



CITY OF MANITOWOC
WISCONSIN, USA
www.manitowoc.org



March 29, 2018

To: Mayor and Common Council

From: Manitowoc City Plan Commission

Subject: **PC 5-2018: Sonnenburg Builders; Request for a Special Permit for an Animated Sign in a C-1 Commercial Zoning District located at 2125 N. Rapids Road.**

Dear Mayor and Common Council:

At the March 28, 2018 meeting of the Manitowoc City Plan Commission, the Commission considered all items on its agenda, including the item identified above, and wishes to report to the Common Council the following action: the Plan Commission approved the request for the issuance of a Special Permit for the placement of an Animated Sign at 2125 N. Rapids Road.

Respectfully Submitted,
Paul Braun
Plan Commission Secretary

Attachment: Map
Granicus # 18-0199

Sonnenburg Builders
2125 N. Rapids Road
Manitowoc, WI 54220

Creative Sign Co.
Attn: Terri Moen
505 Lawrence Drive
De Pere, WI 54115



SIGN PERMIT APPLICATION • 15.450 (REVISED 05-May-2011)

BUILDING INSPECTION • CITY HALL • 900 QUAY STREET • MANITOWOC, WI 54220
(920) 686-6940 Phone • (920) 686-6949 Fax • www.manitowoc.org

revised emailed permit regarding \$125.00 Fee

BLD-2018-00009

Owner's Name Kevin & Kay Sonnenburg	Address 2125 N. Rapids Rd.	Telephone 920-684-3399
Tenant's Name Sonnenburg Builders	Address 2125 N. Rapids Rd.	Telephone 920-684-3399
Contractor's Name Creative Sign Co. Attn: Angie Behmke TERRI MOEN	Address 505 Lawrence Dr. De Pere, WI 54115	Telephone O:920-336-8900 C:920-973-7446
Project Location Main Pylon Sign at 2125 N. Rapids Rd.	Sign Cost (\$) 35,730.00	Zoning District C-1

Plan Commission
1-24-18

1) DIMENSIONS OF SIGN
Width 9'3" x Height 3'5" = Area 27'5" SF

2) ELEVATION North _____ South _____ East _____ West _____	3) FACES No. of Faces _____
--	---------------------------------------

4) ILLUMINATION <input checked="" type="checkbox"/> Internal <input type="checkbox"/> External	4-A) ELECTRICAL CONTRACTOR – WI STATE MASTER & MANITOWOC CITY LICENSE Name: _____ Phone: _____
--	--

5) TYPE OF SIGN
 Ground Sign Wall Sign Window Sign Awning / Canopy Face Change
 Projecting Sign / Awning / Canopy Temporary Animated (Fixed) Animated (Moveable)

5-A) ANIMATED SIGNS - ATTACHED TO NON-ANIMATED Non-Animated W <u>10'4"</u> x H <u>11'4.5"</u> = <u>132'8.5"</u> SF (_____ %) (NON-ANIMATED IS EXISTING) Animated W <u>9'3"</u> x H <u>3'5"</u> = <u>27'5"</u> SF (_____ %) (SINGLE SIDED ANIMATED SIGNS)	5-B) ANIMATED SIGNS - STAND ALONE Animated W _____ x H _____ = _____ SF
---	---

NOTE: Animated signs are limited to the lesser of 30% of the signs total allowed sign face or 30 square feet maximum.

5-C) GROUND SIGNS
10' Clearance between bottom of the sign and the ground _____ Overall sign height
 _____ Setback from street Right of Way _____ Setback from edge of nearest driveway

5-D) PROJECTING SIGNS
 _____ Distance between bottom of the sign and the grade at the Right of Way _____ Projection from building

6) EXISTING SIGNAGE – List the size and type of ALL signs currently on the parcel.

_____ Width x _____ Height = _____ Area SF	_____ Type
_____ Width x _____ Height = _____ Area SF	_____ Type
_____ Width x _____ Height = _____ Area SF	_____ Type


ANIMATED SIGNS. Fixed animated signs shall require a special permit by the Plan Commission. Moveable animated signs shall require a special administrative review permit by the Dir. of Building Inspection & Dir. of Engineering. See attached.	B-4 ZONING / EIGHTH STREET HISTORIC DISTRICT. Shall require a Certificate of Appropriateness issued by the Community Development Authority (See 15.290(8) & 15.650 or contact the Planning Department at (920) 686-6930).
---	--

BILLBOARDS. Shall require Plan Commission approval. See 15.45(14)(f)(3), (14)(g)(3)(F), (14)(h)(3) or contact the Planning Dept. (920) 686-6930.	PROJECTING SIGNS / CANOPIES / AWNINGS. Shall require an annual permit fee if projecting into the City ROW.
---	---

7) ATTACHMENTS

- _____ Site Plan. Dimensioned and indicating sign location and setbacks of the proposed sign or device.
- _____ Graphic rendering or drawing of the proposed sign or device indicating sign elevation (North, South, East, West).
- _____ Certificate of Liability Insurance (sign contractor, unless current copy is on file).
- _____ Approved Certificate of Appropriateness (signs located in B-4 & Eighth Street Historical District).
- _____ Animated signs (please refer to attached handout for required attachments).

PYLON ALTS: OPT 4



504 Lawrence Dr., Dr. Para, WI 53115
7245-3316/4940 creative@creativesign.com

CLIENT: SONNENBURG BUILDERS
LOCATION: 2125 N RAPIDS RD MANITOWOC
DRAWN BY: AMANDA S
SALESPERSON: ANGIE B
DATE: 12/15/17
DESIGN #: D11155
PAGE: 4

REVISION LOG:	INTL	DATE	DESCRIPTION
AS		12/18/17	SHOWRM, COLORS

PYLON SIGN ALTERATIONS

QUANTITY: (1) EXISTING D/FILLUM PYLON SIGN
LIGHTING: RETRO FIT TO LED
CABINET: EXISTING
RETAINER: EXISTING
NEW FACES: LEXAN
GRAPHICS: CUT VINYL, 1ST SURFACE
FONT: HELVENICA NEUE BOLD

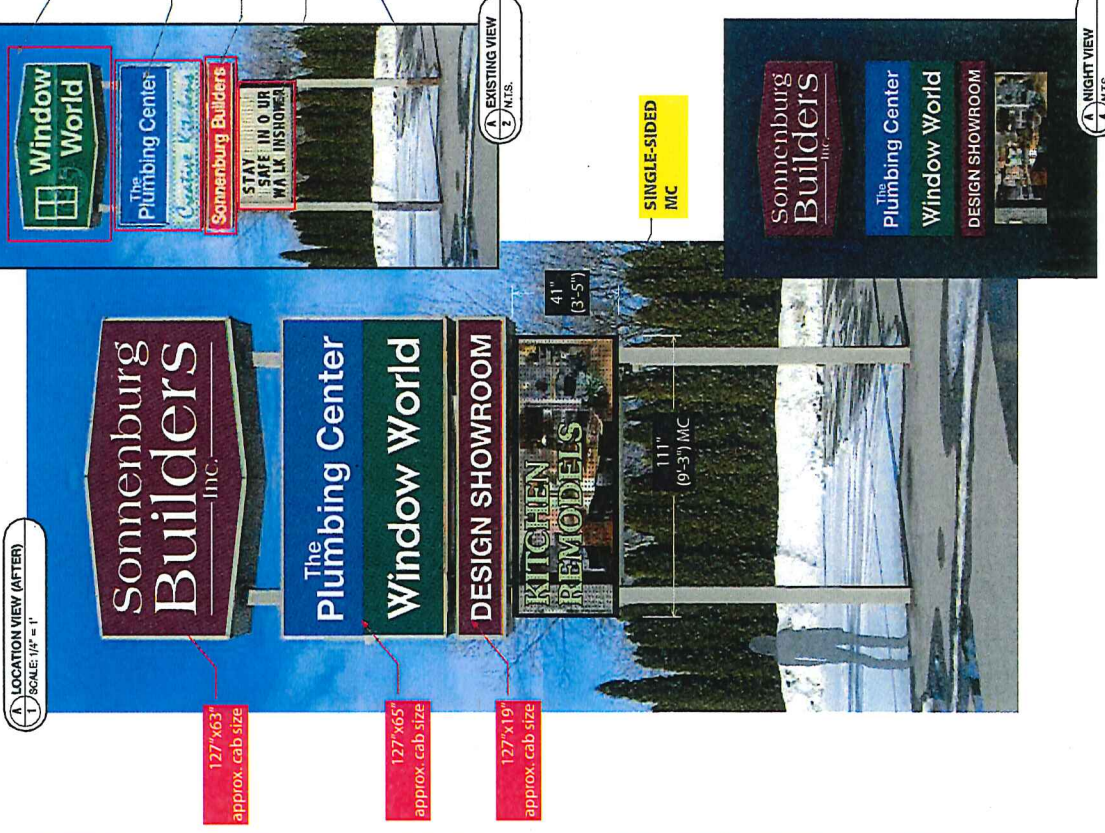
MESS CENTER: S/F 19MM COLOR WATCHFIRE
RF VS FIBER: BROADBAND COMMUNICATIONS
TEMP PROBE: YES

INSTRUCTION: SEE NOTES ON EXISTING VIEW.

COLORS:

- P-1 TO MATCH EXISTING PYLON COLOR C-2 WHITE
- V-3 3M TRAVIS 3530-049 BURGUNDY VINYL
- V-4 3M TRAVIS 3530-076 HOLLY GREEN VINYL
- V-5 3M TRAVIS 3530-087 BRISTOL BLUE VINYL

CUSTOMER SIGNATURE FOR DESIGN APPROVAL: _____
DATE _____



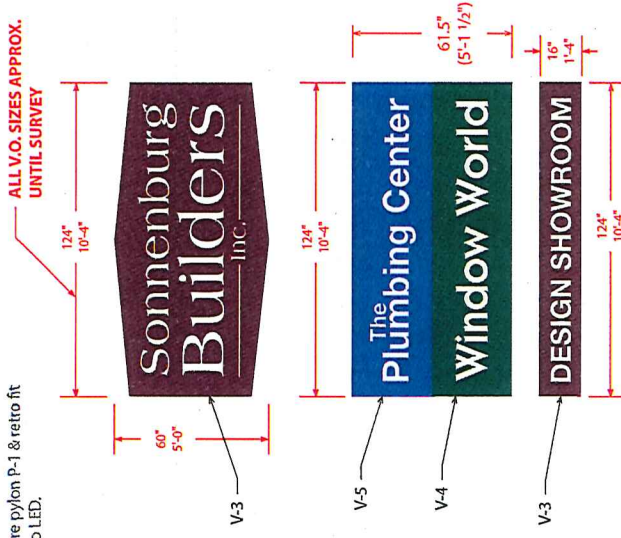
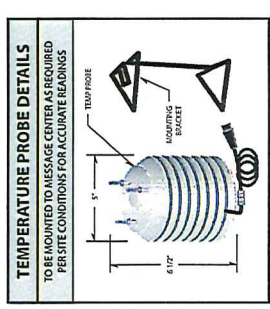
Remove existing faces & t-bar, install new lexan face.

Remove existing faces & t-bar, install new lexan face.

Remove existing face, repair retainers & install new lexan face.

Remove existing readerboard and install message center.

Re-paint entire pylon P-1 & retro fit all cabinets to LED.



EXISTING PYLON COLOR

FACE, LOG & RETAINER & CABINET SIZES

30 DAY SURVEY
SIZES REQUIRED FOR FABRICATION

CONCEPTUAL DRAWING ONLY - NOT FOR FABRICATION PURPOSES (SIZES ARE APPROX)

This is an original, unpublicized drawing by Creative Sign Co., Inc. It is for your personal use, in conjunction with a project being planned for you by Creative Sign Co., Inc. It is not to be shown to anyone outside of your organization nor is it to be used, reproduced, copied or published in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the expressed written consent of Creative Sign Co., Inc. is prohibited. Compatibility of surface materials and paints used. All sizes and dimensions are illustrated for clients conception of the project and are not to be understood as being exact size or exact scale.