



202 N 8th Street, Suite 101 • Manitowoc, WI 54220

August 12, 2021

Manitowoc Common Council
900 Quay St.
Manitowoc, WI 54220

Dear Common Council Members,

We write to you today to express our support for the proposed return to two-way streets in downtown Manitowoc. Progress Lakeshore is dedicated to attracting, retaining, and growing economic opportunities in the Manitowoc community, and this proposal will support the ongoing efforts to maintain a thriving downtown.

After reviewing the presentation and documents supplied on June 15, 2021 by Nicholas Mueller, as well as the results of the survey of businesses conducted by the Downtown Manitowoc business association, the Progress Lakeshore Board of Directors feels this proposal supports the goals of the City of Manitowoc's Downtown Master Plan. The reversion to two-way streets will increase pedestrian and bicycle safety, increase visibility of downtown storefronts, enhance the convenience of patronizing downtown businesses on 8th and 10th Streets as well as the connecting side streets, and will make vacant spaces and development opportunities more attractive for new businesses. In addition, current information regarding costs and other previous barriers to reverting these streets to two-way have been addressed effectively and have adequately reduced the concerns of the past.

Progress Lakeshore supports the City's proposal of this important infrastructure project which will provide significant economic benefit and enhance the quality of life of the residents of Manitowoc.

Sincerely,

A handwritten signature in black ink that reads "Jamie Zastrow". The signature is fluid and cursive, with the first letters of "Jamie" and "Zastrow" being capitalized and prominent.

Jamie Zastrow
Executive Director