



CITY OF MANITOWOC
WISCONSIN, USA
www.manitowoc.org



March 22, 2019

To: Finance Committee

From: Nick Mueller, Associate Planner, Community Development

Subject: Revision of Façade Grant Program Guidelines

Following reception of 3 applications for the Façade Grant Program, existing guideline language may limit implementation of the program. It is recommended that the Finance Committee:

Approve the Revisions to the Façade Grant Program Guidelines in the following sections, as follows:

Under "PURPOSE & GOALS" section:

Current Language:

"The program will provide financial assistance for the rehabilitation and upgrading of building facades; the goal is to restore the façade back to the building's original appearance, whenever possible."

Recommended Language Change:

"The Program will provide financial assistance for the rehabilitation and upgrading of building facades. The goal is to restore and or protect the building's original façade whenever possible."

Under "PROGRAM REBATE CRITERIA" section:

Current Language:

"Total eligible project costs per building façade must be over \$2,000 (\$1,000 Owner match + \$1,000 Program match) to be eligible for a façade grant. The maximum rebate from the City will be \$25,000 and a minimum of \$1,000 per building façade. The department reserves the right to make the final determination as to the total City share for each project."

Recommended Language Change:

"Total eligible project costs per building façade must be over \$2,000 (\$1,000 Owner match + \$1,000 Program match) to be eligible for a façade grant. The maximum rebate from the City will be \$25,000 and a minimum of \$1,000 per building façade, however the City Council reserves the right to make the

final determination as to the total City share for each project based on the individual completed project's resulting impact on the purpose and goal of the Program."

Under "ELIGIBLE PROERTIES" section:

Current Language:

"Proposed façade applicants must demonstrate that their project is comprehensive in addressing doors, windows, and other architectural features on the building; a piecemeal approach to the building façade will not be eligible."

Recommended Language Change:

"Proposed façade applicants must demonstrate that their project is comprehensive in addressing doors, windows, and other architectural features on the building; a piecemeal approach to the building façade will not be eligible unless a specific façade element is being targeted for protection with the intention off maintaining an original building element."

Under "INELIGIBLE EXPENSES" section:

Current Bulleted Language:

"Installation of any type of aluminum, vinyl, stone, stucco, or other inappropriate material that interferes with the historic integrity of the building."

Recommended Bulleted Language Change:

"Installation of any type of aluminum, vinyl, stone, stucco, or other inappropriate material that interferes with the historic integrity of the building. Exceptions may be granted at the discretion of the Department."

Attachments: Current DOWNTOWN FAÇADE GRANT PROGRAM CITY OF MANITOWOC, WI Guidelines

Current DOWNTOWN FAÇADE GRANT PROGRAM CITY OF MANITOWOC, WI Guidelines -
Red line edits

Current DOWNTOWN FAÇADE GRANT PROGRAM CITY OF MANITOWOC, WI Guidelines -
Clean Copy