

Mackenzie Reed-Kadow

From: Justin Nickels
Sent: Tuesday, April 28, 2020 3:46 PM
To: Deborah Neuser; Mackenzie Reed-Kadow; Steve Corbeille
Subject: RE: Alcohol Licenses

Thank you for all the information.

I shared with Eric Sitkiewitz and Jim Brey seeking if they are interested in bringing it to the Finance Committee for discussion.

I informed them I do not have a recommendation. But, if they wanted to discuss, at least they have the information available.

Steve – Jim Brey may request this for next week’s Finance Committee.

Thanks!



Justin M. Nickels
Mayor
City of Manitowoc, WI

City Hall | 900 Quay Street | Manitowoc, WI 54220
Office Phone | (920) 696-6990
Cell Phone | (920) 374-0499
Assistant | Stacey Groll | sgroll@manitowoc.org

From: Deborah Neuser
Sent: Tuesday, April 28, 2020 11:52 AM
To: Justin Nickels; Mackenzie Reed-Kadow; Steve Corbeille
Subject: RE: Alcohol Licenses

“Class A” Liquor Stores. In 2019 we had 21 licenses.
\$500 liquor fee has a state mandated minimum fee of \$50
\$150 beer fee is determined by the municipality
As an example, combined fee could be reduced to \$50

Class “A” Fermented Malt Beverage. Mini marts selling beer only for carry out. In 2019 we had 21 licenses
\$150 fee, however, determined my municipality

Class “B” Beer served to drink on premise. In 2019 we had 11 licenses.
\$100 fee, however, state does not have a minimum, so we can reduce to any amount or zero

The Big One – “Class B” Tavern licenses. In 2019 we had 72 licenses. Of the 35 applications received, 23 have already paid in full.
\$500 liquor fee has a \$50 minimum so we can’t reduce below \$50
\$100 beer fee has no minimum

“Class C” Wine. In 2019 we had 7 licenses.

\$100 fee has no minimum

Deborah

From: Justin Nickels

Sent: Tuesday, April 28, 2020 10:16 AM

To: Deborah Neuser <dneuser@manitowoc.org>; Mackenzie Reed-Kadow <mreedkadow@manitowoc.org>; Steve Corbeille <scorbeille@manitowoc.org>

Subject: Alcohol Licenses

Good Morning,

I reached out to a few alders to get their opinion on whether we should consider lowering alcohol licenses. They are interested in learning more.

Steve: what is our annual revenue from alcohol licenses?

Deborah/Mackenzie: how many (of the different classes) alcohol licenses do we issue? (this does not include bartenders licenses).

If we cut all licenses, let's say, in half – what monetary impact would that have?

I realize licenses already went out and some have already returned them.

And....before we say this is a bad idea and may take time to administer....let's not forget there are many small businesses who were forced to close who have no revenue coming in.

Thank you!



Justin M. Nickels

Mayor

City of Manitowoc, WI

City Hall | 900 Quay Street | Manitowoc, WI 54220

Office Phone | (920) 686-6980

Cell Phone | (920) 374-0499

Assistant | Stacey Groll | sgroll@manitowoc.org