

C.O.W.
5-19-14



14-1082
CONSENT

May 1, 2014

Jennifer Hudon, City Clerk
City Hall
900 Quay St.
Manitowoc, WI 54220

RECEIVED

MAY 2 2014

CITY CLERKS OFFICE

Dear Ms. Hudon,

In accordance with the legal advertising rates established by the State of Wisconsin, we are pleased to quote you the following legal advertising rates for the publication of council proceedings and other city legal advertising for the upcoming year.

Classified 10 Column Per Line charge.		
Arial 6-point Font:		
Number of Columns	First Insertion	Subsequent Insertion(s)
1	\$0.43	\$0.34
2	\$0.83	\$0.65
3	\$1.29	\$1.02
4	\$1.75	\$1.38
5	\$2.21	\$1.75
6	\$2.67	\$2.11
7	\$3.14	\$2.48
8	\$3.60	\$2.84
9	\$4.06	\$3.20
10	\$4.52	\$3.57

Classified 6 Column Per Line charge.		
Arial 6-point Font:		
Number of Columns	First Insertion	Subsequent Insertion(s)
1	\$0.70	\$0.55
2	\$1.47	\$1.16
3	\$2.25	\$1.78
4	\$3.03	\$2.39
5	\$3.81	\$3.01
6	\$4.59	\$3.62

Retail 6 Column Per Line charge. Arial		
6-point Font:		
Number of Columns	First Insertion	Subsequent Insertion(s)
1	\$0.65	\$0.51
2	\$1.43	\$1.13
3	\$2.20	\$1.74
4	\$2.98	\$2.35
5	\$3.74	\$2.96
6	\$4.52	\$3.57

Our rates/fonts have changed since last year's bid based on our most recent certification from the state of Wisconsin. Going forward, if the State of Wisconsin changes their legal rate certifications, a 30 day notice will be sent accordingly. Our classified column width will be changing to a 6 column format in the next few months and will eliminate our 10 column format with this change.

Additional charges that may apply - affidavit charges \$1.00 for each affidavit.

Thank you for the opportunity to serve your community.

Sincerely,

Lowell Johnson
General Manager
HTR Media

Herald Times Reporter

Lakeshore Chronicle

Your neighborhood information source

902 Franklin Street
Manitowoc, WI 54220

RECEIVED
MAY 7 2013
CITY CLERKS OFFICE

May 1, 2013

Jennifer Hudon, City Clerk
City Hall
900 Quay St
Manitowoc WI 54220

Dear Jennifer:

We hereby submit the following bid for separate proposals to publish for one year, in English, beginning June 1, 2013:

- (a) Council Proceedings and Ordinances – we will publish the council proceedings and ordinances in 8 point solid news style in 6 column format at the rate of \$8.04 per column inch.
- (b) Legal Notices – we will publish all other legal notices in 6 point solid type in 10 column format and shall be charged at \$.3380 per line.
- (c) Display Advertising – we will publish all display advertising in 6 column format at \$8.04 per column inch for the first insertion and \$6.32 per column inch for each subsequent insertion. Ballots will be charged according to the State of Wisconsin Dept. of Administration Guide.
- (d) Ordinances – we will print fifty (50) copies of each ordinance at the rate of \$7.50 per every 50 pages printed and delivered.

All rates will remain in effect until new rates are received from the State of Wisconsin Dept. of Administration at the beginning of 2014 at which time they will change according to the rates set by the State.

Respectfully submitted,



Lowell Johnson
General Manager

	2013	2012	% Increase (Decrease)
Council Proceedings & Ord.	\$8.04	\$8.04	0.00%
Legal Notices (1st) Per Line, 6 pt., 10 column format	\$0.3380	\$0.4110	-17.76%
Legal Notices (2nd) Per Line, 6 pt., 10 column format	\$0.3380	\$0.3229	4.68%
Display Ads (1st)	\$8.04	\$8.04	0.00%
Display Ads (2nd)	\$6.32	\$6.32	0.00%
Ordinances (50)	\$7.50	\$7.50	0.00%