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DEPT. OF PUBLIC WORKS

City of Manitowoc
SPECIAL EVENTS APPLICATION FORM

NOTICE: This application must be turned in to the Parks Office a minimum of 60 days prior to the date of the event. Your Certificate of Insurance must be on file in the City Clerk's Office a minimum of 10 days prior to the date of the event. If you have questions, please see the Special Event Guidelines & Policy for a list of contacts.

- 1. Name/Description of Event: Lakeshore Weekend - Benefiting Children's Hospital
- 2. Date of Event: / / If multiple days, Start Date: 7 / 31 / 15 End Date: 8 / 2 / 15
Include dates and times needed for setup and take down / cleanup.
- 3. Time Event will Begin Setup: 8 AM/PM Actual Start Time: 5:00 AM/PM Finish Time: 7:00 AM/PM
- 4. Name and Complete Address of Organization/Individual Organizing the Event:
Lakeshore Charities DBA Lakeshore Weekend
Name of organization responsible for event
Randy HEINZEN Telephone # PRIOR TO event (920) 683 - 0202
Name (first, middle, and last) of event organizer
Telephone # DURING event (920) 323 - 6400
Contact name DURING event (if different)
2002 MARSHAW ST.
Street Address
MANITOWOC WI 54220 E-mail address randy.heinzen@outlook.com
City, State, Zip of event organizer
Is the sponsoring organization a 501(c)(3) organization? Yes No

5. Location of the Event: Generally describe your event and its purpose and attach a DETAILED map or diagram of your event. Also, indicate the direction of the route, if any, including all turns and the number of traffic lanes to be used. Maps of the City and its parks are available online at www.manitowoc.org.

Tables are set up on YMCA parking lot.
We also use the AREA of the MARINA parking lot.

Will the event be held in a Manitowoc park or utilize any park facilities? Yes Which park? No

What park facilities will be needed (buildings, tennis courts, ball diamonds, disc golf courses, etc.)?

Have you reserved the park &/or park facilities? Yes No. If no, please contact the Parks Division at (920) 686-3580.

Does the event require streets to be closed? Yes No If yes, which street(s): Have Requested one lane on Maritime Drive closed on Saturday & Sunday.

It is YOUR RESPONSIBILITY to provide federally approved traffic control items; however they may be rented from the Streets & Sanitation Division.

Will the event be held on the sidewalk? Yes No

6. Mariners Trail Permit:

Will any portion of the Mariners Trail be used? Yes No

If yes, where on the trail will the event begin:

Where on the trail will the event end:

only on Sunday Am for color run
The wayside near Aurora Hospital
Ymca parking lot



When use of the trail is requested, consideration is given to how the public's use of the trail will be affected. Set up / take down and clean up, as well as other services provided by a City staff may be billed on a cost-recovery basis. **The event organizer must provide a copy of event liability insurance naming BOTH CITIES as co-insured at least 10 days prior to the event. Permits do not allow "exclusive use" of the trail and the general public must be allowed to share the permitted areas.**

This agreement is made and entered into by and between the Cities of Two Rivers and Manitowoc, Wisconsin, hereinafter called "City" and the above-named individual, hereinafter called "Permittee." The parties agree as follows: Bookings must be made no earlier than 12 months in advance. The Permittee understands his/her responsibility is to set up, clean up and restore premises within the time period listed above.

Limitation of Use: Permittee agrees that the number of persons on the rented premises during the rental period shall not exceed the capacity of the facility and that no intoxicating liquor or fermented malt beverages shall be served to minors. Permittee agrees to use premises rented for the purpose stated above and no other. In the event this Limitation of Use is not complied with, Permittee shall be charged and agrees to pay a fee of \$200.

Permittee agrees to abide by the rules and regulations contained in this agreement.

FOR OFFICE USE ONLY:

Signature of City of Two Rivers designee: _____

Date: _____

7. Tell Us About Your Event:

What is the estimated attendance at your event, including observers? 5,000 to 7,500

How many vendors will be at your event? 1

How many vehicles? 1

Do you require any special parking restrictions? Yes No If yes, what type, when, and where: _____

Parking on grassy areas of a park is not allowed without prior approval. Contact the Police Department if traffic control is needed.

Will food be prepared and/or served at the event? Yes No

You are responsible for obtaining any necessary permits for food from the Manitowoc County Health Department.

Will you be having a band or amplified music? Yes No

Will a loudspeaker or similar electric sound amplification system be used outdoors? Yes No

If yes, what hours: Friday 5pm to 11:30pm Saturday noon-midnight Sunday 1:30-5:30

Will the City need to provide any special electrical assistance or lighting (of ball diamonds, etc.)? Yes No

If yes, please describe: _____

Contact the Parks Division at 686-3580 with questions.

Will any of the following services be required? Clean-up Street-sweeping

For help defining your parking, clean-up, & traffic control needs, please contact the Streets & Sanitation Division at (920) 686-6550.

Will any fireworks or pyrotechnic devices be used during the event? Yes No

If yes, contact the Fire Department at (920) 686-6540 to secure the proper permits for firework usage.

Will animals be present at the event? Yes No If yes, please indicate what types of animals, how many are expected, and where they will be located. _____

What toilet facilities will be made available to your participants? Indoor Outdoor

Please describe the toilet facilities that will be provided, including their locations and the number of units: 15 units

from B+M waste service. Set up near pier by Ymca parking lot.

Will alcoholic beverages be served/sold? Yes No If yes, a "Special Class B" license will allow sale/service of beer and/or wine.

Please contact the City Clerk's Office at (920) 686-6950 to obtain a license.

In the case of a premise with a current alcohol license, do you need an extension of your premise? Yes No If yes, give a detailed explanation under #5.

Do you require a waiver of the restriction to serve alcohol in a park? Yes No

8. Equipment Needed for Your Event:

Equipment rental charges will apply unless a waiver of some or all fees is approved. **A non-waivable delivery fee will be charged if delivery/pickup by City personnel is needed.** Delivery fees are based on total rental costs.

To make arrangements to pick up the items yourselves, please contact the Parks Division at 686-3580. All items must be picked up and returned weekdays between 7:00 A.M. and 2:30 P.M. It is the renter's responsibility to sign in all materials in the Streets & Sanitation office or with a Parks staff member prior to unloading at the time of return. It is unacceptable to drop off rental materials outside of return hours and without signing them in.

Please indicate where and when the items should be delivered:

UMCA parking lot AREA

Please indicate the total number of items requested:

Streets & Sanitation Division Equipment (686-3580):

	# Needed		# of Days*		Cost/Day	=	Total	
Barricades								
2'		X		X	\$3.00	=		Flashers
3'		X		X	\$3.00	=		Flashers
8'		X		X	\$4.00	=		
Rail type-long		X		X	\$2.00	=		
Rail type-short		X		X	\$2.00	=		
Channelizer Drums		X		X	\$3.00	=		
Cones								
18"		X		X	\$1.50	=		
28"		X		X	\$1.50	=		
Safety vests		X		X	No charge	=	No Charge	
Snow fence								
Rolls		X		X	\$4.00	=		
Posts		X		X	No Charge	=	No Charge	
Post driver/pounder		X		X	No Charge	=	No Charge	
Traffic signs		X		X	\$2.00	=		Description
		X		X	\$2.00	=		Description
		X		X	\$2.00	=		Description
Traffic signs (Portable)		X		X	\$3.00	=		Description
		X		X	\$3.00	=		Description
		X		X	\$3.00	=		Description
Other (list items and amounts)								

Parks Division Equipment (686-3580): Do NOT count any picnic tables, garbage cans, etc. already located at the park.

Banquet tables, 8'		X		X	\$5.00	=		
Park benches	<u>30</u>	X	<u>4</u>	X	\$7.00	=	<u>840</u>	
Picnic tables	<u>20</u>	X	<u>4</u>	X	\$7.00	=	<u>560</u>	
Risers, platform		X		X	\$15.00	=		Description
Security stanchions		X		X	\$ 5.00	=		
Tent, 10'x10'		X		X	\$30.00	=		
Tent, 10'x20'		X		X	\$35.00	=		
Ticket booths, outdoor	<u>1</u>	X	<u>4</u>	X	\$15.00	=	<u>60</u>	
Trash cans	<u>20</u>	X	<u>4</u>	X	No Charge	=	No Charge	
Wenger portable bandwagon, 35x8'**	<u>1</u>	X	<u>4</u>	X	\$240.00	=	<u>960</u>	
Other (list items and amounts)								

TOTAL RENTAL CHARGES

2420

*Include the day of return but not the day of pickup/delivery. Items must be picked/returned weekdays between 7:00 am and 2:30 pm.

**The bandwagon shall not be removed from the City limits without the approval of the Park & Recreation Committee and must be delivered/setup by City Personnel.

If you are requesting delivery/pickup by City personnel, the following non-waivable delivery fees will apply.

DELIVERY FEES	
Total Cost of Items Rented	Delivery Fee
\$0.00 - \$100.00	\$ 50.00
\$100.01 - \$250.00	\$ 75.00
\$250.01 - \$500.00	\$125.00
\$500.00 - \$1,000.00	\$250.00
\$1,000.01 and above	\$350.00

Delivery fees will be adjusted based on actual items rented.

9. **Stake Permit:** There is a \$50.00 NON-WAIVABLE stake permit fee per event, if any items will be staked into the ground. The event organizer is responsible for ensuring Diggers Hotline is contacted a minimum of three business days before set-up.

Will any of these items (or items of similar nature) be erected or placed on the event grounds?

- Tent or canopy Yes No
 Fence Yes No
 Sign Yes No
 Bounce house Yes No If electric, where will item be plugged in? _____
 Other _____ Yes No If electric, where will item be plugged in? _____

If yes for any, give a detailed explanation under #5. *Tents in YMCA parking lot*

10. **Safety and Security for Your Event:**

Do you have the correct level of insurance for your specific event? Yes No
 Please see the Special Events Insurance Form to ensure you have the proper coverage. You must submit the insurance certificate AND required endorsements to the City Clerk's Office at least 10 days before your event.

Do you need assistance from the Police or Fire Departments? Yes No If yes, please describe: _____

Randy Heinzen
 Name of Security Coordinator

(920) 683-0202
 Phone # before event

(920) 323-6400
 Phone # the day of the event

Do you have a plan in place to deal with medical emergencies that may occur during your event? Yes No *call 911*
 The City reserves the right to require a detailed written public safety plan.

11. **Fees & Reimbursement:** Unless waived by the Special Event Committee, the standard fees for all rentals and licenses will apply. The City may also require reimbursement for extraordinary expenses. **Charges will apply for lost, stolen, or damaged equipment. Stake Permit Fees, License Fees and Delivery Fees will not be waived.**

Is a waiver of some or all fees requested? Yes No

If yes, please explain what fees you desire waived or reduced and the reason(s): *This is the 25th year for this event which is a fundraiser that 100% of proceeds is donated to Children's Hospital of Wisconsin. We try to keep our prices low to make this a family event for all to enjoy. The more fees we pay - we have to raise our prices.*

Will money be collected, tickets or concessions sold, registration fees charged, or money raised in conjunction with the event?
 Yes No

If yes, explain and list specific charges Food + Beverage Areas as well as Kids games.

What are your estimated revenues and what will the revenues be used for? Depending on weather we hope to raise in the area of \$50,000 for Children's Hospital

Please attach any additional information which you feel will assist the committee in evaluating your request. The City reserves the right to request a current financial report for the previous two years indicating all expenses and all revenues of the group/organization.

12. Legal Notice

I understand the filing of this application does not ensure approval of a Special Event. I also understand that all Special Event organizers and participants must comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, and liquor licensing regulations. Fees for park facilities, temporary beer/wine licenses, stake and fireworks permits, and other necessary licenses and permits are in addition to the fees submitted for the Special Events Application. I further understand that an incomplete application may be cause for the denial of the event.

The undersigned agrees to indemnify and hold the City of Manitowoc harmless for any and all damage claims or personal injury claims occurring during this event. It is further agreed that all personal property of any kind brought on the premises shall be at the sole risk of the undersigned, and that the City of Manitowoc shall not be liable for any injury, loss or damage to said property or injury to any persons on the premises. The undersigned agrees to be responsible for any damage caused to said facility or equipment by mischief or negligence. By signing, I acknowledge that I have authority to bind the sponsoring organization and acknowledge that I have received, read and understand the Special Events Policy and agree to be bound by all requirements as stated in the Special Events Policy and it is hereby incorporated by reference into this signed agreement.

Date of birth of applicant 8 / 3 / 64

Signature of Applicant: Randal P. Herzog

Date: 7-6-2015

RETURN TO:
Parks Division
2655 S. 35th Street
Manitowoc, WI 54220

Heinzen Financial Services
2002 Marshall Street
Manitowoc, WI 54220
randy@heinzenfinancial.com

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FAX TRANSMITTAL SHEET

Date: 7-14-2015

To: CITY OF MANITOWOC

Company:

Fax: 686-6959

Phone:

From: Randy Heinzen

Fax: 920-683-0200

Phone: 920-683-0202

Subject: Council letter - Sound & BEVERAGE VARIANCE

Number of Pages (including this cover sheet): 2

NOTES/COMMENTS

with all the other issues I am dealing with, this completely slipped through the cracks. Sorry!

Can you please get this in the proper hands.

PLEASE call with questions. THANKS! Randy

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Lakeshore Weekend



7/12/2015

RE: Lakeshore Weekend, Benefiting Children's Hospital of Wisconsin

Mayor Justin Nickels and City of Manitowoc Common Council
900 Quay Street
Manitowoc, WI 54220

Dear Mayor Nickels and City of Manitowoc Common Council:

Our Lakeshore Weekend committee is planning the 25th annual Lakeshore Weekend event to benefit Children's Hospital of Wisconsin. This is a family event that is enjoyed by people of all ages. This event is held as always is held on the Lakefront in Manitowoc near the YMCA. In the last 24 years of this event, we have raised over \$1.3 million for Children's Hospital of Wisconsin. In 2014 there were 2,200 visits from Manitowoc County families to Children's Hospital.

We would like to request a variance to the sound and beverage ordinance for our event to be held July 31, August 1-2, 2015. It would be beneficial for this fundraiser if the event could run until midnight on Friday as well as Midnight on Saturday. This would enable both our entertainment and concessions to remain open until midnight on both of these nights.

We would also request permission as in the past to block off the access street to the boat launch north of the YMCA.

The City of Manitowoc as well as local business and the public have helped make this event one of the most successful Children's Hospital fundraisers in Wisconsin. We are very proud to be associated with this event and look forward to your continued support.

Should you have any questions regarding this event, please call me at 683-0202.

Thank you,

Randy Heizen
Chairman
Lakeshore Weekend

