

LPT
8-17-15

15-855



CITY OF MANITOWOC
WISCONSIN, USA
www.manitowoc.org



August 3, 2015

To: Mayor and Common Council
From: Manitowoc City Plan Commission
Subject: **PC 24-2015: Cenex Convenience Store, Request for an Animated Sign at 311 N. Rapids Road**

Dear Mayor and Common Council:

At the regular July 29th, 2015 meeting of the Manitowoc City Plan Commission, Creative Sign on behalf of the Cenex Convenience Store requested the issuance of an Animated Sign at their store located on 311 N. Rapids Rd. The Commission waived the requirement for a sign to be located 100 feet away from an intersection stating that no hazard or conflict would be created as well as the requirement for the sign to be a 100 foot line of sight distance from a residential zoning district. The Plan Commission felt that the existing residence is over 100 feet from the sign but the zoning line district line was under 100 feet and that other ambient light sources in area are more distracting than the animated sign.

Section 15.450(18)e authorizes the Plan Commission grant a special permit to allow for the erection of fixed animated signs; as such the Plan Commission is informing the Council that a special permit authorizing the animated sign was unanimously approved by the Commission for the business at 311 N. Rapids Rd to install the animated sign.

Respectfully Submitted,

Paul Braun, City Planner

15-779

City of Manitowoc
 900 Quay Street
 Manitowoc, Wisconsin

Sign Permit Application – Municipal Code 15.45 (10/31/2007) Fax (920) 686-6949
 (Complete all applicable sections) www.manitowoc.org

Phone (920) 686-6940

Owner's Name <i>COUNTRY VISIONS</i>	Address <i>709 Mill St Neenahville</i>	Telephone <i>920-754-4446</i>
Tenant's Name <i>CONEX</i>	Address <i>311 N RAPIDS RD Manitowoc</i>	Telephone <i>920-683-2115</i>
Contractor's Name <i>CREATIVE SIGN</i>	Address <i>505 LAWRENCE DR DELAWARE</i>	Telephone <i>920-327-0693</i>
Project Location <i>311 N RAPIDS RD Manitowoc</i>	Sign Cost (\$) <i>28,000.00</i>	Zoning District
1) DIMENSIONS OF SIGN Width <u>5</u> x Height <u>2</u> = Area <u>10</u> SF		
2) ELEVATION <input checked="" type="checkbox"/> North <input checked="" type="checkbox"/> South <input type="checkbox"/> East <input type="checkbox"/> West		3) ILLUMINATION <input checked="" type="checkbox"/> Internal <input type="checkbox"/> External
4) FACES <u>2</u> No. of Faces		
5) TYPE OF SIGN <input type="checkbox"/> Ground Sign <input type="checkbox"/> Wall Sign <input type="checkbox"/> Window Sign <input type="checkbox"/> Awning / Canopy <input type="checkbox"/> Face Change <input type="checkbox"/> Projecting Sign / Awning / Canopy <input type="checkbox"/> Temporary <input checked="" type="checkbox"/> Animated (Fixed) <input type="checkbox"/> Animated (Moveable)		
5-A) ANIMATED SIGNS - ATTACHED TO NON-ANIMATED Non-Animated W <u>13</u> x H <u>8</u> = <u>104</u> SF (<u>90</u> %) Animated W <u>5</u> x H <u>2</u> = <u>10</u> SF (<u>10</u> %)		5-B) ANIMATED SIGNS - STAND ALONE Animated W _____ x H _____ = _____ SF
NOTE: Animated signs are limited to the lesser of 30% of the signs total allowed sign face or 30 square feet maximum.		
5-C) GROUND SIGNS <u>12'</u> Clearance between bottom of the sign and the ground <u>28</u> Overall sign height <i>Bylan</i> _____ Setback from street Right of Way _____ Setback from edge of nearest driveway		
5-D) PROJECTING SIGNS _____ Distance between bottom of the sign and the grade at the Right of Way _____ Projection from building		
6) EXISTING SIGNAGE – List the size and type of ALL signs currently on the parcel. <u>8</u> Width x <u>20</u> Height = <u>160</u> Area SF <i>Bylan</i> Type _____ _____ Width x _____ Height = _____ Area SF _____ Type _____ _____ Width x _____ Height = _____ Area SF _____ Type _____		
ANIMATED SIGNS. Fixed animated signs shall require a special permit by the Plan Commission. Moveable animated signs shall require a special administrative review permit by the Dir. of Building Inspection & Dir. of Engineering. See attached.		B-4 ZONING / EIGHTH STREET HISTORIC DISTRICT. Shall require a Certificate of Appropriateness issued by the Community Development Authority (See 15.29(8) & 15.65 or contact the Planning Department at (920) 686-6930).
BILLBOARDS. Shall require Plan Commission approval. See 15.45(14)(g) or contact the Planning Dept. (920) 686-6930.		PROJECTING SIGNS / CANOPIES / AWNINGS. Shall require an annual permit fee if projecting into the City ROW.
7) ATTACHMENTS <input type="checkbox"/> Site Plan, Dimensioned and indicating sign location and setbacks of the proposed sign or device. <input checked="" type="checkbox"/> Graphic rendering or drawing of the proposed sign or device indicating sign elevation (North, South, East, West). <input checked="" type="checkbox"/> Certificate of Liability Insurance (sign contractor, unless current copy is on file). <input type="checkbox"/> Approved Certificate of Appropriateness (signs located in B-4 & Eighth Street Historical District). <input checked="" type="checkbox"/> Animated signs (please refer to attached handout for required attachments).		
ANIMATED (FIXED SIGN) Special Permit \$125 # <u>L</u> BBAP _____ Plan Commission # PC _____ _____ Approved (By) _____ Denied (By) _____ _____ Compliance conditions and/or waivers attached. Sign Permit BBSE _____ Min. \$35.00 / .35 SF \$ _____	ANIMATED (MOVEABLE SIGN) Admin. Rev. \$70.00 # _____ BBAP _____ Director Building Inspection _____ Approved (By) _____ Denied (By) _____ Director of Engineering _____ Approved _____ Denied _____ Annual Fee \$ 195.00 BBSE _____	ALL OTHER SIGNS _____ Approved _____ Denied _____ _____ No permit Required _____ Sign Permit BBSN _____ Min. fee \$35.00 / .35 SF \$ _____ _____ Annual fee required for projection into City Right of Way _____

5822485

311 N Karpas Road Mantowoc
 Current Pylon



CLIENT: COUNTRY VISIONS
LOCATION: MANTOWOC
DRAWN BY: BILL VANDERMAUSE
SALESPERSON: RICK WYP
DATE: 1/5/2015
DESIGN #: DB820
PAGE: 1

REVISION LOG:

INTL	DATE	DESCRIPTION
BY	01/07/2015	FUEL PRICE DETAILS
BY	06/04/2015	RETRO FIT LED

AD ELECTRONIC MESSAGE CENTER
 QUANTITY: 1 EXISTING ILLUMINATED
 D/E PYLON OR MONUMENT SIGN

RF OR FIBER: RF
 PHOTO EYE: NO
 TEMP PROBE: YES

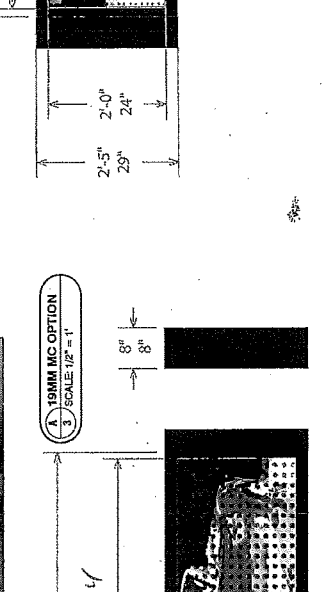
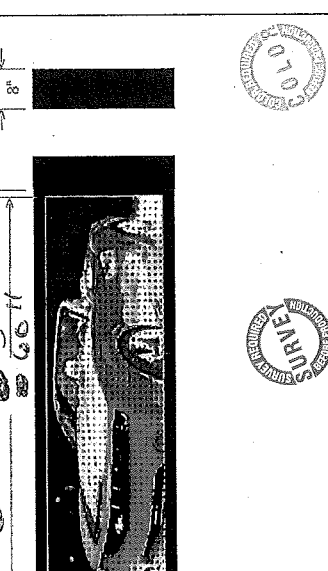
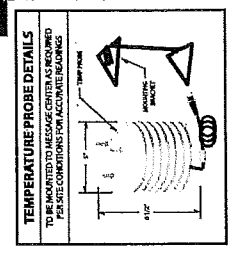
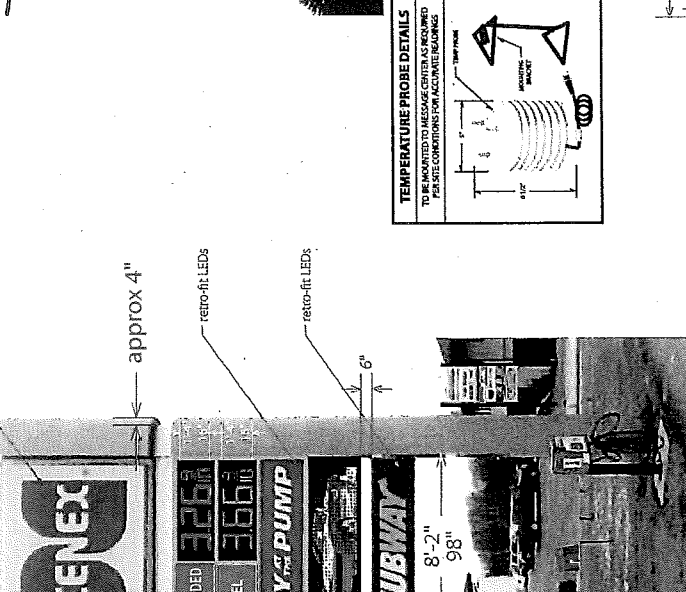
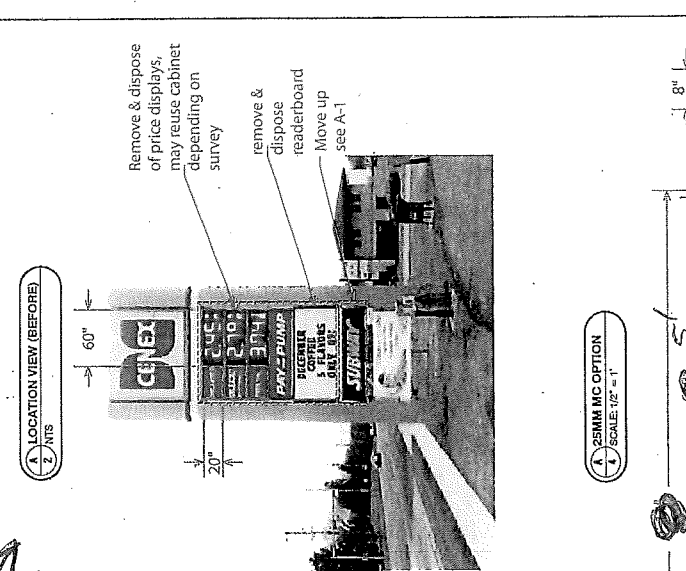
MESS CENTER: 19MM WATCHFIRE (RGB)
 25MM WATCHFIRE (RGB)
 18" DIGITAL DISPLAY (UNLEADED)
 GREEN - D/E 16MM DAKTRONICS,
 16" DIGITAL DISPLAY (DIESEL)

INSTRUCTION: REMOVE EXISTING READERBOARD AND "P"
 REPLACE ADD NEW M/C TO EXISTING SIGN
 AS SHOWN. RETRO-FIT ALL TO LED.
 MOVE UP EXISTING SUBWAY SIGN.

COLORS:
 P-1 MATCH CENEX GRAY

CUSTOMER SIGNATURE FOR DESIGN APPROVAL
 DATE

AD MESSAGE CENTER: OPT 1
 MANTOWOC



CENEX GRAY
 OVERALL HEIGHT
 PRICE CABINET

CONCEPTUAL DRAWING ONLY - NOT FOR FABRICATION PURPOSES (SIZES ARE APPROX)
 This is an original, unpublished drawing by Creative Sign Co., Inc. It is for your personal use, in conjunction with a project being planned for you by Creative Sign Co., Inc. Use of this design or the salient elements of this design in any sign done by any other company, without the expressed written consent of Creative Sign Co., Inc. is prohibited. All sizes and dimensions are illustrated for clients conception of this project and are not to be understood as being exact size or exact scale.

