

RESOLUTION

**JOB TITLE REVISION FROM DESTINATION MARKETING MANAGER
TO
DESTINATION SALES AND MARKETING MANAGER**

WHEREAS, the City of Manitowoc and the Manitowoc Room Tax Commission have created a new Department of Tourism, to support tourism promotion and development, which the Room Tax Commission funds 100% from the Room Tax Budget; and

WHEREAS, Director of Tourism Courtney Hansen recommends the job title of Destination Marketing Manager be revised to Destination Sales and Marketing Manager, to more accurately align the position’s title, job duties and responsibilities with those known to group planners and operators in the tourism industry; and

WHEREAS, at meetings held on May 2nd, 2022, both the Room Tax Commission and the Personnel Committee approved the job title change of Destination Marketing Manager to Destination Sales and Marketing Manager, as shown on the attached job description.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Common Council of the City of Manitowoc, Wisconsin that the City of Manitowoc Department of Tourism job title of Destination Marketing Manager to Destination Sales and Marketing Manager, following adoption of this resolution. This retitled position’s job duties and compensation remain the same.

INTRODUCED _____ ADOPTED _____

APPROVED _____
Justin M. Nickels, Mayor

This resolution was drafted by Kathleen M. McDaniel, City Attorney

Fiscal Impact:
Funding Source:
Interim Finance Director Approval: /
Approved as to form: /kmm