



**CITY OF MANITOWOC**  
WISCONSIN, USA  
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July 26, 2018

To: Mayor and Common Council

From: Manitowoc City Plan Commission

**Subject: PC 28-2018: DJP Properties, LLC / Rummele's / Sign Me Up:  
Request for an Animated Billboard located at 4101 Calumet Avenue.**

Dear Mayor and Common Council:

At the July 25, 2018 meeting of the Manitowoc City Plan Commission, the Commission considered all items on its agenda, including the item identified above and wishes to advise the Common Council pursuant to the authority granted to the Commission in Section 15.450(14)h of the Municipal Code that the Commission has approved and authorized the issuance of a Special Permit to erect an Animated Billboard at the location described above.

Respectfully Submitted,  
Paul Braun  
Plan Commission Secretary

Attachment: Map  
Granicus # 18-0749

Sign Me Up  
Attn Paul Radermacher  
311 Forest Avenue  
Sheboygan Falls, WI 53085



# SIGN PERMIT APPLICATION • 15.450 (REVISED 05-May-2011)

BUILDING INSPECTION • CITY HALL • 900 QUAY STREET • MANITOWOC, WI 54220

(920) 686-6940 Phone • (920) 686-6949 Fax • [buildinginspection@manitowoc.org](mailto:buildinginspection@manitowoc.org)

Owner's Name <u>DSP Properties, LLC</u>		Address	Telephone
Tenant's Name <u>Kometec's Jewelry</u>		Address <u>4101 Calumet Avenue</u>	Telephone
Contractor's Name <u>SIGN ME UP of WI, LLC</u>		Address <u>311 Forest Ave Sheboygan Falls 53081</u>	Telephone <u>920-550-0009</u>
Project Location <u>4101 Calumet Avenue</u>		Sign Cost (\$) <u>100,000.00</u>	Zoning District <u>C-1</u>
1) DIMENSIONS OF SIGN Width <u>24</u> x Height <u>12</u> = Area <u>288</u> SF			
2) ELEVATION North _____ South <u>X</u> East <u>X</u> West _____		3) FACES <u>2</u> No. of Faces	
4) ILLUMINATION Internal <u>X</u> External _____		4-A) ELECTRICAL CONTRACTOR - WI STATE MASTER & MANITOWOC CITY LICENSE Name: _____ Phone: _____	
5) TYPE OF SIGN <u>X</u> Ground Sign _____ Wall Sign _____ Window Sign _____ Awning / Canopy _____ Face Change _____ Projecting Sign / Awning / Canopy _____ Temporary _____ <u>X</u> Animated (Fixed) _____ Animated (Moveable)			
5-A) ANIMATED SIGNS - ATTACHED TO NON-ANIMATED Non-Animated W _____ x H _____ = _____ SF ( _____ %) Animated W _____ x H _____ = _____ SF ( _____ %)		5-B) ANIMATED SIGNS - STAND ALONE Animated W <u>24</u> x H <u>12</u> = <u>288</u> SF	
NOTE: Animated signs are limited to the lesser of 30% of the signs total allowed sign face or 30 square feet maximum.			
5-C) GROUND SIGNS <u>18'</u> Clearance between bottom of the sign and the ground <u>30'</u> Overall sign height <u>5'</u> Setback from street Right of Way <u>190'</u> Setback from edge of nearest driveway			
5-D) PROJECTING SIGNS _____ Distance between bottom of the sign and the grade at the Right of Way _____ Projection from building			
6) EXISTING SIGNAGE - List the size and type of ALL signs currently on the parcel. <u>18</u> Width x <u>8</u> Height = <u>144</u> Area SF <u>on-premise Ground SIGN</u> Type _____ Width x _____ Height = _____ Area SF _____ Type _____ Width x _____ Height = _____ Area SF _____ Type			
ANIMATED SIGNS. Fixed animated signs shall require a special permit by the Plan Commission. Moveable animated signs shall require a special administrative review permit by the Dir. of Building Inspection & Dir. of Engineering. See attached.		B-4 ZONING / EIGHTH STREET HISTORIC DISTRICT. Shall require a Certificate of Appropriateness issued by the Community Development Authority (See 15.290(8) & 15.650 or contact the Planning Department at (920) 686-6930).	
BILLBOARDS. Shall require Plan Commission approval. See 15.45(14)(f)(3), (14)(g)(3)(F), (14)(h)(3) or contact the Planning Dept. (920) 686-6930.		PROJECTING SIGNS / CANOPIES / AWNINGS. Shall require an annual permit fee if projecting into the City ROW.	
7) ATTACHMENTS <input checked="" type="checkbox"/> Site Plan. Dimensioned and indicating sign location and setbacks of the proposed sign or device. <input checked="" type="checkbox"/> Graphic rendering or drawing of the proposed sign or device indicating sign elevation (North, South, East, West). <input checked="" type="checkbox"/> Certificate of Liability Insurance (sign contractor, unless current copy is on file). <u>N/A</u> <input checked="" type="checkbox"/> Approved Certificate of Appropriateness (signs located in B-4 & Eighth Street Historical District). <input checked="" type="checkbox"/> Animated signs (please refer to attached handout for required attachments).			
ANIMATED (FIXED SIGN) Special Permit \$125 # _____ BBAP _____ Plan Commission # PC _____ <input type="checkbox"/> Approved <input type="checkbox"/> Denied <input type="checkbox"/> Conditions and/or waivers attached Permit # _____ Min. \$35.00 / .35 SF \$ _____		ANIMATED (MOVEABLE SIGN) Admin. Rev. \$70.00 # _____ BBAP _____ Dir Inspection <input type="checkbox"/> Approved <input type="checkbox"/> Denied Dir Engineering <input type="checkbox"/> Approved <input type="checkbox"/> Denied Permit # _____ Annual Fee \$ 195.00	
ALL OTHER SIGNS <input type="checkbox"/> Approved <input type="checkbox"/> Denied <input type="checkbox"/> No permit Required <input type="checkbox"/> Annual fee required for projection into City Right of Way Permit # _____ Min. fee \$35.00 / .35 SF \$ _____			