

Office of the Mayor

CITY OF MANITOWOC

Proclamation

- WHEREAS, the travel industry fuels every industry and will continue to be an essential part of the City of Manitowoc's economy, development and workforce; and
- WHEREAS, travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.8 trillion, supporting 15 million American jobs, and locally, creating an economic impact of \$226 million; and
- WHEREAS, travel spending supports vibrant and safe communities in the City of Manitowoc and across the United States by generating \$89 billion in state and local tax revenue to support essential services, such as education, emergency response, public safety and more; and
- WHEREAS, travel enables success for all industries including manufacturing, agriculture, defense, healthcare and more by driving sales growth, innovation, education and operations that move our economy, our nation and in the City of Manitowoc forward; and
- WHEREAS, the City of Manitowoc's Department of Tourism is committed to working together with tourism partners across the region to continue to grow the local travel industry; and
- WHEREAS, travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses and fosters mutual understanding.

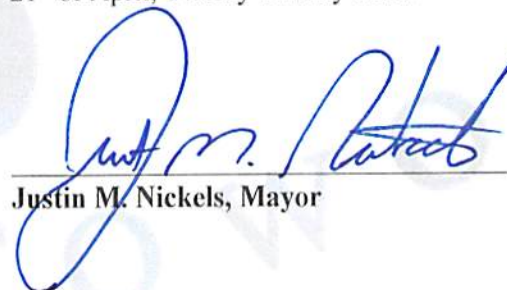
NOW THEREFORE, I, Justin Nickels, Mayor of the City of Manitowoc, do hereby proclaim the week of May 4th through 10th, 2025,
as

National Travel and Tourism Week

in the City of Manitowoc, and urge the citizens of the City of Manitowoc to join me in recognizing the critical role this industry plays in the City of Manitowoc.



In Testimony Whereof, I have hereunto set my hand and caused the Great Seal of the City of Manitowoc to be affixed. Done at City Hall in the City of Manitowoc this 21st of April, Twenty Twenty-Five.


Justin M. Nickels, Mayor