

# SPECIAL EVENT COMMITTEE APPROVAL FORM

**MEETING DATE:** 2/11/2026

**EVENT NAME:** Cool City Classic Car Cruise

**ORGANIZER:** Two Rivers Main Street - Jason Ring

**E-MAIL ADDRESS:** [director@tworiversmainstreet.com](mailto:director@tworiversmainstreet.com)

**EVENT DATE:** 6/26/2026

**NEW OR RECURRING:** Recurring

**LOCATION/DESCRIPTION:** Classic car "parade" from UWGB-Manitowoc up to Two Rivers. The roads do not close for this event.

**COMMITTEE CONCERNS:**

**WAIVER OF FEES:** Not granted

**COMMITTEE DECISION:**

APPROVE	DENY
Todd Blaser /ec Courtney Hansen /ec Eric Nycz /ec Brock Wetenkamp /ec	

**COUNCIL ACTION REQUIRED:**

**ITEMS TO INCLUDE IN LETTER:**

The City looks forward to your event and appreciates the excitement City residents feel watching these vehicles drive past. Please help the City maintain this much-loved event by reminding drivers that traffic laws will be enforced during the parade. Drivers doing burnouts or other unlawful behavior may receive traffic citations. We hope that by warning drivers of the potential consequences and by requiring a registration number to be displayed in the dash, we can prevent this behavior and keep the parade a fun and safe environment for all.



## General Event Information

**Event name** Cool City Classic Car Cruise

**Location** UWGB-Manitowoc

**Date** Friday, June 26, 2026

**Event time** 3:00 PM - 6:30 PM

**Setup start time** Friday, June 26, 2026 14:00

**Takedown end time** Friday, June 26, 2026 19:00

## Applicant Information

**Name of Applicant** Jason Ring

**Organization Name** Two Rivers Main Street Office

**Address** 1608 Washington Street, PO Box 417  
Two Rivers, WI, 54241

**Email** director@tworiversmainstreet.com

**Phone number** (920) 794-1482

**On-site contact & phone number** 9207941482

**Security name & phone number** Jason Ring

### Event description

Cool City Classic Car Cruise. Cars stage at UW-GB Manitowoc Campus beginning about 3:00pm and then at 6:00pm and Cruises to Two Rivers.

**Estimated total attendance** 800

**Est. attendance from outside Manitowoc** 400

## Event Features

**Select all that apply to the event**  Food Trucks  Charging admission or registration

**Expected revenue** 3000

Revenue will be used for

Two Rivers Main Street - 501c3

## Route & Road Usage

### Road Closure

10th street to, washington street, to 8th street, to Maritime Drive to Memorial Drive to washington street in Two Rivers.

Where are cars parking?

UW-GB Manitowoc Campus

## Event Structures

Select all that apply

Portable restrooms

## Safety & Security

Describe any assistance needed from the Police Dept. and/or Fire Dept.

As in the past, at 6:00 we could use a squad to lead the parade and officers stationed at key intersections to assist with traffic control.

## Equipment & Facility Requests

Estimated cost per day

0

## Waiver of Fees

Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

Why should this Waiver of Fees be granted?

This has historically been done. Manitowoc has many residents who line the streets to enjoy the car parade. Many businesses have watch parties, and the community benefits. There is very little preplanning or time investment from the city for this fun annual event.

## Map

**Upload map and supporting documents**

**Questions and comments**

Thanks again for your assistance. We are committed to making a fun, safe car cruise.

**Legal Notice and Submission**

**Would you like to meet with the Special Event Committee to discuss your event?**

No

**Applicant date of birth**

Tuesday, August 16, 1977

**Sign**

Jason Ring

**TWO RIVERS**

**22nd St.**

**Washington St.**

CENTRAL  
PARK  
DOWNTOWN

**Friday Night  
Cruise Route**

**Memorial Dr.**

**Waldo Blvd.**

**Lake Michigan**

**Maritime Dr.**

**Washington St.**

**N. 8th St.**

**S. 10th St.**

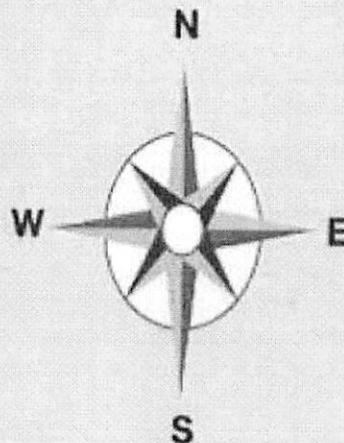
- All traffic laws must be observed

**Dewey St.**

**Viebahn St.**

UW-  
MANITOWOC

**Assembly  
Begins  
at 4:00 pm  
Departs  
at 6:00 pm**



**MANITOWOC**