



CITY OF MANITOWOC
WISCONSIN, USA
www.manitowoc.org



To: Public Infrastructure Committee
From: Katelin Dorow, Recreation Team Leader
Re: Senior Center Exercise Punch Cards

During this time of working from home, our staff has had an opportunity to take a closer look at our operations, policies, and recommendations from members. After the fee increase at the start of the year, we had many disgruntled members. It was brought to our attention that they do not like current system of monthly payments for classes. In light of this, we would like to propose moving to a punch card system for the majority of our classes. This will not affect programs where the instructor is paid out of the Recreation Classes or our Tai Chi class that requires a pre- requisite class. Tai Chi will remain a \$6.00 monthly fee, Senior Shape Up, Rhythm Aerobics will remain at \$1.50 per class, and the Senior Centers new class, Cardio Drumming will be a \$2.00 per class for members and a \$4.00 per class for non- members.

We would like to change the current monthly fee option for the rest of our classes to a drop in price of \$2.00 per class or use of a punch card. We are recommending offering punch cards of 5 punches for \$10.00, 10 punches for \$15.00, or 20 punches for \$25.00.

I recommend the City accepting this proposal for following reasons:

1. The minimum cost per punch would be \$1.25, which is the average price per class on the Monthly Fee Schedule.
2. This will allow members to pick and choose different classes instead of being locked into one class.
3. If a member were to get sick or go on vacation they will get their monies worth instead of paying for a full month and only using half.
4. It is a good opportunity for new members to tryout different classes without having to commit to a whole month.