

# SPECIAL EVENT COMMITTEE APPROVAL FORM

**MEETING DATE:** 5/19/2021

**EVENT NAME:** Lakeshore Balloon Glow

**ORGANIZER:** Downtown Manitowoc Assoc./Chamber of Mtwc. Co. - Karen Nichols

**E-MAIL ADDRESS:** knichols@chambermanitowoccounty.org

**EVENT DATE:** 8/20/2021

**NEW OR RECURRING:** Recurring

**LOCATION/DESCRIPTION:** Closure of Quay St. betw. S 6th & 8th; use of Briess lot & library lot; inflation of hot air balloons, food & beverage sales, music & kids inflatables; use of electrical, traffic control items, bandwagon, tables, benches, trash cans, movie screen & trolley; street sweeper needed; library parking lot lights to remain on until 1 a.m. for cleanup; fireworks

**COMMITTEE CONCERNS:** Use of trolley "as is condition"  
Closeness of Red Arrow stack to tent @ 10th & Franklin

**COMMITTEE DECISION:**

**APPROVE**

**DENY**

*Approved via Zoom:*

Shawn Alfred/sr

Todd Blaser/sr

Jason Freiboth/sr

Dan Koski/sr

Liz Majerus/sr

**COUNCIL ACTION REQUIRED:**

Closure of Quay Street from S 6th to S 8th

**ITEMS TO INCLUDE IN LETTER:**

Unless special parking requests were approved, all parking regulations will be enforced.

RECEIVED

APR 27 2021

City of Manitowoc  
SPECIAL EVENTS APPLICATION FORM

CITY OF MANITOWOC  
FINCH BUILDING

**NOTICE:** This application must be turned in to the Parks Office a minimum of 60 days prior to the date of the event. Your Certificate of Insurance must be on file in the City Clerk's Office a minimum of 10 days prior to the date of the event. If you have questions, please see the Special Event Guidelines & Policy for a list of contacts.

1. Name/Description of Event: Lake Shore Balloon Blow

2. Date of Event: 8/20/2021 If multiple days, Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_  
Include dates and times needed for setup and take down / cleanup.

3. Time Event will Begin Setup: Noon AM/PM Actual Start Time: 5:00PM AM/PM  Finish Time: 10:00 AM/PM

4. Name and Complete Address of Organization/Individual Organizing the Event:  
Downtown Manitowoc Assoc / Chamber of Manitowoc County  
Name of organization responsible for event

Karen L. Nichols Telephone # PRIOR TO event (920) 684-5575  
Name (first, middle, and last) of event organizer

\_\_\_\_\_ Telephone # DURING event (920) 860-7974  
Contact name DURING event (if different)

1515 Memorial Drive  
Street Address

Manitowoc, WI 54220 E-mail address Knichols@chambermanitowoc  
City, State, Zip Chamber Foundation of event organizer county.org

Is the sponsoring organization a 501(c)(3) organization?  Yes  No We are a 501(c)(6) - Downtown Assoc

5. Location of the Event: Generally describe your event and its purpose and attach a DETAILED map or diagram of your event. Also, indicate the direction of the route, if any, including all turns and the number of traffic lanes to be used. Maps of the City and its parks are available online at www.manitowoc.org.

Quay St. between S. 8th & S. 7th  
Briess Parking Lot  
Library Lawn & Parking Lot  
Burger Boat Office Parking lot - 10th & Franklin

Will the event be held in a Manitowoc park or utilize any park facilities?  Yes Which park? \_\_\_\_\_  No

What park facilities will be needed (buildings, tennis courts, ball diamonds, disc golf courses, etc.)?

Have you reserved the park &/or park facilities?  Yes  No If no, please contact the Parks Division at (920) 686-3580.

Does the event require streets to be closed?  Yes  No If yes, which street(s): Quay St. between 8th & 7th

It is YOUR RESPONSIBILITY to provide federally approved traffic control items; however they may be rented from the Streets & Sanitation Division.

Will the event be held on the sidewalk?  Yes  No in front of the library + in front of the Briess LOT

AIN 5/16/21



6. Mariners Trail Permit:

Will any portion of the Mariners Trail be used?  Yes  No

If yes, where on the trail will the event begin: \_\_\_\_\_

Where on the trail will the event end: \_\_\_\_\_

When use of the trail is requested, consideration is given to how the public's use of the trail will be affected. Set up / take down and clean up, as well as other services provided by a City staff may be billed on a cost-recovery basis. The event organizer must provide a copy of event liability insurance naming BOTH CITIES as co-insured at least 10 days prior to the event. Permits do not allow "exclusive use" of the trail and the general public must be allowed to share the permitted areas.

This agreement is made and entered into by and between the Cities of Two Rivers and Manitowoc, Wisconsin, hereinafter called "City" and the above-named individual, hereinafter called "Permittee." The parties agree as follows: Bookings must be made no earlier than 12 months in advance. The Permittee understands his/her responsibility is to set up, clean up and restore premises within the time period listed above.

Limitation of Use: Permittee agrees that the number of persons on the rented premises during the rental period shall not exceed the capacity of the facility and that no intoxicating liquor or fermented malt beverages shall be served to minors. Permittee agrees to use premises rented for the purpose stated above and no other. In the event this Limitation of Use is not complied with, Permittee shall be charged and agrees to pay a fee of \$200.

Permittee agrees to abide by the rules and regulations contained in this agreement.

**FOR OFFICE USE ONLY:**

Signature of City of Two Rivers designee: \_\_\_\_\_

Date: \_\_\_\_\_

7. Tell Us About Your Event:

What is the estimated attendance at your event, including observers? 1000

How many vendors will be at your event? 10 How many vehicles? \_\_\_\_\_

Do you require any special parking restrictions?  Yes  No If yes, what type, when, and where: \_\_\_\_\_

*Parking on grassy areas of a park is not allowed without prior approval. Contact the Police Department if traffic control is needed.*

Will food be prepared and/or served at the event?  Yes  No Food Trucks  
*You are responsible for obtaining any necessary permits for food from the Manitowoc County Health Department.*

Will you be having a band or amplified music?  Yes  No

Will a loudspeaker or similar electric sound amplification system be used outdoors?  Yes  No  
If yes, what hours: 5-10pm

Will the City need to provide any special electrical assistance or lighting (of ball diamonds, etc.):  Yes  No  
If yes, please describe:

Access to electrical panels in Briess lot

*Contact the Parks Division at 686-3580 with questions.*

Will any of the following services be required?  Clean-up  Street-sweeping garbage pick up morning of the event  
*For help defining your parking, clean-up, & traffic control needs, please contact the Streets & Sanitation Division at (920) 686-6550.*

Will any fireworks or pyrotechnic devices be used during the event?  Yes  No  
*If yes, contact the Fire Department at (920) 686-6540 to secure the proper permits for firework usage.*

Will animals be present at the event?  Yes  No If yes, please indicate what types of animals, how many are expected, and where they will be located. \_\_\_\_\_

What toilet facilities will be made available to your participants?  Indoor  Outdoor

Please describe the toilet facilities that will be provided, including their locations and the number of units:

Port a Potty - 10-12

Will alcoholic beverages be served/sold?  Yes  No If yes, a "Special Class B" license will allow sale/service of beer and/or wine. Please contact the City Clerk's Office at (920) 686-6950 to obtain a license.

In the case of a premise with a current alcohol license, do you need an extension of your premise?  Yes  No If yes, give a detailed explanation under #5.

Do you require a waiver of the restriction to serve alcohol in a park?  Yes  No

**8. Equipment Needed for Your Event:**

Equipment rental charges will apply unless a waiver of some or all fees is approved. A non-waivable delivery fee will be charged if delivery/pickup by City personnel is needed. Delivery fees are based on total rental costs.

To make arrangements to pick up the items yourselves, please contact the Parks Division at 686-3580. All items must be picked up and returned weekdays between 7:00 A.M. and 2:30 P.M. It is the renter's responsibility to sign in all materials in the Streets & Sanitation office or with a Parks staff member prior to unloading at the time of return. It is unacceptable to drop off rental materials outside of return hours and without signing them in.

Please indicate where and when the items should be delivered:

*City & Farmers Market area, Morning of the event*

Please indicate the total number of items requested:

Streets & Sanitation Division Equipment (686-3580):

	<u># Needed</u>		<u># of Days*</u>		<u>Cost/Day</u>		<u>Total</u>	
Barricades								
2'		X		X	\$3.00	=		Flashers
3'		X		X	\$3.00	=		Flashers
8'		X		X	\$4.00	=		
Rail type-long	<u>14</u>	X		X	\$2.00	=	<u>28.00</u>	
Rail type-short		X		X	\$2.00	=		
Channelizer Drums		X		X	\$3.00	=		
Cones								
18"		X		X	\$1.50	=		
28"	<u>20</u>	X		X	\$1.50	=	<u>30.00</u>	
Safety vests		X		X	No charge	=	No Charge	
Snow fence								
Rolls		X		X	\$4.00	=		
Posts		X		X	No Charge	=	No Charge	
Post driver/pounder		X		X	No Charge	=	No Charge	
Traffic signs		X		X	\$2.00	=		Description
		X		X	\$2.00	=		Description
		X		X	\$2.00	=		Description
Traffic signs (Portable)		X		X	\$3.00	=		Description
		X		X	\$3.00	=		Description
		X		X	\$3.00	=		Description
Other (list items and amounts)								

Parks Division Equipment (686-3580): Do NOT count any picnic tables, garbage cans, etc. already located at the park.

Banquet tables, 8'	<u>14</u>	X	<u>1</u>	X	\$5.00	=	<u>70.00</u>	
Park benches	<u>42</u>	X	<u>1</u>	X	\$7.00	=	<u>294.00</u>	
Picnic tables	<u>36</u>	X	<u>1</u>	X	\$7.00	=	<u>252.00</u>	
Risers, platform		X		X	\$15.00	=		Description
Security stanchions		X		X	\$ 5.00	=		
Tent, 10'x10'		X		X	\$30.00	=		
Tent, 10'x20'		X		X	\$35.00	=		
Ticket booths, outdoor		X		X	\$15.00	=		
Trash cans	<u>12</u>	X	<u>1</u>	X	No Charge	=	No Charge	
Wenger portable bandwagon, 35x8'***	<u>1</u>	X	<u>1</u>	X	\$240.00	=	<u>240.00</u>	
Other (list items and amounts):								

*City Trolley* **TOTAL RENTAL CHARGES** \$1914.00

\*Include the day of return but not the day of pickup/delivery. Items must be picked/returned weekdays between 7:00 am and 2:30 pm.

\*\*The bandwagon shall not be removed from the City limits without the approval of the Park & Recreation Committee and must be delivered/setup by City Personnel.

If you are requesting delivery/pickup by City personnel, the following non-waivable delivery fees will apply.

DELIVERY FEES	
Total Cost of Items Rented	Delivery Fee
\$0.00 - \$100.00	\$ 50.00
\$100.01 - \$250.00	\$ 75.00
\$250.01 - \$500.00	\$125.00
\$500.00 - \$1,000.00	\$250.00
\$1,000.01 and above	\$350.00

Delivery fees will be adjusted based on actual items rented.

9. Stake Permit: **There is a \$50.00 NON-WAIVABLE stake permit fee per event. If any items will be staked into the ground. The event organizer is responsible for ensuring Diggers Hotline is contacted a minimum of three business days before set-up.** Will any of these items (or items of similar nature) be erected or placed on the event grounds?

Tent or canopy  Yes  No  
 Fence  Yes  No  
 Sign  Yes  No  
 Bounce house  Yes  No If electric, where will item be plugged in? \_\_\_\_\_  
 Other \_\_\_\_\_  Yes  No If electric, where will item be plugged in? \_\_\_\_\_

If yes for any, give a detailed explanation under #5.

10. Safety and Security for Your Event:

Do you have the correct level of insurance for your specific event?  Yes  No  
 Please see the Special Events Insurance Form to ensure you have the proper coverage. You must submit the insurance certificate AND required endorsements to the City Clerk's Office at least 10 days before your event.

Do you need assistance from the Police or Fire Departments?  Yes  No If yes, please describe:

Lacy Stolp \_\_\_\_\_ (920) 905-1771 (920) 905-1771  
 Name of Security Coordinator Phone # before event Phone # the day of the event

Do you have a plan in place to deal with medical emergencies that may occur during your event?  Yes  No  
 The City reserves the right to require a detailed written public safety plan. Call 911

11. Fees & Reimbursement: Unless waived by the Special Event Committee, the standard fees for all rentals and licenses will apply. The City may also require reimbursement for extraordinary expenses. Charges will apply for lost, stolen, or damaged equipment. **Stake Permit Fees, License Fees and Delivery Fees will not be waived.**

Is a waiver of some or all fees requested?  Yes  No

If yes, please explain what fees you desire waived or reduced and the reason(s): All fees. This is a community event and the proceeds are intended for Downtown projects.

Will money be collected, tickets or concessions sold, registration fees charged, or money raised in conjunction with the event?

Yes  No  
 If yes, explain and list specific charges Sponsors and concession proceeds.

What are your estimated revenues and what will the revenues be used for? Future event in case of bad weather + Downtown community events

Please attach any additional information which you feel will assist the committee in evaluating your request. The City reserves the right to request a current financial report for the previous two years indicating all expenses and all revenues of the group/organization.

**12. Legal Notice**

I understand the filing of this application does not ensure approval of a Special Event. I also understand that all Special Event organizers and participants must comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, and liquor licensing regulations. Fees for park facilities, temporary beer/wine licenses, stakes and fireworks permits, and other necessary licenses and permits are in addition to the fees submitted for the Special Events Application. I further understand that an incomplete application may be cause for the denial of the event.

The undersigned agrees to indemnify and hold the City of Manitowoc harmless for any and all damage claims or personal injury claims occurring during this event. It is further agreed that all personal property of any kind brought on the premises shall be at the sole risk of the undersigned, and that the City of Manitowoc shall not be liable for any injury, loss or damage to said property or injury to any persons on the premises. The undersigned agrees to be responsible for any damage caused to said facility or equipment by mischief or negligence. By signing, I acknowledge that I have authority to bind the sponsoring organization and acknowledge that I have received, read and understand the Special Events Policy and agree to be bound by all requirements as stated in the Special Events Policy and it is hereby incorporated by reference into this signed agreement.

Date of birth of applicant 01/27/1960

Signature of Applicant: Karen J. Muehle

Date: 3/31/2021

## Sandy Ronski

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**From:** Kristin Stoeger  
**Sent:** Tuesday, April 27, 2021 11:04 AM  
**To:** Sandy Ronski  
**Subject:** Special events request - Balloon Glow

Good morning Sandy,

I'm not sure the status of the Balloon Glow special event at city hall, but just to pass along an update. Balloon Glow did make a request of the Library for the use of their parking lot, electrical outlets, and the extension of parking lot lights from 3 pm – Midnight. The Library Board did approve that request last evening at the Board meeting.

Please let me know if you need anything else from me. Feel free to send this email to anyone who may need to see it.  
Thanks,

*Kristin Stoeger*

Executive Director

Phone: 920.686.3037

[kstoeger@manitowoc.org](mailto:kstoeger@manitowoc.org)

Pronouns: she, her, hers



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Down Area

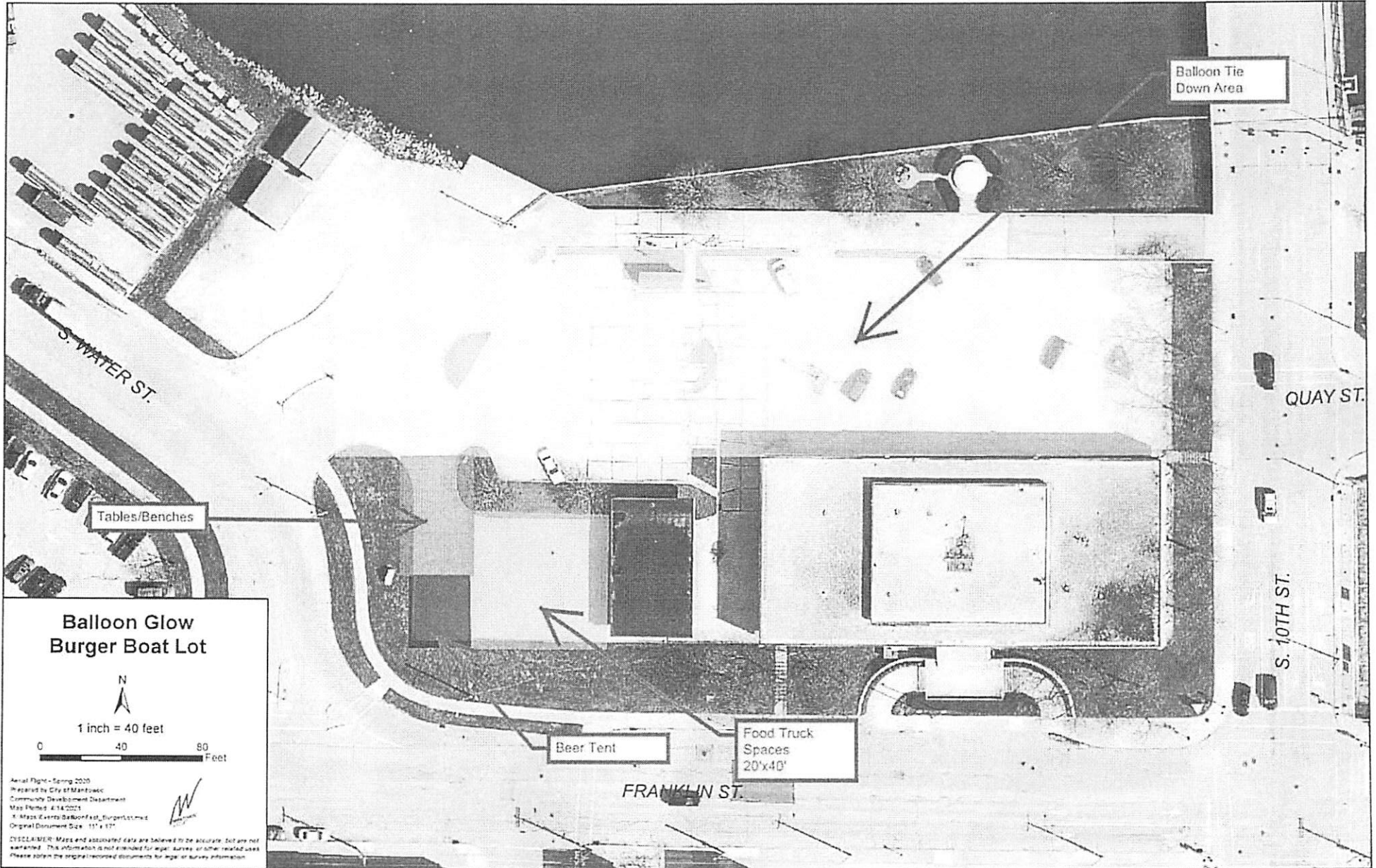
Fireworks in Harbor



Tables/Benches

QUAY ST.





Balloon Tie Down Area

S. WATER ST.

QUAY ST.

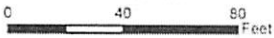
S. 10TH ST.

Tables/Benches

### Balloon Glow Burger Boat Lot



1 inch = 40 feet



Beer Tent

Food Truck Spaces  
20'x40'

FRANKLIN ST.

Aerial Photo - Spring 2020  
Prepared by City of Mansfield  
Community Development Department  
Map Number: 4-14-2021  
X:\Mass Events\BalloonGlow\_BurgerBoat.mxd  
Original Document Size: 11" x 17"  
  
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