

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/15/2026

EVENT NAME: Scenic Shore

ORGANIZER: Blood Cancer United - Brittney Froelich

E-MAIL ADDRESS: brittney@cadencesports.com

EVENT DATE: 7/25-26/2026

NEW OR RECURRING: Recurring

LOCATION/DESCRIPTION: Use of Red Arrow Park as a base and overnight camping for the mid-point along the Scenic Shore bike ride

COMMITTEE CONCERNS:

WAIVER OF FEES: Granted

COMMITTEE DECISION:

APPROVE	DENY
Courtney Hansen /ec Eric Nycz /ec Dan Koski /ec Todd Blaser /ec Craig Jansen /ec	

COUNCIL ACTION REQUIRED:

Waiver of park hours for overnight camping at Red Arrow Park on 7/25/26

ITEMS TO INCLUDE IN LETTER:

The tennis courts shall not be used, and the parking lot running along Jaycee Dr must remain open for public parking at all times. Do not put any barriers or event equipment in this lot. Be sure to fill out a stake permit with the Parks Department if staking into the ground.



General Event Information

Event name Blood Cancer United- Scenic Shore Bike Tour

Location Red Arrow Park

Date Saturday, July 25, 2026

End date if multiple day event and additional dates if applicable. 7/26/2026

Event time 8:00 AM - 9:00 PM

Setup start time Thursday, July 23, 2026 08:00

Takedown end time Monday, July 27, 2026 17:00

Applicant Information

Name of Applicant Brittney Froelich

Organization Name Blood Cancer United, Inc.

Address 1201 15th Street N.W., Suite 410
Washington DC, Washington DC, 20005

Email brittney@cadencesports.com

Phone number (224) 717-4961

On-site contact & phone number Brittney Froelich 224-717-4961

Security name & phone number Can provide once hired

Event description

On July 25-26, 2026, the Scenic Shore Bike Tour will ride along the picturesque shoreline of Lake Michigan in Wisconsin. With varying distances - 25, 75, 100, or 150 miles - with every pedal advancing our mission to cure blood cancer.

Together, we're more than cyclists, we're change makers. Every dollar raised and every mile ridden fuels progress toward cures and brings hope to those facing blood cancer.

Estimated total attendance 1200

Est. attendance from outside Manitowoc 1150

Event Features

Select all that apply to the event

Alcohol sales Food or drink sales

Collecting monetary donations

Charging admission or registration

Accepting credit card sales/transactions

Expected revenue 2000000

Revenue will be used for Cutting edge research to advance cures for various forms of Blood Cancer

Route & Road Usage

Road Closure

This tour is a rules of the road event and no road closures are expected.

Pending the upcoming construction at Red Arrow Park, we will close the new entrance on the North end near the railroad tracks.

Road Crossing No assistance will be needed. Individuals can cross at the crosswalk on Green and 9th Street. crosswalk

Where are cars parking? Lincoln High School

Describe course markings and if this is a timed route The course markings are 18x24 light blue coroplast signs with white arrows and verbage on them to direct the particiapnts. The route is timed and all riders are tracked.

Time of amplified sound 11:00 AM - 8:00 PM

Amplified sound type We will have an announcer as riders are finishing and starting each day as well as music played via speakers.

Event Structures

Select all that apply

Fencing Portable restrooms

Ground stakes greater than 6 inches Tent(s)

Waste removal service

Safety & Security

Describe any assistance needed from the Police Dept. and/or Fire Dept.

We will need assistance from the Police Department to assist riders in locations where there is heavier or traffic or potential blind spots. We'd like to request the following:

1 officer- Saturday, July 25th from 11am to 6pm at the intersection of Jaycee Dr and 10th Street.

1 officer- Sunday, July 26th from 7-8 am at the intersection of Jaycee Dr and 10th Street

1 officer- Sunday, July 26th from 7:15am-8:15am at the intersection of Madison St and 9th Street.

Equipment & Facility Requests

Facility Request

Red Arrow Park Concession Stand (\$74)

Red Arrow Park Open Air Shelter (\$53)

Park and/or Athletic Field Request

Red Arrow Park

Do you need power or lighting?

No

Traffic control

Barricades 2'

Barricades 3'

Barricades 8' $\frac{2}{\$8}$

Barricades 12' rail type

Channelizer drums 3'

Cones 18"

Cones 28"

Delineators 42"

"Road Closed" signs $\frac{1}{\$6}$

"Road Closed Ahead" signs

Estimated cost per day

149

Waiver of Fees

Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

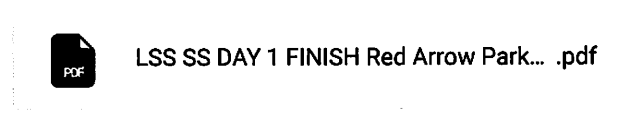
Why should this Waiver of Fees be granted?

Blood Cancer United is at the forefront of the fight to cure cancer. Compared to other blood cancer nonprofits, Blood Cancer United is the largest funder of cutting-edge research to advance cures. We have invested nearly \$1.8 billion in research. We are leaders in advancing breakthroughs in immunotherapy,

genomics and personalized medicine. This research saves lives. Every dollar we can put to that mission makes a difference.

Map

Upload map and supporting documents



Questions and comments

The attached map is from when we were last at the park in 2024. We are looking to do something similar. We will provide an update as get closer.

Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

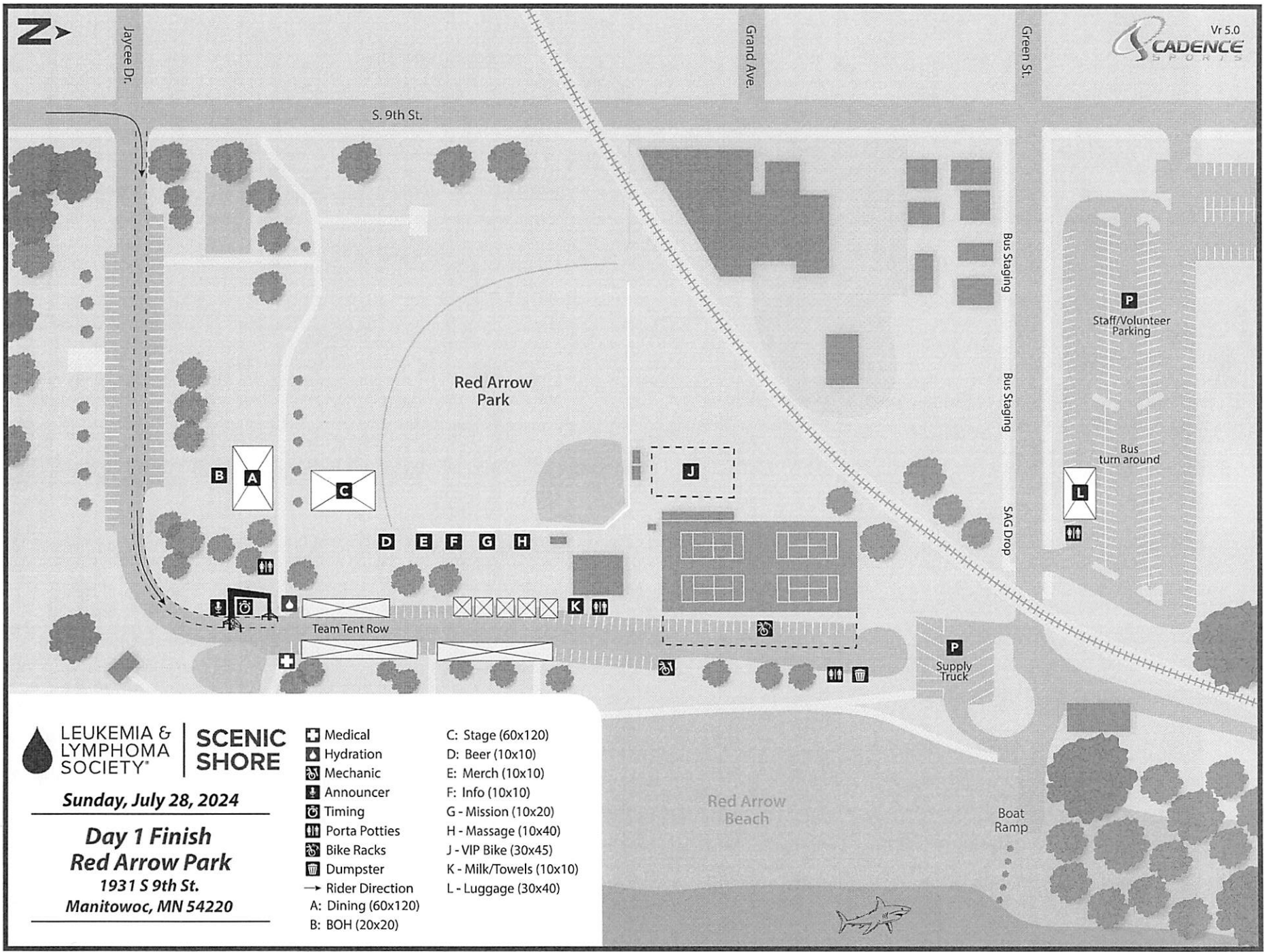
No

Applicant date of birth

Tuesday, January 26, 1993

Sign

Brittney Froelich



SCENIC SHORE

Sunday, July 28, 2024

**Day 1 Finish
 Red Arrow Park**

**1931 S 9th St.
 Manitowoc, MN 54220**

- Medical
- Hydration
- Mechanic
- Announcer
- Timing
- Porta Potties
- Bike Racks
- Dumpster
- Rider Direction
- A: Dining (60x120)
- B: BOH (20x20)
- C: Stage (60x120)
- D: Beer (10x10)
- E: Merch (10x10)
- F: Info (10x10)
- G - Mission (10x20)
- H - Massage (10x40)
- J - VIP Bike (30x45)
- K - Milk/Towels (10x10)
- L - Luggage (30x40)