



# CITY OF MANITOWOC

WISCONSIN, USA  
[www.manitowoc.org](http://www.manitowoc.org)

May 15, 2024

MAKi  
Attn: Barbara Bundy-Jost  
909 S 8<sup>th</sup> Street  
Manitowoc, WI 54220

RE: Mid Mod Manty-Christmas in July – 7/12/2024

Dear Organizer:

Thank you for choosing to hold your special event in the City of Manitowoc. At a meeting held on **May 15, 2024**, the Special Events Committee approved your request to hold the **Mid Mod Manty-Christmas in July on July 12, 2024**. Please refer to the enclosed conditions checklist for your Special Event and timely submit requested information to avoid late charges. When listing sponsors for your event, we ask that you consider including *The City of Manitowoc and Visit Manitowoc* as some or all standard event-related fees have been waived; visit [www.manitowoc.org/specialevent](http://www.manitowoc.org/specialevent) for a digital copy of the City of Manitowoc logo. Please refer to the Special Events Guidebook at [www.manitowoc.org/specialevent](http://www.manitowoc.org/specialevent) for nonrefundable fees related to equipment order changes, event cancellations, and rules for the event location.

As fees for equipment have been waived, please credit the City of Manitowoc as a sponsor for this event.

If you have any questions, please contact me at (920) 686-6950 or via email at [cityclerk@manitowoc.org](mailto:cityclerk@manitowoc.org).

Sincerely,

Mackenzie Reed  
City Clerk / Deputy Treasurer

MR/jls  
cc: Special Events Approval Group  
Enclosures



## Special Event Conditions

**INSURANCE:** At least 30 days prior to your event, in accordance with City policy, please have your insurance agent submit a certificate of insurance along with separate additional insured endorsement. Please fax to 920-686-6959 or e-mail to [jswokowski@manitowoc.org](mailto:jswokowski@manitowoc.org). Special Events Insurance Requirements are also enclosed. *Insurance not provided within the required timeline may result in a fee of \$300.*

**CREDIT/DEBIT CARD PAYMENTS:** Vendors who accept payment card information (PCI) are required to provide evidence of Cyber Liability with a limit of \$1,000,000 per occurrence OR letter evidencing payment card information (PCI) compliance OR letter evidencing use of payment card information (PCI) compliant 3<sup>rd</sup> party vendor

**TAVERNS:** Please bring your tavern license to the City Clerk's office prior to your event to have the extended premises added to your license.

**BEER/WINE SALES:** A non-profit or bona fide club may apply in the City Clerk's Office in City Hall for a Temporary Class "B" license for the beer/wine stand. A licensed bartender must be at the premise at all times.

**FOOD:** Contact the County Health Department at 920-683-4155 to obtain information about a food license. Mobile food vendors (food trucks) must obtain a license from the City Clerk's office

**VENDORS:** All vendors must have a direct seller permit which can be obtained from the City Clerk's Office at City Hall, except for 1) vendors selling prepared food and/or beverages for immediate consumption; 2) any person selling goods or services at a flea market, art fair or similar event involving five or more direct sellers and sponsored by a permanent resident of Manitowoc County.

**STAKES/BOUNCE HOUSES:** Event organizers are responsible for contacting Diggers Hotline at least 3 business days prior to placing stakes or fence posts in the ground. Contact the Parks Division, 900 Quay St. at 920-686-3580 to obtain a stake permit and pay the \$50 stake permit fee. **Events with bounce houses require a stake permit.**

**EQUIPMENT:** For the use of the benches, trash barrels, etc., please contact the Parks Division at 920-686-3580.

**TRAFFIC CONTROL:** If you need to pickup traffic control items, please contact the Department of Public Works at 920-686-6550 prior to 2:30 P.M. between Monday and Friday.

**STREET CLOSURE:** In advance of your event, you are encouraged to notify the residences and/or businesses that may be affected by this street closure, in order to allow them time to make any arrangements.

**POLICE:** The telephone number to arrange for Manitowoc City Police Department assistance with your event is 920-686-6551.

**PARKING:** Unless special parking requests were approved, all parking regulations will be enforced.

**FIREWORKS:** Contact the Fire Department at 920-686-6540 to obtain a fireworks permit.

**LINCOLN PARK:** Please be considerate to the zoo animals. Keep noise levels down, and direct loudspeakers or amplified music away from them. Many animals become stressed as they perceive loud noise as a threat.

**DOGS:** Please remind participants that dogs are not allowed in Citizen Park/Miracles Park/ Lincoln Park Zoo.

**TOILETS:** Based on estimated attendance, you should have \_\_\_\_ number of portable toilets.

**NOISE:** Waiver of the noise ordinance was approved from \_\_\_\_\_ to \_\_\_\_\_.

# SPECIAL EVENT COMMITTEE APPROVAL FORM

**MEETING DATE:** 5/15/2024

**EVENT NAME:** Mid Mod Manitowoc Christmas in July

**ORGANIZER:** MAKI - Barb Bundy-Jost

**E-MAIL ADDRESS:** [bbundyjost@gmail.com](mailto:bbundyjost@gmail.com)

**EVENT DATE:** 7/12/2024

**NEW OR RECURRING:** New

**LOCATION/DESCRIPTION:** Expanding on the success of Evergleams on Eighth, MAKI is holding a Christmas in July convention at the Inn on Maritime Bay. Outside in the parking lot there will be a vintage car show, food trucks, and more.

**COMMITTEE CONCERNS:**

**WAIVER OF FEES:** Granted

**COMMITTEE DECISION:**

APPROVE	DENY
Dan Koski /ch Courtney Hansen / ch Todd Blaser / ch Jason Freiboth / ch Eric Nycz / ch	

**COUNCIL ACTION REQUIRED:**

**ITEMS TO INCLUDE IN LETTER:**



Tuesday, May 14, 2024

## Special Event Application

### Approval Status

Not Started

### General Event Information

Event name	Mid Mod Manty-Christmas in July
Location	Inn on Maritime Bay, grounds, parking lot
Date	Friday, July 12, 2024
End date if multiple day event and additional dates if applicable.	07/13/2024
Event time	9:00 AM - 9:00 PM
Setup date & time	Friday, July 12, 2024 07:00
Takedown date & time	Saturday, July 13, 2024 21:00

### Applicant Information

Name of Applicant	Barbara Bundy-Jost
Organization name	MAKi (Manitowoc Aluminum Kitschmas, Inc.)
Address	909 S. 8th St. Manitowoc, WI, 54220
Email	bbundyjost@gmail.com
Phone number	(920) 901-0043
On-site contact name & phone number	Linda Kerscher (920) 973-0639
Security name & phone number	Jordan Kabat (920) 819-3455

### Event Details

If any questions are not applicable, you can leave them blank.

#### Event description

Expanding on the Evergleams On Eighth success, this event focuses on the mid century modern theme, in many different areas, but most importantly, the aluminum history of the area, including manufactured

products of Aluminum Specialty, Inc., Mirro and National Tinsel, with displays and educational seminars. In addition there will be a vintage car show, food trucks, vintage vendors and an Evergleam Aluminum Tree Show!

**Estimated total attendance** 1000

**Estimated total attendance from outside Manitowoc** 300

**Event website** Evergleams.org

## Vendors & Money Exchange

Events serving alcohol on City of Manitowoc property must apply for Extension of Premise/Temporary Class "B" License, and provide Liquor Liability to the Clerk's Office.

**Select all that apply to the event** Vendor(s) Food Trucks  
Accepting credit card sales/transactions

**Expected revenue** 10000

**Revenue will be used for** future site of a permanent display building for our large collection of locally sourced aluminum products!

## Route & Road Usage

Leave any of these blank if not applicable. Attach map at the end of application.

**Where are cars parking?** parking lot between Inn on Maritime Bay & Museum

## Event Structures

### Safety & Security

Depending on the size and nature of the event, the City may require medical and security services. Organizers should have a first aid kit at the minimum. Events that serve alcohol must ensure patrons are 21 years or older and at least one licensed bartender is on site.

**Describe any assistance the event needs from the Police Dept. and/or Fire Dept.**

Most of the event, except for Food Truck parking and Vintage Car Show will be held indoors. No assistance is needed.

## Equipment & Facility Requests

**Facility request** None

**Athletic field request** None

**Special power or lighting request** None

Tables & seating not already at the location

Banquet tables 8'x40'

Benches 4'

Metal folding chairs

Picnic tables 6'  $\frac{10}{\$6 \text{ max } 20}$

Parks items

Post pounder

Power pedestal

Safety vests

Security stanchions

Wooded snow fence 50' roll

Plastic snow fence 50' roll

Snow fence posts

Tent 10'x20'

Ticket booth

Trash barrels  $\frac{10}{\$6 \text{ max. } 50}$

Traffic control

Barricades 2'

Barricades 3'

Barricades 8'  $\frac{3}{\$8}$

Barricades 12' rail type

Channelizer drums 3'

Cones 18"

Cones 28"

Delineators 42"  $\frac{10}{\$5.50}$

"Road Closed" signs

"Road Closed Ahead" signs

**Est. equipment cost per day** 139

**Equipment request notes**

Since this event occurs 10 days after Fourth on the Shore, will some of this equipment already be on the grounds?

## Waiver of Fees

Waiver of Fees for park and streets rental items may only be requested by a nonprofit organization. Consideration for granted waivers include nonprofit status, tourism impact, cost of fees, and overall positive impact to the community. Waiver of Fees are at the sole discretion of the City and are not guaranteed. This waiver does not waive late application, late application, and cancellation fees. Parties that receive waivers shall list the City of Manitowoc and Visit Manitowoc as sponsors of the event.

**Are you requesting a Waiver of Fees?**

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

**Why should this Waiver of Fees be granted?**

Non-profit/Inn on Maritime Bay is offering special rates for 'heads in beds', our group has good attraction rate for tourists interested in the Mid Mod era, especially the aluminum trees, this is a 1st time event that we hope will become an annual favorite.

## Map

All Special Events must have a map. Clearly mark event elements including applicable street closures, park rental items, and routes.

**Upload map and supporting documents**



General Brochure.pdf

## Legal Notice and Submission

I understand the filing of this application does not ensure approval of a Special Event. I also understand that all Special Event organizers and participants must comply with all applicable City Ordinances, traffic rules, park rules, state health laws, fire codes, and liquor licensing regulations. Fees for park facilities, temporary beer/wine licenses, stake and fireworks permits, and other necessary licenses and permits are in addition to the fees submitted for the Special Events Application. I further understand that an incomplete application may be cause for the denial of the event. The undersigned agrees to indemnify and hold the City of Manitowoc harmless for any and all damage claims or personal injury claims occurring during this event. It is further agreed that all personal property of any kind brought on the premises shall be at the sole risk of the undersigned, and that the City of Manitowoc shall not be liable for any injury, loss or damage to said property or injury to any persons on the premises. The undersigned agrees to be responsible for any damage caused to said facility or equipment by mischief or negligence. By signing, I acknowledge that I have authority to bind the sponsoring organization and acknowledge that I have received, read and understand the Special Events Guidelines and Policy and agree to be bound by all requirements as stated in the Special Events Policy and it is hereby incorporated by reference into this signed agreement.

**Applicant date of birth**

Tuesday, August 28, 1956

**Sign**

Cathy Karl