

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/7/2021

EVENT NAME: LIVE! In Living Color

ORGANIZER: Kids from WI - Tina Weiss

E-MAIL ADDRESS: tina.weiss@kidsfromwisconsin.org

EVENT DATE: 7/22/2021

NEW OR RECURRING: New

LOCATION/DESCRIPTION: Use of Washington Park for a Kids from WI show featuring music & dancing as well as the Manitowoc Marine Band; use of parks equip. & traffic control items; parking spaces blocked off for bus to park on Washington (for use as a billboard) & then on S 12 (for kids to cool off); use of electricity

COMMITTEE CONCERNS:

COMMITTEE DECISION:

APPROVE	DENY
<i>Approved via Zoom</i> Todd B./sr Jason F./sr Liz M./sr Shawn A./sr	

COUNCIL ACTION REQUIRED:

ITEMS TO INCLUDE IN LETTER:

Organizer is responsible for contacting Diggers Hotline a minimum of 3 business days prior to the event. Please pay the \$50 stake permit fee by phone at (920) 686-3580 or at the City of Manitowoc Parks Office, 900 Quay St.

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MAR 23 2021

CITY OF MANITOWOC

City of Manitowoc
SPECIAL EVENTS APPLICATION FORM

NOTICE: This application must be turned in to the Parks Office a minimum of 60 days prior to the date of the event. Your Certificate of Insurance must be on file in the City Clerk's Office a minimum of 10 days prior to the date of the event. If you have questions, please see the Special Event Guidelines & Policy for a list of contacts.

1. Name/Description of Event: Kids From Wisconsin - LIVE! In Living Color

2. Date of Event: 07/22/2021 If multiple days, Start Date: _____ End Date: _____
Include dates and times needed for setup and take down / cleanup.

3. Time Event will Begin Setup: 4:30 pm AM/PM Actual Start Time: _____ AM/PM Finish Time: 9:00 pm AM/PM

4. Name and Complete Address of Organization/Individual Organizing the Event:

Tina Weiss

Name of organization responsible for event

Kids From Wisconsin

Telephone # PRIOR TO event (414 266-2067)

Name (first, middle, and last) of event organizer

Tina Weiss

Telephone # DURING event (414 719-3648)

Contact name DURING event (if different)

Tina Weiss

Street Address

640 S 84th Street, Milwaukee, WI 53214

E-mail address tina.weiss@kidsfromwisconsin.org
of event organizer

City, State, Zip

Is the sponsoring organization a 501(c)(3) organization? Yes No

5. Location of the Event: Generally describe your event and its purpose and attach a DETAILED map or diagram of your event. Also, indicate the direction of the route, if any, including all turns and the number of traffic lanes to be used. Maps of the City and its parks are available online at www.manitowoc.org.

Kids From Wisconsin hope to partner on an evening with the Manitowoc Marine Band as one of their performances for the 2021 season.

The 2021 Kids From Wisconsin are composed of the most talented performers aged 15-21 that were selected from over 300 applicants across the state, intend to perform the iconic show enjoyed by a multi-generational audience.

The performance is a professional fully staged Vegas-style show. The group tours the

Will the event be held in a Manitowoc park or utilize any park facilities? Yes Which park? Bandshell No

What park facilities will be needed (buildings, tennis courts, ball diamonds, disc golf courses, etc.)?

Washington Park Metro Stage which is during the Manitowoc Marine Band night. I believe the Marine Band has reserved the stage, so the next question is confusing.

Have you reserved the park &/or park facilities? Yes No If no, please contact the Parks Division at (920) 686-3580.

Does the event require streets to be closed? Yes No If yes, which street(s): _____

It is YOUR RESPONSIBILITY to provide federally approved traffic control items; however they may be rented from the Streets & Sanitation Division.

Will the event be held on the sidewalk? Yes No

see attachment

R5638



6. Mariners Trail Permit:

Will any portion of the Mariners Trail be used? Yes No

If yes, where on the trail will the event begin: _____
Where on the trail will the event end: _____

When use of the trail is requested, consideration is given to how the public's use of the trail will be affected. Set up / take down and clean up, as well as other services provided by a City staff may be billed on a cost-recovery basis. **The event organizer must provide a copy of event liability insurance naming BOTH CITIES as co-insured at least 10 days prior to the event. Permits do not allow "exclusive use" of the trail and the general public must be allowed to share the permitted areas.**

This agreement is made and entered into by and between the Cities of Two Rivers and Manitowoc, Wisconsin, hereinafter called "City" and the above-named individual, hereinafter called "Permittee." The parties agree as follows: Bookings must be made no earlier than 12 months in advance. The Permittee understands his/her responsibility is to set up, clean up and restore premises within the time period listed above.

Limitation of Use: Permittee agrees that the number of persons on the rented premises during the rental period shall not exceed the capacity of the facility and that no intoxicating liquor or fermented malt beverages shall be served to minors. Permittee agrees to use premises rented for the purpose stated above and no other. In the event this Limitation of Use is not complied with, Permittee shall be charged and agrees to pay a fee of \$200.

Permittee agrees to abide by the rules and regulations contained in this agreement.

FOR OFFICE USE ONLY:
Signature of City of Two Rivers designee: _____ Date: _____

7. Tell Us About Your Event:

What is the estimated attendance at your event, including observers? 600*

How many vendors will be at your event? 10 at designated table on exterior of area How many vehicles? 0

Do you require any special parking restrictions? Yes No If yes, what type, when, and where:
We have a tour bus that acts as a billboard. Would like to park it somewhere it could be seen during the day. We have an equipment truck that needs to be close to the stage.

Parking on grassy areas of a park is not allowed without prior approval. Contact the Police Department if traffic control is needed.

Will food be prepared and/or served at the event? Yes No
You are responsible for obtaining any necessary permits for food from the Manitowoc County Health Department.

Will you be having a band or amplified music? Yes No

Will a loudspeaker or similar electric sound amplification system be used outdoors? Yes No
If yes, what hours: 2:30 - 3:30 sound check, Performance 6:30 - 8:30 *We need to know*

Amps and outlets available
Will the City need to provide any special electrical assistance or lighting (of ball diamonds, etc.)? Yes No
If yes, please describe:
Need access to power in the band shell

Contact the Parks Division at 686-3580 with questions.

Will any of the following services be required? Clean-up Street-sweeping
For help defining your parking, clean-up, & traffic control needs, please contact the Streets & Sanitation Division at (920) 686-6350.

Will any fireworks or pyrotechnic devices be used during the event? Yes No
If yes, contact the Fire Department at (920) 686-6340 to secure the proper permits for firework usage.

Will animals be present at the event? Yes No If yes, please indicate what types of animals, how many are expected, and where they will be located. _____

What toilet facilities will be made available to your participants? Indoor Outdoor

Please describe the toilet facilities that will be provided, including their locations and the number of units:
Hoping there are facilities in the park.

Will alcoholic beverages be served/sold? Yes No If yes, a "Special Class B" license will allow sale/service of beer and/or wine.
Please contact the City Clerk's Office at (920) 686-6950 to obtain a license.

In the case of a premise with a current alcohol license, do you need an extension of your premise? Yes No If yes, give a detailed explanation under #5.

Do you require a waiver of the restriction to serve alcohol in a park? Yes No

8. Equipment Needed for Your Event:

Equipment rental charges will apply unless a waiver of some or all fees is approved. A non-waivable delivery fee will be charged if delivery/pickup by City personnel is needed. Delivery fees are based on total rental costs.

To make arrangements to pick up the items yourselves, please contact the Parks Division at 686-3580. All items must be picked up and returned weekdays between 7:00 A.M. and 2:30 P.M. It is the renter's responsibility to sign in all materials in the Streets & Sanitation office or with a Parks staff member prior to unloading at the time of return. It is unacceptable to drop off rental materials outside of return hours and without signing them in.

Please indicate where and when the items should be delivered:

10AM on July 22nd, 2021

Please indicate the total number of items requested:

Streets & Sanitation Division Equipment (686-3580):

	# Needed	# of Devs*	Cost/Day	Total	
Barricades					
2'		X	X \$3.00	=	Flashers _____
3'		X	X \$3.00	=	Flashers _____
8'		X	X \$4.00	=	
Rail type-long		X	X \$2.00	=	
Rail type-short		X	X \$2.00	=	
Channelizer Drums		X	X \$3.00	=	
Cones					
18"		X	X \$1.50	=	
28"		X	X \$1.50	=	
Safety vests		X	X No charge	=	No Charge
Snow fence					
Rolls		X	X \$4.00	=	
Posts		X	X No Charge	=	No Charge
Post driver/pounder		X	X No Charge	=	No Charge
Traffic signs		X	X \$2.00	=	Description _____
		X	X \$2.00	=	Description _____
		X	X \$2.00	=	Description _____
Traffic signs (Portable)		X	X \$3.00	=	Description _____
		X	X \$3.00	=	Description _____
		X	X \$3.00	=	Description _____

Other (list items and amounts)

Need access to bandshell electric, & backstage areas

Parks Division Equipment (686-3580): Do NOT count any picnic tables, garbage cans, etc. already located at the park.

Banquet tables, 8'		X	X \$5.00	=	
Park benches		X	X \$7.00	=	
Picnic tables		X	X \$7.00	=	
Risers, platform 6"	X 8	X 1	X \$15.00	=	\$60
Security stanchions		X	X \$ 5.00	=	
Tent, 10'x10'		X	X \$30.00	=	
Tent, 10'x20'		X	X \$35.00	=	
Ticket booths, outdoor		X	X \$15.00	=	
Trash cans		X	X No Charge	=	No Charge
Wenger portable bandwagon, 35x8'***		X	X \$240.00	=	

*Description for band, 2 will be se
Need for side of
stage near stage
on each side of
stage to lift the
band off the ground.*

Other (list items and amounts):

TOTAL RENTAL CHARGES 60

*Include the day of return but not the day of pickup/delivery. Items must be picked/returned weekdays between 7:00 am and 2:30 pm.

**The bandwagon shall not be removed from the City limits without the approval of the Park & Recreation Committee and must be delivered/setup by City Personnel.

If you are requesting delivery/pickup by City personnel, the following non-waivable delivery fees will apply:

DELIVERY FEES	
Total Cost of Items Rented	Delivery Fee
\$0.00 - \$100.00	\$ 50.00
\$100.01 - \$250.00	\$ 75.00
\$250.01 - \$500.00	\$125.00
\$500.00 - \$1,000.00	\$250.00
\$1,000.01 and above	\$350.00

Delivery fees will be adjusted based on actual items rented.

9. Stake Permit: There is a \$50.00 NON-WAIVABLE stake permit fee per event. If any items will be staked into the ground. The event organizer is responsible for ensuring Diggers Hotline is contacted a minimum of three business days before set-up. Will any of these items (or items of similar nature) be erected or placed on the event grounds?

Tent or canopy Yes No
 Fence Yes No
 Sign Yes No
 Bounce house Yes No If electric, where will item be plugged in?
 Other Tent for sound board Yes No If electric, where will item be plugged in? Into Metro Stage electrical

If yes for any, give a detailed explanation under #5.

10. Safety and Security for Your Event:

Do you have the correct level of insurance for your specific event? Yes No
 Please see the Special Events Insurance Form to ensure you have the proper coverage. You must submit the insurance certificate AND required endorsements to the City Clerk's Office at least 10 days before your event.

Do you need assistance from the Police or Fire Departments? Yes No If yes, please describe:

Name of Security Coordinator _____ Phone # before event _____ Phone # the day of the event _____

Do you have a plan in place to deal with medical emergencies that may occur during your event? Yes No
 The City reserves the right to require a detailed written public safety plan.

11. Fees & Reimbursement: Unless waived by the Special Event Committee, the standard fees for all rentals and licenses will apply. The City may also require reimbursement for extraordinary expenses. Charges will apply for lost, stolen, or damaged equipment. Stake Permit Fees, License Fees and Delivery Fees will not be waived.

Is a waiver of some or all fees requested? Yes No

If yes, please explain what fees you desire waived or reduced and the reason(s):

We are providing the performance free to the Manilowoc Marine Band event. We hope to not have expenses in regards to any of the space requirements of this professional performance.

Will money be collected, tickets or concessions sold, registration fees charged, or money raised in conjunction with the event?

Yes No

If yes, explain and list specific charges

What are your estimated revenues and what will the revenues be used for?

Please attach any additional information which you feel will assist the committee in evaluating your request. The City reserves the right to request a current financial report for the previous two years indicating all expenses and all revenues of the group/organization.

Sandy Ronski

From: Tina Weiss <Tina.Weiss@kidsfromwisconsin.org>
Sent: Tuesday, March 23, 2021 11:31 AM
To: ParksAdmin
Cc: Corey Van Sickle; Michael Sander; Matt (Pinnacle Audio, LLC)
Subject: External: Special Event Application for Washington Park bandshell and audience area
Attachments: Spotlight Invite.pdf; Attachment for Speical Event Application_KFW.pdf; Manitowoc Special Event Application Form _ KFW_2021.pdf

Dear City of Manitowoc,

Please find the attached Special Event Application that I was advised to send in before the Kids From Wisconsin apply for the Discover Manitowoc Grant Program.

The event is in collaboration with the Manitowoc Marine Band. I am copying Corey Van Sickle, the director of the band for confirmation of the event.

Our concern at the moment is power at the shell and will need to know the number of outlets and AMPS for each. Please copy all with that information.

The event consists of the Ionic Kids From Wisconsin performance as well as a community arts SPOTLIGHT that we hope to get the arts community in Manitowoc involved in. I have attached a generic invitation for that.

We have the insurance coverage and will request the COI once approved.

Thank you and we look forward to a great event in Manitowoc this summer.

Tina Weiss
Managing Director
Booking NOW for 2021
LIVE! In Living Color
50 Years of KIDS
Office: 414-266-7067

Be Alert !

This is External or System generated Email. Please verify before opening any links or attachments.

2

KIDS FROM WISCONSIN **REALIZE YOUR** *Dream* **SPOTLIGHT**

SPOTLIGHT - A COMMUNITY ARTS SHOWCASE BEFORE THE KIDS FROM WISCONSIN PERFORMANCE IN YOUR COMMUNITY

Dear Area Arts Business or Organization,

As you well know, the creative sector has been particularly hard-hit because of shutdowns due to the pandemic and cancellations of almost all live events in the state. We are sure your organization has felt the hit as well and are eager to move forward in a safe productive and diverse way as things start to look up for our communities.

We are inviting you to participate in a free collaborative community arts opportunity that will be presented at the Kids From Wisconsin's, Realize Your Dream Spotlight that will take place 2 hours before the Kids From Wisconsin performance held on Date and Time. Your involvement as a participant in this collaborative arts event will be beneficial in many ways. Introduce what you offer to families seeking fall opportunities for their children or themselves.

- Spotlight your products or services before the performance as families come to claim their outdoor space for the live production. People of all ages will attend the performance and browse your offerings at pre-show and intermission. Tables will need to be supplied by your organization and set in our designated Arts Spotlight location at the venue.
- Offer a token or raffle from your business to potential students', parents/customers to take home. Examples: information, coupons, schedule of performances or a trinket for them to remember you. *Kids From Wisconsin will provide a bag to put it all in.* Families and audience members will be informed to "shop & browse" arts businesses and organizations in attendance.
- Help promote the Spotlight session and the incredible Kids From Wisconsin performance in your very own community. Ways to do this are:
 - Email your customers and promote on social media. We will supply graphics.
 - We will send you flyers and posters of the Spotlight and the Performance.

The Spotlight will begin at 4:30 PM
The Performance begins at 6:30 PM

The performance by Kids From Wisconsin is a fully staged Broadway/Vegas style, 2-hour performance. It is performed by some of the most talented young adults ages 15-20 from across the state. In their 53rd season, they will perform to over 120,000 this summer and over 10 million to date.

Contact xxx@xxx.com or 000-000-0000 to be included in YOUR Community Arts Spotlight.

SHOWMANSHIP

LEADERSHIP

PARTNERSHIP

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MAR 24 2021

CITY OF MANITOWOC
ENGINEERING

Discover Manitowoc GRANT APPLICATION

Community Development Department
900 Quay Street, Manitowoc, WI 54220
Phone: 920-686-6930 | Fax: 920-686-6939

FOR 2021 ONLY:
Grant applications will be accepted on an ongoing basis and must be submitted no later than 6-8 weeks prior to your event.

SECTION 1 – PROJECT / EVENT ADMINISTRATION

Logistics:

Name / Description of Project / Event: Kids From Wisconsin Performance and Spotlight Event

Location of Project / Event: Washington Park Band Shell Area

Below please include dates and times for Project / Event including setup and clean up.

Set Up Date: July 22, 2021	Begin Set Up Time: 10:00 AM	<input checked="" type="checkbox"/> AM / <input type="checkbox"/> PM
Start Date 1: July 22, 2021	Start Time Date 1: 4:30 PM	<input type="checkbox"/> AM / <input checked="" type="checkbox"/> PM
Start Date 2: July 22, 2021	Start Time Date 2: 6:30 PM	<input type="checkbox"/> AM / <input checked="" type="checkbox"/> PM
Start Date 3:	Start Time Date 3:	<input type="checkbox"/> AM / <input type="checkbox"/> PM
End Date: July 22, 2021	End Time: 9:00 PM	<input type="checkbox"/> AM / <input checked="" type="checkbox"/> PM
Clean Up Date:	Begin Clean Up Time:	<input type="checkbox"/> AM / <input type="checkbox"/> PM

Representative Organization:

Name of Organization: Kids From Wisconsin Federal ID Number: 39-1425288

Tax Status of Organization: 501 c3

<input type="checkbox"/> Corporation	<input type="checkbox"/> Limited Partnership	<input checked="" type="checkbox"/> Non-Profit
<input type="checkbox"/> General Partnership	<input type="checkbox"/> LLC	<input type="checkbox"/> Sole Proprietorship
<input type="checkbox"/> Governmental Body	<input type="checkbox"/> LLP	<input type="checkbox"/> Other:

Project / Event Coordinator:

Primary contact and person responsible for overall project / event oversight and execution.

Name: Tina Weiss

Address: 640 S 84th St.

Phone 1: 414-266-7067

Phone 2: 414-719-3648

Email: tina.weiss@kidsfromwisconsin

Accounting Coordinator:

Person responsible for accounting and use of the requested funds:

Name: Tina Weiss

Address: See Above

Phone 1:

Phone 2:

Email:

Relationship to Primary Contact Person:

Reporting Coordinator:

Person responsible for accounting for use of the requested funds:

Name: Kids From Wisconsin Board of Directors (Treasurer)

Address: 640 S 84th St.

Phone 1: 414-266-7067

Phone 2:

Email: tmaze@wi.rr.com

Relationship to Primary Contact Person: Board Member

SECTION 2 – PROJECT / EVENT INFORMATION



Attach a detailed description of the project / event based on the following instructions:

- A. Describe in detail the proposed project or event including at least the following.
 - What are the goals of the project or event ?
 - What is the target market or demographic for the project or event?
- B. How will the project or event attract visitors to Manitowoc?
 - Describe plans and timeline for marketing, promotion, etc.
 - Specify the media to be utilized.
- C. Have you previously received funding from the City of Manitowoc for this event?
- D. Is there opportunity or willingness for this to become a multi-year project or event?
(Attach the supplemental application materials if you are applying for a "Major Institution" status).
- E. Who are the key project team members who will be responsible for coordinating the project or event?
 - Examples of key team members: President or chair; steering committee members, event coordinator, accountant or budget coordinator, marketing or promotion coordinator.
 - Describe each individual's team role and relevant experience. A summary statement is acceptable. Full resumes are not necessary unless requested.
- F. How will you measure the success of your project or event ?
 - Consider, as applicable, participant surveys, room night tracking, other suggestions or feedback.

SECTION 3 – PROJECT / EVENT BUDGET INFORMATION



Attach a copy of the project / event budget based on the following instructions.

- G. Show all anticipated uses of funds and all anticipated sources of funds (in addition to the requested Grant).
The budget must include all resources required for the project or event and indicate who will be responsible. The budget must demonstrate the need for grant funding assistance. If total funding is not awarded, be prepared to prioritize financial needs.

H. What is the dollar amount being requested from the Discover Manitowoc Grant ?

Describe exactly for which budget items the requested grant funds will be used including itemized breakdown of amounts.

SECTION 4 – ESTIMATED ECONOMIC IMPACT INFORMATION

Provide the following inputs for estimating the economic impact to the City of Manitowoc of the project / event.

Estimate the expected attendance (including participants and observers) using the following table:

	Su	M	T	W	Th	F	Sa
Local (Manitowoc County) participants					850		
Visitors from outside Manitowoc County					300		
Visitors from outside NE Wisconsin					150		
Total participants					1300		

Attendance estimate is based on how many years of historical attendance ? **YES**

Estimate the expected room night usage (hotel, motel, B & B) resulting from the project or event using the following table:

	M	T	W	Th	F	Sa	Su	M	T	W	Total room nights
Rooms Per day			6	10							

The estimated room night usage is based on (indicate all that apply):

Contracted (blocked / reserved) rooms.

Name of Hotel Sponsor 1:

Name of Hotel Sponsor 2:

Past event room night usage in Manitowoc.

Past event room night usage for a similar project or event elsewhere.

SECTION 5 – POST EVENT REPORTING

Consider your plan for measuring project / event success under Section 2.F. and Section 4. Provide the following information for post event reporting.

- Date that the project team will be communicating the project or event results to the City of Manitowoc.
- Date shall be no more than 90 days after completion of the project or event.
- The report shall contain an overview and general accounting of how the allocated funds were used, providing direct examples.
- The report shall be signed by the Project/Event Coordinator, the Accounting Coordinator, and the Reporting Coordinator.

SECTION 6 – CERTIFICATION AND ACKNOWLEDGEMENT

Sign below certifying that all information in this application has been provided truthfully and in acknowledgement of the following Discover Manitowoc Grant Policies:

- Credit must be given to the City of Manitowoc (use City logo) in marketing and advertising.
- Grant amounts are contingent upon fund availability.
- The grant application process is competitive. All other aspects being equal, the following criteria will be considered in making award determination between competing applications:
 - Uniqueness of the project/event as compared to the existing offerings already available in the community.
 - Start-up projects/events versus events already established.
 - Ability of the project/event to bring people in from outside of Manitowoc County and from outside of NE Wisconsin.
 - Ability of the project/event to result in overnight stays at lodging establishments.
 - The experience level of the project team.
 - The quality of the marketing and promotion plan.
 - The quality of the effectiveness measures and reporting plan.
 - Leveraging of other funds in addition to the requested grant.
 - Preference will be given to non-profits, but the application process is also open to for-profits.
 - Preference will be given to applications with a demonstrated financial need.
- The final 10% of an awarded grant amount will be withheld until final reporting is completed.
- The City may request additional details on any aspect of the proposed project or event in order to evaluate the soundness of a potential grant award. In such cases, the application will not be deemed completed until the additional information is provided.
- The City has the responsibility to discontinue funding to any organization that is not meeting the reporting requirements.
- I understand the filing of this application does not guarantee the award of a grant. I also understand that all project or event organizers and participants must comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, and liquor licensing regulations and fees.
- I understand that a Special Events Application form and approval is also required if it applies.
- I further understand that the quality of completeness of this application will be evaluated, and an incomplete application may be cause for the denial of the requested funds.

Project / Event Coordinator Name (print): Tina Weiss, Managing Director of Kids From Wisconsin

Project / Event Coordinator Signature:



Dated:

3/23/2021

SECTION 7 – SUBMITTALS

Submit completed and signed application to the City Hall Customer Service Desk (City Clerk's Office).

- Submittal Deadline Dates: 6-8 weeks prior to event.
- Contact the Community Development Department (920-686-6930) for assistance and to confirm the current availability of funds.

City Use Only

Estimated economic impact to the City of Manitowoc (calculated):

RTAB Meeting Date:

RTAB Decision Date:

Post Event Reporting Date:

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MAR 24 2021

CITY OF MANITOWOC
ENGINEERING

Discover Manitowoc GRANT APPLICATION

KIDS FROM WISCONSIN PERFORMANCE AND ARTS SPOTLIGHT

SECTION 2 PROJECT / EVENT INFORMATION

The 2021 Kids From Wisconsin are composed of the most talented performers aged 15-21 that were selected from over 300 applicants across the state, intend to perform the iconic show enjoyed by a multi-generational audience. The performance is a professional, fully staged Vegas-style show. The group tours the Midwest and a mainstay at the Wisconsin State Fair which gave them their start in 1969 and still going strong today. The group performs to over 120,000 annually.

The talented performers bios can be found at: <https://www.kidsfromwisconsin.org/newcast>

- A. The proposed project includes a community-arts showcase of arts organizations and businesses (participating partners) for a Realize Your Dream - "Arts Spotlight". Participating community partners will have the opportunity to showcase products or services to families before the performance and during the intermission. People of all ages will be able to browse offerings within their own collaborative arts community. The "Arts Spotlight" will be free for arts organizations/performing arts vendors around the area, i.e.: dance schools, arts groups, theatres, etc. and a great way to support their community and local arts by promoting the event to their clients. The "Spotlight" was developed to enhance and capitalize on promoting workshops, classes, and performances to the entire arts community and beyond.

After a quiet year of no performances the Kids From Wisconsin's 53rd year will be "Live! In Living Color". The show will take a trip to some of the greatest live music venues throughout the history of this country and the musical artists that helped define their legacy's. The Ed Sullivan Theater, Ceasars Palace, The Grand Ole Opry, House of Blues, and Broadway just to name a few. The brilliant costumes and the magnificent talent of the high energy dancers and musicians will be something many of our community are not afforded the opportunity to experience.

o Spotlight at 4:30 PM

o Performance at 6:30 PM

o Talk Back - 8:30 PM

- B. In collaboration with the Manitowoc Marine Band, Spotlight activities will be promoted through mailings to the local music/dance organizations and shops. If they are participating, we are asking they share on social media and invite their customers or members to join the afternoon and evening with the arts community and great entertainment.

The Kids From Wisconsin bus will act as a billboard on the day of the event. It is wrapped with the "LIVE! In Living Color logo across the length. An ad will be posted in our most prominent arts guides. Posters will be distributed to arts businesses and organizations for the Spotlight and performance. City Newsletter announcement and all social media sites in and around the area. Kids From Wisconsin will offer live feeds to also promote the performance and Spotlight.

Kids From Wisconsin have performed in Manitowoc every summer for over 4 decades as a benefit for the Manitowoc Rotary. This year the Rotary will not be bringing us in due to COVID as they typically host the show at the Capital Civic. Understandable. We feel with enough media and postings we all can encourage audiences to come out and enjoy, masks required and encourage the social distance in a safe, outdoor setting.

- C. The Kids From Wisconsin have not previously received funding from the City of Manitowoc, although unsure if the Rotary has in the past for their annual event at the Capital Civic.
- D. Our allegiance as of now is intended for the Rotary to continue hosting in the future in Manitowoc at the Capital. Due to COVID, an indoor performance is not an option in 2021.
- E. The key project team members responsible for the project are:
 - a. Tina Weiss, Managing Director of the Kids From Wisconsin
 - b. Michael Sander, Executive Director of the Kids From Wisconsin
 - c. Corey Van Sickle, Director of the Manitowoc Marine Band and Alumn of Kids From Wisconsin
 - d. The Kids From Wisconsin Tour staff that travel with the group.
- F. The success will be measured by
 - a. The number of arts organizations that take part in the spotlight and how wide their reach to build a nice audience for all.
 - b. Through an audience survey announced at the show on the KFW website and Manitowoc Marine Band website we will measure the audience reaction to the performance.
 - c. Through a survey sent to participating arts organizations we will measure the number of new clients or fall sign ups to classes.
- G. Budget – [Link to Project/Event Budget](#)
- H. \$3200 Requested