

# STRATEGIC PLAN: 2025–2030

envisioning our  
library's future



## Goal A: Expanding Our Library Community

Utilizing a strategic communications and outreach plan, we connect with potential users, deepen relationships with current users, and widely share our impact.

## Goal B: Strategic Collaborations

Deliberate partnerships with community-based organizations, local agencies, schools, and others mean library resources and services support community priorities and complement the work of our partners.

## Goal C: Multipurpose Community Spaces

Our spaces are welcoming and functional through intentional upgrades and reconfigurations.

## Goal D: Learning and Growth

Library programming, collections, and staff will support educational, recreational, and cultural needs.



For more information about our new strategic plan, visit  
<https://www.manitowoclibrary.org/reports>