

Memorandum of Understanding Maritime Plaza and Heritage Garden Project

I. Memorandum of Understanding

This Memorandum of Understanding sets out the principles which will guide the activities of the Maritime Plaza and Heritage Garden Project (*Project*) at 1209 Franklin Street, Manitowoc, Wisconsin. The mission of the *Project* is to develop the northeast quadrant of the WMM property into a public venue for gathering, education, memorialization and artifact display.

II. Project Partners

The following organizations/entities are participating in the *Project* as partners. They are committed to the mission of the *Project* and will work together to achieve its strategic objectives.

**The Wisconsin Maritime Museum (WMM)
75 Maritime Drive
Manitowoc, Wisconsin**

**The City of Manitowoc (City)
900 Quay Street
Manitowoc, Wisconsin**

Other organizations/entities may join the effort at any time, provided that they understand and support the mission and objectives of the *Project*.

III. Project Goals

The Maritime Plaza and Heritage Garden Project is an element of redevelopment of the former Lauson Chevrolet dealership, acquired by WMM in 2011, to accommodate its growing collection. The entire property is 90,000 square feet and encompasses half of a city block. The lot is currently denuded of any vegetation and susceptible to stormwater events that impact the interior of the facility and artifact storage. The museum is taking measures to renovate the exterior and interior of the building complex to better care for the collection and allow the public to see and be part of the conservation process.

The *Project* will begin the foundational work of developing approximately 20,000 square feet of asphalt parking lot in the northeast corner of the lot into a maritime plaza and heritage garden. By providing a public space to showcase maritime themed artifacts and sculptures, coupled with a gathering space for educational or entertainment events, it will enliven the Franklin Street corridor between Maritime Ford, the US Post Office and Associated Bank.

The multi-functional space would be suitable for an outdoor classroom, craft/farmers markets, or even as a performing arts venue. This proposed maritime heritage garden outside the museum's storage facility will become an added

experience for visitors to the Wisconsin Maritime Museum and downtown Manitowoc.

IV. Roles and Responsibilities

WMM will take the lead role on design and execution of the *Project* in consultation with the City.

The City will contribute expertise, equipment and resources as it sees fit, and it has no financial obligations or responsibilities for the project. Any and all risk associated with the *Project* shall be born by WMM alone.

WMM will manage and maintain the *Project* as a community accessible space and as museum program venue in perpetuity.

WMM will continue to seek funding for the maintenance and operation of the *Project* as part of the larger Franklin Street redevelopment project.

V. Grant Resources

Resources to complete the *Project* will be sought through various sources including:

Vibrant Spaces Grant

- The City will apply for a Wisconsin Economic Development Vibrant Spaces Grant on behalf of WMM. Per the grant requirements, municipalities must be the applicant but the space may be built, programmed and managed by a community partner.
- The City is not financially responsible for any matching funds that may or may not be requested or required for this grant application.
- WMM will assist the City in grant reporting.

West Foundation Grant

- WMM has been awarded a \$25,000 grant from the West Foundation for the Project to be completed by the end of 2023.
- WMM will complete all necessary grant reporting.

VI. Amendments to this Memorandum of Understanding

The partners may agree to amend this Memorandum of Understanding, provided that they support the incorporation of the amendment into this document. This Memorandum of Understanding will remain in effect until January 2024, or throughout the term of the *Project*.

Signed: _____ Date:
Catherine Green, Executive Director WMM

Signed: _____ Date:
City of Manitowoc