



April 12, 2021

Mackenzie Reed- Kadow, City Clerk  
City Hall  
900 Quay St.  
Manitowoc, WI 54220

Dear Ms. Hudson,

In accordance with the legal advertising rates established by the State of Wisconsin, we are pleased to quote you the following legal advertising rates for the publication of council proceedings and other city legal advertising for the upcoming year.

<u>Classified 6 Column Per Line charge - Arial 6-point Font:</u>			
Number of Columns	Column Width (Picas)	First Insertion	Subsequent Insertion(s)
1	9.18	\$ .6574	\$ .5209
2	19.36	\$ 1.3908	\$ 1.0987
3	29.54	\$ 2.1222	\$ 1.6765
4	39.73	\$ 2.8536	\$ 2.2543
5	49.91	\$ 3.5850	\$ 2.8321
6	60.09	\$ 4.3164	\$ 3.4099

Newspapers to be circulated in this geographic area: 4,531

Display rates would be \$7.88 per inch and \$6.25 per column inch for the second insertion.

Additional charges that may apply - affidavit charges \$1.00 for each affidavit.

Thank you for the opportunity to serve your community.

Sincerely,

Tara Mondloch  
Director- Public Notices