

RoY's Recycled Art Signage for Paws & Play Dog Park/Small Boat Harbor Park

The proposed project from Ryan's on York will seek to meet the following goals in our newly Adopted Park, surrounding the Small Boat Harbor, along the City of Manitowoc's northern lakeshore:

- Clearer indication of where to access the fenced, leash-free Dog Area ("Paws & Play") from the parking lot/beach/Marina area of the Park
- Expanding the current, local trend of incorporating art into our community's public spaces
- Showcasing progressive methods of waste reduction/environmentally conscious practices
- Providing Marina visitors with a glimpse of Manitowoc's future as a forward thinking community that celebrates the arts and positive change
- Schematics and preparation that extend the longevity of the piece and ensure its physical integrity (see summary below with details to be presented at the Public Infrastructure Committee Meeting this Wednesday, June 5th at 5:30 pm)

We are requesting that this art piece be located in the grassy area parallel to the paved walkway leading from the parking lot to the breakwater path access-point of Paws & Play (photos to be presented at Wednesday's meeting). Our plan is to embed 3' x 10' signage made from recycled plastic caps that spell out "Paws & Play" with an arrow below indicating to continue walking east for entry to the fenced Dog Park (mock-up photos provided Wed). The entire piece would be mounted to sealed, ½" particle board and surrounded by sealed 2" x 4" plywood, all fastened together and placed roughly 5" below-grade (images Wed). The plastic caps will be secured with screws and construction adhesive and the entire piece will be covered with a clear, Plexiglas piece, in order to prevent damage and unintentional breakdown from the elements. Surrounding the caps will be 2 55' strands of solar-powered LED lights for evening illumination of the signage and further appeal as an art piece. Maintenance of this piece will be sponsored by partner company FD, LLC and carried out on a monthly basis at the Monthly Park Walk-Through by myself, Jennifer Kitzmann, as director of this project.

RoY is excited to participate in the beautification of our community and meeting the aforementioned goals with this project is of the utmost precedence, moving forward. We appreciate your consideration of this donation and hope that you share our confidence that this well-thought out plan will be our first of many collaborative efforts in Manitowoc's Park System.

Thank you,

Jennifer Kitzmann
Brand Ambassador & Director of Social Marketing, RoY