



CITY OF MANITOWOC
WISCONSIN, USA
www.manitowoc.org

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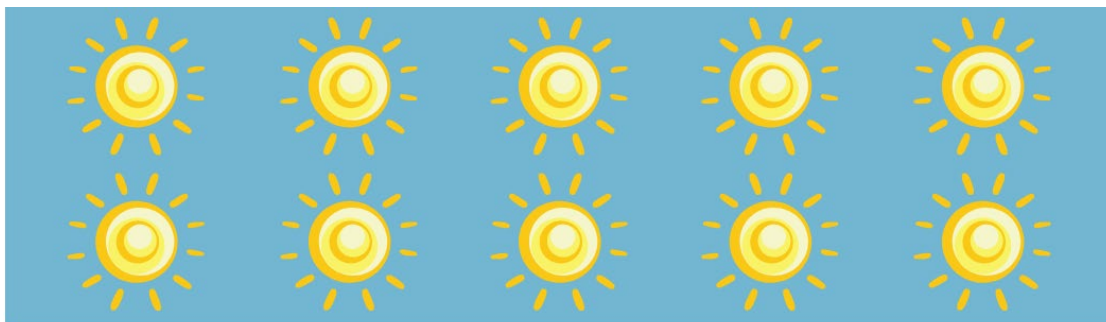


TO: Public Infrastructure Committee
FROM: Curt Hall, Park and Recreation Division Manager; Katie Dorow, Rec. Team Leader
RE: Manitowoc Family Aquatic Center Punch Card

The Manitowoc Parks and Recreation Division is proposing including a Punch Card for the 2021 Aquatic Center Season. The purpose of the punch card is to provide patrons with an alternate payment option for admissions. Patrons would be able to purchase the punch card at the Recreation Office or at the Aquatic Center Admissions. The punch card would only be good for Aquatic Center Admission. The punch card would be \$45.00 for 10 punches.

We recommend the City accepting this proposal for following reasons:

1. Provides an alternate form of purchasing admission for patrons.
2. Requires patrons to pay for visits up front.
3. Promotes patrons to return to the facility multiple times during the season.
4. Gives a discount on admission and could help ease tension of having to pay twice in a day.



**Family
Aquatic
Center**
MANITOWOC, WI

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