

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 5/14/2025

EVENT NAME: Cool City Classic Car Cruise

ORGANIZER: Two Rivers Main Street - Jason Ring

E-MAIL ADDRESS: director@tworiversmainstreet.com

EVENT DATE: 6/27/2025

NEW OR RECURRING: Recurring

LOCATION/DESCRIPTION: A classic car cruise of approx. 500 from UWGB to Two Rivers. Cars must be registered and follow traffic rules.

COMMITTEE CONCERNS:

No waivers as no
WAIVER OF FEES: equipment requested

COMMITTEE DECISION:

| APPROVE | DENY |
|---|------|
| Todd Blaser /ec Jason Freiboth /ec Dan Koski /ec Eric Nycz /ec | |

COUNCIL ACTION REQUIRED:

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ITEMS TO INCLUDE IN LETTER:

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| Burnouts and traffic violations caused a lot of safety concerns the last couple years, although last year was an improvement safety-wise. The SEC requires Cool City Car Cruise to require sign up, parade hangers in the car, and a safety team stationed along the route to discourage reckless driving, burnouts, and to report. Special Event Applications must be received a minimum of 60 days in advance in order to avoid a late fee. Please pay the \$100 late application fee at the City of Manitowoc, 900 Quay St, Manitowoc, WI 54220 |
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Special Event Application

Monday, May 5, 2025

General Event Information

Event name Cool City Classic Car Cruise

Location UWGB-Manitowoc

Date Friday, June 27, 2025

Event time 3:00 PM - 6:00 PM

Setup start time Friday, June 27, 2025 15:00

Takedown end time Friday, June 27, 2025 18:00

Applicant Information

Name of Applicant Jason Ring

Organization Name Two Rivers Main Street

Address 1608 Washington Street, PO Box 417
Two Rivers, WI, 54241

Email director@tworiversmainstreet.com

Phone number (920) 794-1482

On-site contact & phone number Jason 920-901-9743

Security name & phone number Jason 920-901-9743

Event description

Parking Cars in the UWGB - Manitowoc Campus parking lot. Cruise through Manitowoc up 10th to Maritime Drive then ending in Two Rivers Downtown.

Estimated total attendance 800

Est. attendance from outside Manitowoc 500

Event Features

Select all that apply to the event Charging admission or registration

Expected revenue 2500

Revenue will be used for

Covering Event Costs

Route & Road Usage

Road Closure

Cruise through Manitowoc up 10th to Maritime Drive then ending in Two Rivers Downtown. Traffic Control has been provided in the past at key intersections.

Event Structures

Select all that apply

Portable restrooms

Safety & Security

Describe any assistance needed from the Police Dept. and/or Fire Dept.

Controlling major intersections and a car to lead the cruise to maintain pace.

Equipment & Facility Requests

Estimated cost per day

0

Waiver of Fees

Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

Why should this Waiver of Fees be granted?

I don't know that we have any rental fees or facility fees, but we do appreciate the assistance from the Police Dept. Traffic Control and Public Safety are important to this event.

Map

Upload map and supporting documents



Car Cruise Route.pdf

Questions and comments

Sorry for the delay we were waiting for an update on Memorial Drive Construction and it looks like the road will be open by our cruise date.

Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

No

Applicant date of birth

Tuesday, August 16, 1977

Sign

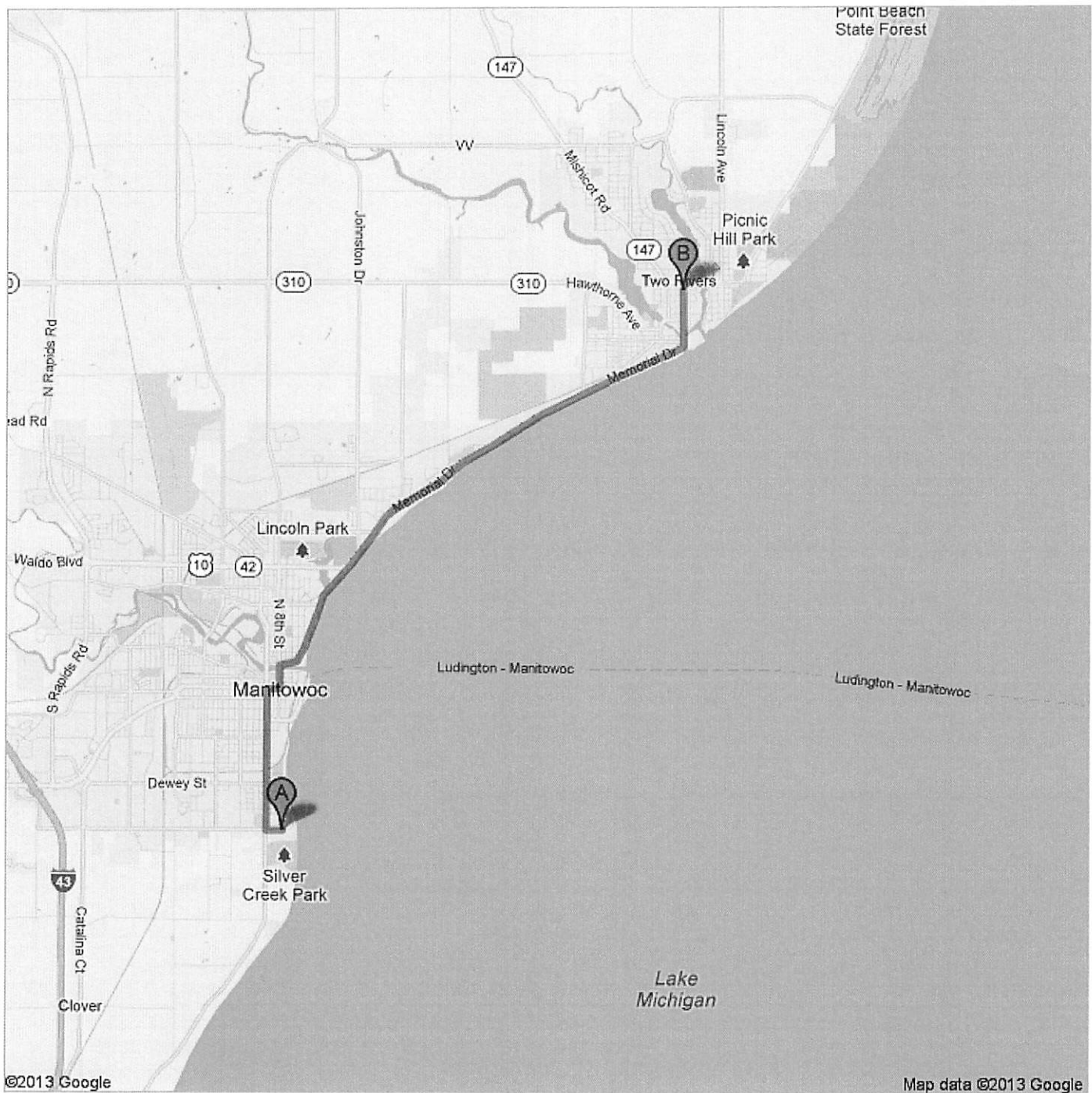
Jason Ring

**Directions to Washington St****8.7 mi – about 19 mins**

2013 Cool City Car Cruise route.

Friday June 28

Cruise assembly begins at 4:00 and departs UW-Manitowoc at 6:00



**Viebahn St**

-
1. Head **west** on **Viebahn St** toward **S 8th St**

go 0.2 mi
total 0.2 mi



2. Take the 2nd right onto **S 10th St**
About 5 mins

go 1.5 mi
total 1.7 mi



3. Turn right onto **Washington St**

go 0.1 mi
total 1.9 mi



4. Take the 2nd left onto **S 8th St**
About 2 mins

go 0.3 mi
total 2.1 mi



5. Turn right onto **Maritime Dr**
About 3 mins

go 1.4 mi
total 3.6 mi

6. Continue onto **Memorial Dr**
About 7 mins

go 4.6 mi
total 8.1 mi

7. Continue onto **Washington St**
About 2 mins

go 0.6 mi
total 8.7 mi

**Washington St**

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2013 Google

Directions weren't right? Please find your route on maps.google.com and click "Report a problem" at the bottom left.