



### **Mission Statement (Prior to 2019)**

It is the mission of the Manitowoc Fire Department to utilize the cooperative efforts of supervisory and line personnel to protect the lives and property of our citizens and those who visit our community.

In order to achieve this goal, several programs have been developed, including: Fire Suppression, Paramedic Ambulance response, Emergency Medical First Response by EMT-D Engine Companies, Public Education, Fire Code Enforcement, Specialized Rescue, Project Child Safe, Smoke Detector Installations, Carbon Monoxide Investigation, Employee Training and Public service response when the well-being of citizens or their property is threatened and assistance from the fire department is appropriate.

### **Mission Statement (Proposed)**

The Manitowoc Fire Rescue Department is committed to protecting the people and property within our City. We will be responsive to the needs of our citizens and visitors by providing rapid, professional, humanitarian services essential to the health, safety, and well-being of the City. Our members will work hard every day to maintain the highest professional standards and to earn the public trust through our actions.

### **Vision Statement (Prior to 2019)**

It is the vision of the Manitowoc Fire department to provide friendly, compassionate and quality service to the citizens and visitors of Manitowoc.

### **Vision Statement (Proposed)**

The Manitowoc Fire Rescue Department is dedicated to remaining a progressive and innovative Fire Rescue Department that ensures a safe community. We shall strive to provide the best public service through innovative training, ongoing education and cutting edge equipment. Our ultimate goal is to provide excellent fire, rescue and Emergency Medical Services.



## Core Values (Prior to 2019)

**To those we serve:** We owe the highest quality of service, characterized by responsiveness, integrity, and professionalism. We will continually strive for quality improvement.

**To the Fire Department:** We owe our full commitment and dedication. We will always look beyond the traditional scope of our individual positions to promote teamwork and organizational effectiveness.

**To each other:** We owe a working environment characterized by trust and respect for the individual, fostering open and honest communication at all levels.

**To ourselves:** We owe personal and professional growth. We will seek greater knowledge and challenges, striving to remain at the leading edge of our profession.

## Value Statement (Proposed)

**Honor and Respect:** We value and respect all members of the organization. We respect those that came before us and will strive to make the organization better for those who follow.

**Embrace Diversity:** The Manitowoc Fire Rescue Department will embrace the diversity of the community we serve. We are dedicated to reflection and respecting that diversity through our actions and our organization.

**Teamwork:** Teamwork is essential to the effective delivery of our service. Each member's contribution is important. We will work as a team to cooperate locally and regionally to improve service to the community and surrounding areas.

**Service with Compassion:** Our department is a people-oriented service organization focused on helping those in need. Our members will provide the highest level of emergency services with the utmost compassion and care to anyone in need.

**Preparation for Duty:** Our personnel will do everything possible to ensure our organization is at an optimum state of readiness when called upon to respond at a moment's notice. Our team members will be properly trained, equipped, supported and focused on safe and immediate response.