

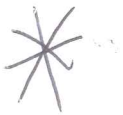
TRAFFICALM™
SYSTEMS

Exhibit "B"

SignAlert™
Enhancement System

PRODUCT BROCHURE
RELEASE SEPTEMBER 2019





**A field retrofit
"Sign Enhancement"
system that is simple,
affordable, and designed for
hassle-free
installation**



Why TrafficCalm?

- ISO:9001 Certified USA based manufacturing facility
- Vandal resistant designs
- Industry leading turn-around from order to delivery
- Unlimited tech support and customer service from our USA facility
- Industry Pioneers in LED Enhanced Signage

Almost any existing sign can be field retrofitted with a SignAlert™ Enhancement System. Solar or AC power is available

The Problem

The traffic industry has long recognized that many sign scenarios (placement, visibility, etc.) are more critically important than others. Some signs simply cannot be ignored. There has been a rumble need in the industry for a simple and affordable way to retrofit existing signs with additional levels of warning for those situations that demand them — and to do this in such a way that the additional alert system can be motion activated to conserve power and extend the life of the LEDs

The Solution - SignAlert® GEN 2 LED Enhancement System

- LED rings field retrofit onto almost any existing sign
- Very affordable
- 6 Level - auto-dimming at night
- Solar or AC power options
- Motion activation and data collection options
- High intensity LEDs visible day or night (visible up to 2 miles at night)
- Hassle-free installation. (No dirt moved means less permits, and streamlined implementation)
- LED flashers face mount on existing signs with permanent bonding tape and/or mechanical fasteners
- Scheduling functionality expands system versatility and performance
- Field replaceable batteries

