.progresslakeshore.org/letstalkbusiness>



Email Peter Wills at peter@progresslakeshore.org



Call 920.402.0510

Progress Lakeshore and its programs are subject to change without notice.

Progress Lakeshore is a 501(c)(3) non-profit organization. Wisconsin Business Development (WBD) is a 501(c)(3) non-profit organization. Wisconsin Economic Development Corporation (WEDC) is a 501(c)(3) non-profit organization.

2015 Expansion Projects



- 2015 Projects Year To Date

- Edgewater Apartments Renovation 40 Unit \$1.8m -Project Approved
- Ironwood Plastics-Ribbon Cutting Aug 5 \$19Million project 80 New jobs
- Kaysun -\$ 1 Million Manitowoc Industrial Revolving Loan approved for \$3.5 Million project ,31,000 sq ft building expansion , \$2.5 Million in new equipment & 32 new employees.
- Former Bank First National Two Rivers Location-Assisting with Revolving Loan for redevelopment of building.
- 5 Additional Projects in early stages