



CITY OF MANITOWOC

WISCONSIN, USA
www.manitowoc.org

Community Development Department Goals and Vision

Main Points of Focus

- Growth Toward the Interstate Corridor
- Expansion of Senior Housing Options
- Blight Elimination

Goals

- Interstate Corridor
 - Protect and Plan for Future Growth Along the I-43 Corridor With an Emphasis on the Waldo and 310 Interchanges
- Senior Housing
 - Improve and Expand Access to Senior Housing Options Within the Community
- Blight Elimination
 - Prioritize Areas of Emphasis to Improve the Existing Housing and Commercial Stock of the Community

Action Items

- Interstate Corridor
 - Ensure Consistency Between the Comprehensive Plan and the Zoning Code
 - Coordinate Planning with Manitowoc County, Manitowoc Public School District, and Manitowoc Public Utilities
 - Conduct Utility Planning to Determine Needs and Estimates of Costs
 - Identify Priority/Problem Parcels for Acquisition or Control
 - Research and Verify Municipal Powers and Options Under State Law
- Senior Housing
 - Update the Housing Study and Needs Assessment
 - Review Zoning Code and Building Codes to Identify Ways to Encourage Senior Housing
 - Identify Key Development Opportunities
 - Identify and Plan for Key Supportive Amenities
 - Identify Grant Opportunities for Supportive Amenities
 - Recruit Development Partners for Key Sites
- Blight Elimination
 - Data Gathering on Target Areas of Residential and/or Commercial for Improvement
 - Research and Identification of Needed Resources
 - Collaboration and Education with Alders in the Target Areas



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- Update Nuisance Code and Other Codes as Needed

Secondary Items to Work On

- Promotion of the Community
- Cataloging of Development Sites and Opportunities
- Development of Marketing for Development Sites and Opportunities
- GIS 2-year Plan and Technology Needs