

Finance
8-17-20

20-0835



"All military members should be recognized and never forgotten. They gave their all for their country. I want everyone in the future to remember what they did and continue to do."

– Military Mom

Dear Common Council Members,

You are receiving this letter because we need your help to keep Manitowoc's Eternal Flame burning bright for years to come.

On Memorial Day in 1969, the Eternal Flame was dedicated and lit for the first time. Since then, it has been burning in honor of those who have served our country – a constant reminder of the sacrifices they have made to defend our freedom.

The Eternal Flame receives its funding through donations from generous community members and is overseen by the Manitowoc County United Veterans Council.

Those who have served have given so much to keep our country safe. We need your support to keep their memory burning bright. Would you consider donating to help us achieve this mission?

The Eternal Flame Fundraising Committee would like to request \$50,000 as a contribution toward our goal of \$200,000. To date, our group has raised toward that amount approximately \$75,000. We are currently making an effort via a letter campaign to solicit corporate donors in the community. We believe the city's contribution would motivate other donors in the community to push us very close to our goal.

Thank you in advance for your support!

Eternal Flame Fundraising Committee

Thomas Hoffman

Todd Brehmer

Daniel Reinke

Amanda Brusky

Steve Corbeille

Fiscal Impact: \$50,000
Source: General Fund Unassigned
1100-00000-34290
Approval: SAC