

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/16/2025

EVENT NAME: Manitowoc Food Truck Rally

ORGANIZER: PetSkull Brewing - Paul Hoffman

E-MAIL ADDRESS: paul@petskullbrewing.com

every Tuesday from

EVENT DATE: 5/6/25 to 9/30/25

NEW OR RECURRING: Recurring

LOCATION/DESCRIPTION: Weekly road closure of N 11th St blvd for 8-10 food trucks and live music.

COMMITTEE CONCERNS:

WAIVER OF FEES: Not requested

COMMITTEE DECISION:

APPROVE	DENY
Courtney Hansen /ec Todd Blaser /ec Jason Freiboth /ec Dan Koski /ec Eric Nycz /ec	

COUNCIL ACTION REQUIRED:

Road closure of N 11th St from River Point Dr to Buffalo St every Tuesday 3pm-9pm from 5/6/25 to 9/30/25 and extension of premise.

ITEMS TO INCLUDE IN LETTER:

Please remind food trucks to leave at least 10 ft of room between themselves and the crosswalks.



DATE	INVOICE NO
4/17/2025	0546502

BILL TO
PETSKULL BREWING COMPANY LLC PAUL HOFFMAN, AGENT 359 TRUMAN ST WHITELAW, WI 54247

DUE DATE
5/17/2025

DESCRIPTION	QUANTITY	EFFECTIVE RATE	AMOUNT	DISCOUNT	CREDIT	BALANCE
PREVIOUS OUTSTANDING BALANCE						0.00
TOURISM - SPECIAL EVENTS LATE APPLICATION FEE:						
SPECIAL EVENT LATE APPLICATION	1.00	100.00	100.00	0.00	0.00	100.00
INVOICE TOTAL:			100.00	0.00	0.00	100.00

PLEASE DETACH BOTTOM PORTION & REMIT WITH YOUR PAYMENT

For questions please contact us at (920) 686-6960

Customer Name: PETSKULL BREWING COMPANY L
Customer No: 048889
Account No: 0005422

DUE DATE	INVOICE NO
5/17/2025	0546502



Please remit payment by the due date to:

City of Manitowoc
900 Quay St.
Manitowoc, WI 54220-4543

Invoice Total: 100.00
Discounts: 0.00
Credit Applied: 0.00
Ending Balance: 100.00

INVOICE BALANCE: \$100.00
AMOUNT PAID: _____



Special Event Application

Wednesday, April 9, 2025

General Event Information

Event name Tuesday Manitowoc Food Truck Rally

Location North 11th St Boulevard Adjacent to PetSkull Brewing

Date Tuesday, May 6, 2025

End date if multiple day event and additional dates if applicable. 9/30/2025

Event time 4:00 PM - 9:00 PM

Setup start time Tuesday, May 6, 2025 15:00

Takedown end time Tuesday, September 30, 2025 21:00

Applicant Information

Name of Applicant Paul Hoffman

Organization Name PetSkull Brewing

Address 1015 Buffalo St
Manitowoc, WI, 54220

Email paul@petskullbrewing.com

Phone number (920) 946-5670

On-site contact & phone number Paul Hoffman 9209365670

Event description

Each Tuesday night from 5/6/25 through 9/30/25 we will be hosting 8 - 10 food trucks on the boulevard. This will be accompanied by live music from 6/3/25 - 9/30/25 at PetSkull Brewing.

Estimated total attendance 5000

Est. attendance from outside Manitowoc 1000

Event Features

Select all that apply to the event

- Alcohol sales
- Food or drink sales
- Vendor(s)
- Food Trucks

Accepting credit card sales/transactions

Expected revenue 200000

Revenue will be used for Operating Expenses

Route & Road Usage

Road Closure

North 11th street boulevard

Where are cars parking? Throughout River Point and Downtown

Time of amplified sound 5:00 PM - 8:00 PM

Amplified sound type Live music

Event Structures

Safety & Security

Equipment & Facility Requests

Traffic control

Barricades 2'

Barricades 3'

Barricades 8' $\frac{4}{\$8}$

Barricades 12' rail type

Channelizer drums 3'

Cones 18"

Cones 28"

Delineators 42"

"Road Closed" signs

"Road Closed Ahead" signs

Estimated cost per day 32

Waiver of Fees

Are you requesting a Waiver of Fees?

No

Map

Upload map and supporting documents



Questions and comments

Although Paul Hoffman at PetSkull is the submitting entity, he is acting on behalf of all food truck participants as well.

The estimated total attendance is for all Tuesday nights

The estimated revenue is for all Food Trucks and PetSkull Brewing for all Tuesday nights

PetSkull Brewing and all participating food trucks humbly request that the city provide barricades and delivery of barricades without charge

Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

No

Applicant date of birth

Tuesday, August 24, 1971

Sign

Paul Hoffman