

DOWNTOWN PARTNERSHIPS

To ensure success and growth for Manitowoc's Downtown, City leadership has implemented a number of tools to foster private-public partnership. We know that pedestrian-focused development and partnerships to support policies that work for our community are an assured combination for the sustainable success of our future.



Manitowoc At Heart.
Building Our Community Together.

CITY OF MANITOWOC

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920-686-6950



DOWNTOWN PARKLETS

DRAFT FOR REVISION
COMMITTEE OF THE
WHOLE

AUGUST 20, 2018

PARKLETS

Parklets are an inexpensive pedestrian-friendly innovation that can change the look and feel of a street and boost economic activity. When placed in front of cafes and restaurants they have resulted in higher revenues by increasing foot traffic and encouraging people to stay in the area longer.

They involve extending a storefront space into a parking stall. The parking space is raised up to the level of the sidewalk and distinguished with seating, plantings, and other features for you and your customers to enjoy!



A Parklet on 8th Street in Downtown

TO GET STARTED: Have your selected contractor contact City Hall for “Parklet Policy and Guidelines.”

BASIC REQUIREMENTS:

FEE: A one-time fee of \$50

INSURANCE: \$1M + \$2M aggregate with \$2M umbrella*

TIMEFRAME: May 1—Nov 15 yearly

FOOD & BEVERAGES: Serving alcohol in the parklet space is permissible with a license extension.

CUSTOMIZATION & ADA COMPLIANCE:

Your contractor will work with City Staff to ensure your design components meet all safety requirements outlined in our policy.

Work with your contractor to choose which plants, furniture and materials will best suite the style of your business storefront for your customers.

REVIEW & APPROVAL: Our City Legal and Engineering Departments will provide final approval of your parklet design and plan.

*common insurance coverage for restaurants

CONTRACTORS:

Please reference the pamphlet insert for a list of businesses that can custom construct and transport your parklet to/from your downtown storefront.

FAQs:

Q: Is the business owner responsible for pick up/delivery and storage of the parklet?

A: Yes.

Q: Can my neighboring business and I share a parklet?

A: Yes, however license extensions for serving alcohol would need to be separately approved for each business.

CITY OF MANITOWOC

900 Quay Street
Manitowoc, WI 54220
Phone: (920) 686-9990
Fax: (920) 686-6999