

**Update on Token Transit for Feb. 2019 P.I. Committee**

Token Transit is a mobile ticketing platform for public transit agencies. Riders download the Token Transit app on their mobile phone and are able to purchase either daily (\$4) or monthly passes (\$28), groups of 10 tickets (\$12), or individual fares (\$1.50 for adults, \$1 for students, or \$0.75 for seniors/disabled individuals). The app allows individuals to purchase these items from any location. Riders no longer need to purchase the items from the Transfer Center office or other local sales outlet, and there is no additional cost to the rider. Although there are minimal fees charged, we feel that these costs are offset by the time saved interacting with customers in person or on the phone, counting money taken in and then counting the money again to make a daily deposit. (The fees retained by Token Transit are (a) 10% of the gross total proceeds of the transaction that is greater than or equal to \$2.00 and (b) \$0.06 + 7% of the gross total proceeds to the transaction that is less than \$2.)

Here is a summary of the sales:

**Number of Token Transit Sales**

	August '18	September '18	October '18	November '18	December '18	January '19 (Not Avail.)
<b><u>Monthly Pass</u></b>						
Adult		7	7	10	13	
Student			1	1	1	
Senior/Disabled						
<b><u>Daily Pass</u></b>						
Adult			2	2		
Student						
Senior/Disabled						
<b><u>10 Tickets</u></b>						
Adult		3	3	1	2	
Student			1			
Senior/Disabled			1			
<b><u>Individual Rides</u></b>						
Adult		5	14	8	4	
Student		2	2	3	2	
Senior/Disabled						
<b>TOTAL # OF SALES</b>		17	31	25	22	<b>95</b>

The Interim Transit Manager, Marlo Kohlmann, feels that the partnership with Token Transit is going better than anticipated, and she has a good working relationship with their employees. She is recommending to continue using Token Transit.