



CITY OF MANITOWOC

WISCONSIN, USA

www.manitowoc.org

Date: February 10, 2025
To: Public Safety Committee
From: Community Development & Building Inspection
Re: Downtown Core Sign Code and Design Review Overlay District Map Update

Community Development and Building Inspection recently undertook revisions to the signage requirements in the Downtown Design Guidelines to match them with the Downtown Core Sign Requirements.

The purpose of this amendment was to ease use and streamline the review process.

Prior to the amendment there were multiple sign code districts within the Downtown Design Review Overlay which is regulated both by the Design Guidelines and Sign Code. The less restrictive of the regulations were adopted and incorporated into both documents.

As a complimentary measure, a revision to the Sign Code Map to align the Downtown Core regulations with the Design Review Overlay District is being proposed. The Design Review area is being slightly altered and would no longer include the Briess Malting Campus as well as portion of Lakeside Foods. The Downtown Core would be expanded to within the borders of the Design Review Overlay.

The proposed map revision has been attached for review.

Thank you,
Bill Nichols, Inspection Supervisor &
Kaitlin Piazza, Housing and Business Development Planner