

# SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/23/2025

EVENT NAME: Walk to End Alzheimer's

ORGANIZER: CJ Werley

E-MAIL ADDRESS: [cjwerley@alz.org](mailto:cjwerley@alz.org)

EVENT DATE: 9/27/2025

NEW OR RECURRING: Recurring

LOCATION/DESCRIPTION: A fundraising walk along Mariners Trail expecting up to 150 people starting at YMCA

COMMITTEE CONCERNS:

WAIVER OF FEES: Approved

COMMITTEE DECISION:

APPROVE	DENY
Courtney Hansen /ec Todd Blaser /ec Dan Koski /ec Jason Freiboth /ec	

COUNCIL ACTION REQUIRED:

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ITEMS TO INCLUDE IN LETTER:

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# Special Event Application

Wednesday, April 16, 2025

## General Event Information

**Event name** Walk to End Alzheimer's

**Location** Manitowoc-Two Rivers YMCA 205 Maritime Dr

**Date** Saturday, September 27, 2025

**Event time** 8:00 AM - 11:00 AM

**Setup start time** Saturday, September 27, 2025 05:00

**Takedown end time** Saturday, September 27, 2025 00:00

## Applicant Information

**Name of Applicant** CJ Werley

**Organization Name** Alzheimer's Association

**Address** 4600 American Parkway, Suite 103  
Madison, WI, 53718

**Email** cjwerley@alz.org

**Phone number** (608) 338-8015

**On-site contact & phone number** CJ Werley, 608-338-8015

### Event description

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's is the world's largest fundraiser for Alzheimer's care, support, and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease.

Participants in the Walk are encouraged to raise funds throughout the entire year to fund the Alzheimer's Association to provide 24/7 care and support and advance research toward methods of prevention, treatment, and, ultimately, a cure.

Learn more at [act.alz.org/ManitowocCounty](http://act.alz.org/ManitowocCounty).

**Estimated total attendance** 150

## Event Features

**Select all that apply to the event** Collecting monetary donations

Expected revenue	40000
Revenue will be used for	Fund the Alzheimer's Association to provide 24/7 care and support and advance research toward methods of prevention, treatment, and, ultimately, a cure.

## Route & Road Usage

### Road Closure

None

### Road Crossing

None

### Where are cars parking?

YMCA Parking lot

### Describe course markings and if this is a timed route

Signs and cones at intersections along the Mariners Trail extending 1.0 miles North from the YMCA parking lot.

### Time of amplified sound

8:30 AM - 11:00 AM

### Amplified sound type

Dj with speakers

## Event Structures

### Select all that apply

Tent(s)

Waste removal service

## Safety & Security

### Describe any assistance needed from the Police Dept. and/or Fire Dept.

On-site security. We have a history of working with the Manitowoc County Sheriff's Office for this purpose.

## Equipment & Facility Requests

### Park and/or Athletic Field Request

Mariners Trail

### Do you need power or lighting?

None

### Estimated cost per day

0

## Waiver of Fees

### Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

### Why should this Waiver of Fees be granted?

The Alzheimer's Association 501(c)(3) non-profit organization.

## Map

Upload map and supporting documents



2025 Walk Route & Site Plan - MAN.pdf

## Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

No

Applicant date of birth

Saturday, February 19, 1977

Sign

CJ Werley

2025 Walk to End Alzheimer's Manitowoc County  
SITE PLAN  
Saturday, September 27



2025 Walk to End Alzheimer's Manitowoc County  
SITE PLAN  
Saturday, September 27



**NOTES**

- Walk route is a 2.0-mile out-and-back on the Mariner's Trail.
- Turn-around is at mile 1.0.
- A water station is in the parking lot just before the turn-around.