

Apple Hospitality Group LLC
TAV-1844 Change of Premise

Deborah Neuser

From: Marjorie Wachs <Marjorie.wachs@whgroup.com>
Sent: Friday, July 13, 2018 12:55 PM
To: Deborah Neuser
Subject: RE: Applebee's, 4435 Calumet Avenue: Liquor License

18-0730

Thank you for your prompt response.

Our general managers and agents were not told about the proposed change which we are contemplating, to include the Carside ToGo. We are creating a procedure to comply with all aspects of the law as you recommend below.

There are multiple locations throughout Wisconsin which have approved the Carside ToGo proposal. We have not yet done any 'test marketing' at any of our locations, but the expanded premises description is something we are pursuing.

We would like the expanded premises description to be added back. Please let me know if you need anything further from me.

Thank you.

Marjorie Wachs
Assistant to Timothy J. Randall
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From: Deborah Neuser [<mailto:dneuser@manitowoc.org>]
Sent: Friday, July 13, 2018 12:38 PM
To: Marjorie Wachs
Subject: RE: Applebee's, 4435 Calumet Avenue: Liquor License

When I saw the change in premise description, I contacted the agent for the Manitowoc Applebees, Manuel, and he stated that he was not aware of this change and that I could remove it from the premise description.

If at some point, this gets added back, I would need to do further research on the topic. Alcohol would need to be delivered to the car by a licensed bartender who would need to check i.d. Also, any transaction of money for payment of the alcohol would need to take place face to face.

Deborah

From: Marjorie Wachs [<mailto:Marjorie.wachs@whgroup.com>]
Sent: Friday, July 13, 2018 12:06 PM
To: Deborah Neuser
Subject: Applebee's, 4435 Calumet Avenue: Liquor License

Dear Deborah:

Thank you for processing and sending the 2018-2019 Liquor License for the above-referenced Applebee's restaurant. Please note, however, that the Premises Description set forth in the license does not include the modifications we submitted in our Renewal Application, copy attached. The modifications were to include the language submitted on Exhibit A.

Please let me know if there is anything you need from me to revise and reissue the 2018-2019 Liquor License.

Thank you.

Marjorie Wachs
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Exhibit A to Renewal Alcohol Beverage License Application

Applebee's, 4435 Calumet Avenue, Manitowoc

5,245 SF building and the sidewalk path to, and including, the dedicated "Carside ToGo" parking stalls for fulfillment of carry-out orders of food and beverage, including packaged alcoholic beverages delivered by restaurant employees to customers in their parked cars; liquor stored in locked cabinet within the Premises interior.