

Appendix A.
Permissible Signs by Location

SD-01 I-43 Technology & Enterprise Campus

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of the length of the valance

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 per parcel, plus 1 if parcel fronts on ROW for I-43 with sign facing I-43

Maximum area: Total of wall sign and monument sign not to exceed 150 square feet if street frontage is less than 200 feet or 300 square feet if street frontage is 200 feet or more

Maximum height: 1.5:1 length to height ratio

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: Total of wall sign and monument sign not to exceed 150 square feet if street frontage is less than 200 feet or 300 square feet if street frontage is 200 feet or more

Sign type: Channel letters, cabinet, flat panel

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Supplemental Signage (Section 31.630)

Maximum area: 40 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Marquee Sign
- Projecting Sign
- Pylon Sign
- Sidewalk Sign
- Suspended Sign
- Window Sign

SD-02 Calumet Avenue Corridor

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet; at the owner's discretion a monument sign or a pylon sign is allowed (i.e., one or the other, but not both)

Maximum area: 50 square feet

Maximum height: 12 feet

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230

Permit requirements: A sign permit issued by the building inspector is required

Projecting Sign (Section 31.430)

Maximum number: 1 per business

Minimum separation: 25 feet

Maximum area: 12 square feet; the total of a projecting sign and a wall sign shall not exceed the sign area specified for the wall sign

Illumination: Gooseneck fixtures

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Pylon Sign (Section 31.440)

Maximum number: 1 for each street frontage exceeding 100 feet; at the owner's discretion a monument sign or a pylon sign is allowed (i.e., one or the other, but not both)

Maximum area: 1 square foot per lineal foot of street frontage, but not more than 100 square feet

Maximum height: 20 feet; if the base of the pylon sign is within 600 feet of the right-of-way for Interstate 43, the height of a pylon sign can be increased 1 foot for each foot the sign exceeds the setback requirement up to a maximum of 50 feet

Illumination: Internal, external ground-mounted if sign is 8 feet or less in height

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Suspended Sign (Section 31.460)

Maximum number: 1 per primary customer entry door

Maximum area: 6 square feet

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 200 square feet or less than 50 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Window Sign (Section 31.480)

Maximum number: No limitation except by area

Maximum area: 25 percent of glass area on the ground floor

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is not required

Supplemental Signage (Section 31.630)

Maximum area: 40 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Marquee Sign
- Sidewalk Sign

SD-03 Washington Street Corridor

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Marquee Sign (Section 31.410)

Maximum number: 1

Maximum area: 100 percent of marquee face, but not more than 200 square feet; at the owner's discretion a marquee sign or a wall sign is allowed if one is over 100 square feet (i.e., one or the other but not both if one is over 100 square feet)

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet; at the owner's discretion a monument sign or a pylon sign is allowed (i.e., one or the other, but not both)

Maximum area: 32 square feet

Maximum height: 6 feet

Illumination: Internal, gooseneck fixtures, ground-mounted

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Projecting Sign (Section 31.430)

Maximum number: 1 per business

Minimum separation: 25 feet

Maximum area: 12 square feet; the total of a projecting sign and wall sign shall not exceed the maximum area specified for the wall sign

Illumination: Gooseneck fixtures

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Pylon Sign (Section 31.440)

Maximum number: 1 for each street frontage exceeding 100 feet; at the owner's discretion a monument sign or a pylon sign is allowed (i.e., one or the other, but not both)

Maximum area: 1 square foot per foot of street frontage, but not more than 100 square feet

Maximum height: 16 feet

Illumination: Internal, external ground-mounted if sign is 8 feet or less in height

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Sidewalk Sign (Section 31.450)

Maximum number: 1 for each street frontage with a primary customer entry door

Maximum area: 6 square feet

Maximum height: 3 feet

Maximum width: 2 feet

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Suspended Sign (Section 31.460)

Maximum number: 1 per primary customer entry door

Maximum area: 6 square feet

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 200 square feet or less than 50 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Window Sign (Section 31.480)

Maximum number: No limitation except by area

Maximum area: 25 percent of glass area on the ground floor

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is not required

Supplemental Signage (Section 31.630)

Maximum area: 32 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

SD-04 Downtown Core

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 60 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Marquee Sign (Section 31.410)

Maximum number: 1

Maximum area: 100 percent of marquee face, but not more than 200 square feet; at the owner's discretion a marquee sign or a wall sign is allowed if one is over 100 square feet (i.e., one or the other but not both if one is over 100 square feet)

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required

Projecting Sign (Section 31.430)

Maximum number: 1 per business

Minimum separation: 15 feet

Maximum area: 8 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Illumination: Gooseneck fixtures

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Sidewalk Sign (Section 31.450)

Maximum number: 1 for each street frontage with a primary customer entry door

Maximum area: 6 square feet

Maximum height: 3 feet

Maximum width: 2 feet

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Suspended Sign (Section 31.460)

Maximum number: 1 per primary customer entry door

Maximum area: 6 square feet

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 200 square feet or less than 75 square feet; at the owner's discretion a marquee sign or a wall sign is allowed if one is over 100 square feet (i.e., one or the other but not both if one is over 100 square feet)

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Window Sign (Section 31.480)

Maximum number: No limitation except by area

Maximum area: 35 percent of glass area on the ground floor

Display type: Static

Permit requirements: A sign permit issued by the building inspector is not required

Supplemental Signage (Section 31.630)

Maximum area: 24 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Monument Sign
- Pylon Sign

SD-05 Memorial Drive Corridor

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet

Maximum area: 50 square feet

Maximum height: 12 feet

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: A sign permit issued by the building inspector is required

Projecting Sign (Section 31.430)

Maximum number: 1 per business

Minimum separation: 25 feet

Maximum area: 12 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Illumination: Gooseneck fixtures

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Suspended Sign (Section 31.460)

Maximum number: 1 per primary customer entry door

Maximum area: 6 square feet

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 200 square feet or less than 50 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Supplemental Signage (Section 31.630)

Maximum area: 32 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage not Permitted

- Marquee Sign
- Pylon Sign
- Sidewalk Sign
- Window Sign

SD-06 Neighborhood Commercial

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet

Maximum area: 32 square feet

Maximum height: 6 feet

Illumination: Internal, gooseneck fixtures, ground-mounted

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area.

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Projecting Sign (Section 31.430)

Maximum number: 1 per business

Minimum separation: 25 feet

Maximum area: 8 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Illumination: Gooseneck fixtures

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Suspended Sign (Section 31.460)

Maximum number: 1 per primary customer entry door

Maximum area: 6 square feet

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 100 square feet or less than 50 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required

Window Sign (Section 31.480)

Maximum number: No limitation except by area

Maximum area: 25 percent of glass area on the ground floor

Illumination: none

Display type: Static

Permit requirements: A sign permit is not required

Supplemental Signage (Section 31.630)

Maximum area: 24 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage not Permitted

- Marquee Sign
- Pylon Sign
- Sidewalk Sign

SD-07 Institutional

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet

Maximum area: 32 square feet

Maximum height: 6 feet

Illumination: Internal, gooseneck fixtures, ground-mounted

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 200 square feet or less than 50 square feet

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Supplemental Signage (Section 31.630)

Maximum area: 32 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Marquee Sign
- Projecting Sign
- Pylon Sign
- Sidewalk Sign
- Suspended Sign
- Window Sign

SD-08 General Industrial

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet; at the owner's discretion a monument sign or a pylon sign is allowed (i.e., one or the other but not both)

Maximum area: 50 square feet

Maximum height: 12 feet

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Pylon Sign (Section 31.440)

Maximum number: 1 for each street frontage exceeding 100 feet; at the owner's discretion a monument sign or a pylon sign is allowed (i.e., one or the other but not both)

Maximum area: 1 square foot per lineal foot of street frontage, but not more than 100 square feet

Maximum height: 20 feet

Illumination: Internal, external ground-mounted if sign is 8 feet or less in height

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 1 square foot per lineal foot of building facade facing public street, but not more than 200 square feet or less than 50 square feet

Sign type: Channel letters, cabinet, flat panel

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: If located inside of the Downtown Design Overlay District, the sign is subject to the review procedure described in § 15.790(1) of the zoning code. A sign permit issued by the building inspector is required.

Supplemental Signage (Section 31.630)

Maximum area: 32 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Awning Sign
- Marquee Sign
- Projecting Sign
- Sidewalk Sign
- Suspended Sign
- Window Sign

SD-09 Multi-Family Residential

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet

Maximum area: 32 square feet

Maximum height: 6 feet

Illumination: Internal, gooseneck fixtures, ground-mounted

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage

Maximum area: 16 square feet

Sign type: Channel letters, cabinet, flat panel

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Supplemental Signage (Section 31.630)

Maximum area: 16 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021

Signage Not Permitted

- Awning Sign
- Marquee Sign
- Projecting Sign
- Pylon Sign
- Sidewalk Sign
- Suspended Sign
- Window Sign

SD-10 General Residential

Supplemental Signage (Section 31.630)

Maximum area: 16 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed.

SD-11 Public Park & Open Space

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet

Maximum area: 32 square feet

Maximum height: 6 feet

Illumination: Internal, gooseneck fixtures, ground-mounted

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 16 square feet

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Supplemental Signage (Section 31.630)

Maximum area: 32 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Awning Sign
- Marquee Sign
- Projecting Sign
- Pylon Sign
- Sidewalk Sign
- Suspended Sign
- Window Sign

SD-12 Harbor Town Center PUD

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 for each street frontage exceeding 100 feet

Maximum area: 30 square feet

Maximum height: 12 feet

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height

Display type: Static; up to 50 percent of sign area can be an electronic message display (EMD) per § 31.230; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: A sign permit issued by the building inspector is required

Projecting Sign (Section 31.430)

Maximum number: 1 per business

Minimum separation: 25 feet

Maximum area: 12 square feet; the total of a projecting sign and a wall sign shall not exceed the maximum area specified for the wall sign

Illumination: Gooseneck fixtures

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Suspended Sign (Section 31.460)

Maximum number: 1 per primary customer entry door

Maximum area: 6 square feet

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: 1 for each street frontage (per business)

Maximum area: 6 square foot per lineal foot of building facade facing public street, but not more than 400 square feet or less than 50 square feet; the total of a projecting sign and wall sign shall not exceed the sign area specified for the wall sign

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Window Sign (Section 31.480)

Maximum number: No limitation except by area

Maximum area: 25 percent of glass area on the ground floor

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is not required

Supplemental Signage (Section 31.630)

Maximum area: 40 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Marquee Sign
- Pylon Sign
- Sidewalk Sign

SD-13 Meijer PUD

Awning Sign (Section 31.400)

Maximum area: 8 inches in height and 35 percent of length of the valance

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Monument Sign (Section 31.420)

Maximum number: 1 per parcel

Maximum area: 50 square feet

Maximum height: 12 feet

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Pylon Sign for Lot 1 (Section 31.440)

Maximum number: 1 for fuel station; 1 for main store

Maximum area: 156 square feet for fuel station; 299 square feet for main store

Maximum height: 25 feet for fuel station; 75 feet for main store

Illumination: Internal, external ground-mounted if sign is 8 feet or less in height

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign for Lot 1 (Section 31.470)

Maximum number: No limit except by maximum area

Maximum area: 86 square feet for fuel station; 736 square feet for main store

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign for Lot 2 and 3 (Section 31.470)

Maximum number: No limit except by maximum area

Maximum area: 6 square feet per lineal foot of building facade, but not more than 200 square feet per building side, to a maximum of 400 square feet

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Window Sign (Section 31.480)

Maximum number: No limitation, except by area

Maximum area: 25 percent of glass area on the ground floor

Illumination: none

Display type: Static

Permit requirements: A sign permit issued by the building inspector is not required

Supplemental Signage (Section 31.630)

Maximum area: 40 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Awning Sign
- Marquee Sign on Lots 2 and 3
- Projecting Sign
- Pylon Sign
- Sidewalk Sign

SD-14 Cinema Square PUD

Monument Sign (Section 31.420)

Maximum number: 1 per parcel

Maximum area: 30 square feet

Maximum area for all signs: 500 square feet (but not counting pylon sign area), unless waived by the building inspector because a sign is a corporate signature or trademark of the on-premise business

Maximum height: 12 feet

Illumination: Internal, gooseneck fixtures, ground-mounted if sign is 8 feet or less in height, neon lighting may be used when integral to the sign design and consistent with the style and usage of neon on the principal building

Display type: Static for Lot 1; up to 50 percent of the sign area may be electronic message display (EMD) per § 31.230 for Lot 2; the area of an EMD used exclusively for fuel prices, time, and temperature is not counted towards the allowable EMD area, but is counted as part of the overall sign area

Permit requirements: A sign permit issued by the building inspector is required

Pylon Sign (Section 31.440)

Maximum number: 2 within the extent of the planned unit development (PUD)

Maximum area: 500 square feet

Maximum height: 75 feet

Illumination: Internal, neon lighting

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Wall Sign (Section 31.470)

Maximum number: No limit, except by maximum area

Maximum area: 6 square feet per lineal foot of building facade, but not more than 200 square feet per building side, to a maximum of 500 square feet

Maximum area for all signs: 500 square feet (but not counting pylon sign area), unless waived by the building inspector because a sign is a corporate signature or trademark of the on-premise business

Sign type: Channel letters, flat panel, cabinet

Illumination: Internal if channel letters or cabinet, gooseneck fixtures if flat panel, neon lighting may be used when integral to the sign design and consistent with the style and usage of neon on the principal building

Display type: Static

Permit requirements: A sign permit issued by the building inspector is required

Supplemental Signage (Section 31.630)

Maximum area: 40 square feet

Permit requirements: A sign permit issued by the building inspector is required only if the signage will be permanently installed or if the building inspector has not issued a permit for the subject property after April 15, 2021.

Signage Not Permitted

- Awning Sign
- Marquee Sign
- Projecting Sign
- Sidewalk Sign
- Window Sign