

Sonja Birr

From: Jim Muenzenmeyer
Sent: Wednesday, December 24, 2014 10:57 AM
To: David Soeldner
Cc: Sonja Birr; Dan Koski
Subject: agenda item

Hi Dave,

I'd like to request that the following be added to the next agenda for the DPI Committee to discuss/act upon:
Consideration and possible action on request from Jim Muenzenmeyer to enter into an agreement with an advertising firm to handle all Transit Advertising.

In short, I have just cancelled our long standing 3 year exclusive advertising contract with WOMT/WQTC. This opens up a potential revenue source that other Transit properties are taking advantage of and that I'd like to explore. This would involve interior and exterior coach advertising and possible shelter and bench advertising too.

Thanks ~ Jim