

LAKELAND UNIVERSITY CORPORATE PARTNERSHIP PROGRAM



Take advantage of an affordable opportunity. And maintain your competitive edge.



**LAKELAND
UNIVERSITY**

LAKELAND.EDU

HAVING AN EDUCATED WORKFORCE TODAY MEANS BEING PREPARED FOR THE FUTURE

Businesses need employees with the skill sets necessary for success in today's economy—not just labor skills, but also the critical thinking skills of abstract reasoning, problem solving, communication and teamwork. Businesses also need flexibility and affordability in order to equip their employees with those essential skills.

LAKELAND CAN HELP

With Lakeland's Corporate Partnership program, opportunity awaits. Maintain your competitive edge with a highly trained and educated workforce through Lakeland's bachelor's or master's degree programs, tailored for the busy working adult.

Lakeland's courses are unmatched in flexibility. Through the BlendEd® course format, students seamlessly transition week to week between the traditional classroom and online as needed. Our BlendEd Live option offers the ability to broadcast live lectures to students outside of the classroom, bringing together face-to-face and online students in one, interactive classroom environment.

IMMEDIATE FAMILY MEMBERS OF EMPLOYEES RECEIVE THE SAME BENEFITS!

“As the demand for an educated workforce rapidly rises, the college completion rate for working adults is not able to keep pace.”

-From the Lumina Foundation report, “A Stronger Nation Through Higher Education”

AS A PARTNER WITH LAKELAND, YOU WILL RECEIVE:

- Discounted tuition rates: 20% on undergraduate courses, 10% on graduate courses
- Personalized admissions and academic advising services
- Direct billing services for those who provide educational reimbursement
- Year-round course availability
- Maximum credit transfer: up to 90 credits



FOR MORE INFORMATION

about Lakeland University's Corporate Partnership program, contact us or go to Lakeland.edu/Partnership.

BACHELOR'S DEGREES

Accounting*

All emphasis areas listed under Business Administration are available for this major.

Business Administration*

Business Economics
Finance
Forensic/Fraud
Healthcare Management
Hospitality Management
Human Resource Management
Insurance
International Business
Management
Nonprofit Management
Sport Management
Design Your Own

Communication*

Computer Science*

Computer Science
Information Systems
Software Design

Criminal Justice*

Education *(Milwaukee only)*

Food Safety & Quality

Hospitality Management*

Management Information Systems*

All emphasis areas listed under Business Administration are available for this major.

Marketing*

Digital Marketing
Graphic Design
Retail Management
Sales Management

Psychology*

Specialized Administration*

All emphasis areas listed under Business Administration are available for this major.

MASTER'S DEGREES

Business Administration*

Traditional
Accounting
Finance
Healthcare Management
Hospitality Management
Human Resource Management
Non-profit Leadership
Project Management
Sport Leadership
Supply Chain Management
Design Your Own

Counseling

School Counseling
Clinical Mental Health Counseling
Higher Education Counseling & Student Affairs

Education *(Milwaukee and Sheboygan only)*

Leadership & Organizational Development*

All emphasis areas listed under Business Administration are available for this major.

**Available completely online*

Central Wisconsin Center

715-422-5579

centralwi@lakeland.edu

Chippewa Valley Center

715-723-2720

chippewavalley@lakeland.edu

Fox Cities Center

920-727-0777

foxcities@lakeland.edu

Green Bay Center

920-336-7170

greenbay@lakeland.edu

Madison Center

608-244-2725

madison@lakeland.edu

Milwaukee Center

414-476-6565

milwaukee@lakeland.edu

Sheboygan Center

920-565-1047

sheboygan@lakeland.edu

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