

ORDINANCE

An Ordinance to amend Chapter 31 of the Manitowoc Municipal Code regulating signs.

The Mayor and Common Council of the City of Manitowoc do ordain as follows:

Section 1. Section 31.200 is amended to read as follows:

“31.200 Prohibited Signs.

...

~~(6) Feather Signs. Feather signs are prohibited.~~

...”

Section 2. Section 31.490 is created to read as follows:

“31.490 Feather Signs. In addition to the requirement set forth in sections 31.210 and 31.220, feather signs shall be subject to the following restrictions.

- (1) No more than one feather sign may be located on a parcel.
- (2) A feather sign must be securely weighted or otherwise designed to not shift, move, or topple over in the wind or present a hazard to the public.
- (3) A feather sign may not be located within or nearer than three feet of the right-of-way.
- (4) A feather sign may not be located on vacant property.
- (5) A feather sign shall not exceed eleven feet in height and two feet six inches in width.
- (6) The area of a feather sign shall count toward a parcel’s total supplemental signage allotment.

Section 3. Appendix B of Chapter 31 shall be amended as follows:

“Appendix B Definitions.

...

Exterior Lighting means ...

Feather Sign means a freestanding, vertical sign that is taller than it is wide, and is comprised of a cloth-like, vinyl-like, or other similar nonrigid material attached to a pole. The sign is not a permanent sign and must be secured. A feather sign is not a flag.



...”

Section 4. This ordinance shall take effect the day after publication.

INTRODUCED _____ ADOPTED _____

APPROVED _____

Justin M. Nickels, Mayor

Fiscal Impact:	Minimal, required publication costs of ordinance update
Funding Source:	2022 Publication Budget 1100-15100-532100
Finance Director Approval:	SMA
Approved as to form:	EMM

This ordinance was drafted by Elizabeth Majerus, Assistant City Attorney.