

Sonja Birr

From: Laurie Clark <fdcr@sbcglobal.net>
Sent: Friday, May 20, 2016 9:38 AM
To: David Soeldner
Cc: Dan Koski; Sonja Birr
Subject: RE: Main Street Hanging Banners for In Courage Fundraiser

Hello Dave,

Thanks for your reply. As for your meeting, go ahead and put this on the agenda for the June 13th Public Infrastructure meeting and I will attend. What is the location of this meeting?

In regards to your questions, let me try to address those below:

At this time, I don't know the exact locations yet. I don't want to infringe on banners already scheduled for display. I just don't know what other options I have at this point, being brand new to the community (since March). I would need to drive around the downtown area again, just to get a sense on possible locations where there is heavy traffic.

I want to address your last question from my perspective. I first want to ask, is the point of banners to draw attention to the community and to businesses, in order to increase awareness? The community aspect to these banners is drawing attention to how Manitowoc's Lincoln H.S. students are involved with bringing awareness to a community issue and its community resource along with businesses, who sponsor these efforts.

The idea of the banners sprung from painted sculptures found in other cities. These painted sculptures were used as a fundraiser and have brought tourism into their respective areas. Examples are shown below:

Lafayette, IN - <https://www.facebook.com/artlafayette>

Chicago, ILL -

https://images.search.yahoo.com/yhs/search;_ylt=A0LEVvwTHj9XJ0IAAhEPxQt.;_ylu=X3oDMTBByMjB0aG5zBGNvbG8DYmYxBHBvcwMxBHZ0aWQDBHNIYwNzYw--?p=Chicago+Painted+Sculptures&fr=yhs-iry-fullyhosted_003&hspart=iry&hsimp=yhs-fullyhosted_+003

For the Lafayette, IN community (where I am from), the local media visitor center drew attention to the sculptures and drew in lots of people to look at the sculptures. These sculptures were painted by local artists with different themes. They were auctioned off to businesses and placed in front of their business to raise money for the Lafayette Art Museum.

Our banners would be handled in like manner. They will be purchased by businesses to display in Manitowoc. Then a banner will be given to the business for display and the rest would be auctioned off for an in courage fundraiser.

I hope that answers your question. This should give you an idea for their purpose in the community, Laurie

-----Original Message-----

From: David Soeldner [mailto:dsoeldner@manitowoc.org]

Sent: Thursday, May 19, 2016 11:15 AM

To: Laurie Clark

Cc: Dan Koski; Sonja Birr