

# SPECIAL EVENT COMMITTEE APPROVAL FORM

**MEETING DATE:** 2/11/2026

**EVENT NAME:** Walk to End Alzheimer's

**ORGANIZER:** Alzheimer's Association - CJ Werley

**E-MAIL ADDRESS:** [cjwerley@alz.org](mailto:cjwerley@alz.org)

**EVENT DATE:** 9/26/2026

**NEW OR RECURRING:** Recurring

**LOCATION/DESCRIPTION:** Use of Mariners Trail for a fundraising walk, based at the YMCA

**COMMITTEE CONCERNS:**

**WAIVER OF FEES:** Granted

**COMMITTEE DECISION:**

APPROVE	DENY
Todd Blaser /ec Courtney Hansen /ec Eric Nycz /ec Brock Wetenkamp /ec	

**COUNCIL ACTION REQUIRED:**

**ITEMS TO INCLUDE IN LETTER:**



# Special Event Application

Tuesday, January 27, 2026

## General Event Information

<b>Event name</b>	Walk to End Alzheimer's
<b>Location</b>	Manitowoc-Two Rivers YMCA 205 Maritime Dr Manitowoc, WI 54220
<b>Date</b>	Saturday, September 26, 2026
<b>Event time</b>	8:30 AM - 12:00 PM
<b>Setup start time</b>	Saturday, September 26, 2026 05:00
<b>Takedown end time</b>	Saturday, September 26, 2026 13:00

## Applicant Information

<b>Name of Applicant</b>	CJ Werley
<b>Organization Name</b>	Alzheimer's Association
<b>Address</b>	4600 American Parkway, 103 Madison, WI, 53718
<b>Email</b>	cjwerley@alz.org
<b>Phone number</b>	(608) 338-8015
<b>On-site contact &amp; phone number</b>	CJ Werley 608-338-8015
<b>Security name &amp; phone number</b>	TBD

### Event description

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support, and research. Worldwide, more than 55 million people are living with dementia. In the United States alone, more than 7 million people are living with Alzheimer's, and nearly 12 million are providing unpaid care. The Association addresses this crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention, and, ultimately, a cure.

The Walk to End Alzheimer's is the world's largest fundraising event to fight Alzheimer's disease, organized annually by the Alzheimer's Association. The event brings together community members, caregivers, healthcare professionals, and families affected by Alzheimer's. Participants are encouraged to raise funds throughout the year to support the Alzheimer's Association's 24/7 care and support and to advance research toward methods of prevention, treatment, and, ultimately, a cure.

<b>Estimated total attendance</b>	250
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Est. attendance from outside Manitowoc 20

## Event Features

Select all that apply to the event  Collecting monetary donations

Expected revenue 45000

Revenue will be used for Support the Alzheimer's Association's 24/7 care and support and to advance research toward methods of prevention, treatment, and, ultimately, a cure.

## Route & Road Usage

### Road Closure

None

Road Crossing None

Where are cars parking? YMCA Parking lot

Describe course markings and if this is a timed route NA

Time of amplified sound 8:30 AM - 11:00 AM

Amplified sound type DJ sound system

## Event Structures

Select all that apply  Tent(s)

## Safety & Security

### Describe any assistance needed from the Police Dept. and/or Fire Dept.

None. We hire an individual from the sheriff's office to provide on-site security.

## Equipment & Facility Requests

Park and/or Athletic Field Request  Mariners Trail

Do you need power or lighting? No

Estimated cost per day 0

Equipment will be dropped off at the discretion of DPI. Equipment request notes:

NA

# Waiver of Fees

Are you requesting a Waiver of Fees?

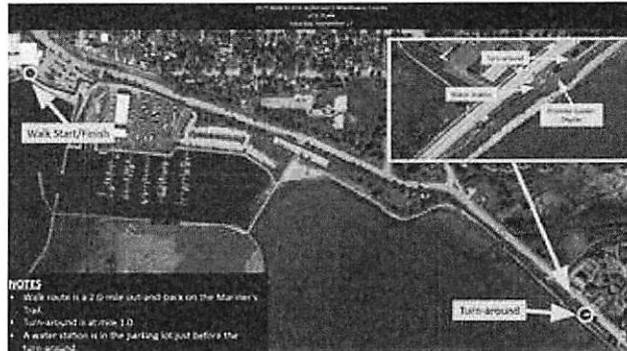
Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

## Why should this Waiver of Fees be granted?

The Walk to End Alzheimer's is the largest non-profit fundraising event to fight Alzheimer's disease, organized annually by the Alzheimer's Association.

## Map

Upload map and supporting documents



## Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

No

Applicant date of birth

Saturday, February 19, 1977

Sign

CJ Werley

2025 Walk to End Alzheimer's Manitowoc County  
SITE PLAN  
Saturday, September 27



**NOTES**

- Walk route is a 2.0-mile out-and-back on the Mariner's Trail.
- Turn-around is at mile 1.0.
- A water station is in the parking lot just before the turn-around.