

## Mackenzie Reed-Kadow

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**From:** Justin Nickels  
**Sent:** Tuesday, April 28, 2020 3:46 PM  
**To:** Deborah Neuser; Mackenzie Reed-Kadow; Steve Corbeille  
**Subject:** RE: Alcohol Licenses

Thank you for all the information.

I shared with Eric Sitkiewitz and Jim Brey seeking if they are interested in bringing it to the Finance Committee for discussion.

I informed them I do not have a recommendation. But, if they wanted to discuss, at least they have the information available.

Steve – Jim Brey may request this for next week’s Finance Committee.

Thanks!



**Justin M. Nickels**

Mayor

City of Manitowoc, WI

City Hall | 900 Quay Street | Manitowoc, WI 54220

Office Phone | (920) 686-6980

Cell Phone | (920) 374-0499

Assistant | Stacey Groll | [sgroll@manitowoc.org](mailto:sgroll@manitowoc.org)

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**From:** Deborah Neuser  
**Sent:** Tuesday, April 28, 2020 11:52 AM  
**To:** Justin Nickels; Mackenzie Reed-Kadow; Steve Corbeille  
**Subject:** RE: Alcohol Licenses

“Class A” Liquor Stores. In 2019 we had 21 licenses.  
\$500 liquor fee has a state mandated minimum fee of \$50  
\$150 beer fee is determined by the municipality  
As an example, combined fee could be reduced to \$50

Class “A” Fermented Malt Beverage. Mini marts selling beer only for carry out. In 2019 we had 21 licenses  
\$150 fee, however, determined my municipality

Class “B” Beer served to drink on premise. In 2019 we had 11 licenses.  
\$100 fee, however, state does not have a minimum, so we can reduce to any amount or zero

The Big One – “Class B” Tavern licenses. In 2019 we had 72 licenses. Of the 60 applications received, 33 have already paid in full.

\$500 liquor fee has a \$50 minimum so we can’t reduce below \$50  
\$100 beer fee has no minimum

“Class C” Wine. In 2019 we had 7 licenses.

\$100 fee has no minimum

Deborah

**From:** Justin Nickels

**Sent:** Tuesday, April 28, 2020 10:16 AM

**To:** Deborah Neuser <dneuser@manitowoc.org>; Mackenzie Reed-Kadow <mreedkadow@manitowoc.org>; Steve Corbeille <scorbeille@manitowoc.org>

**Subject:** Alcohol Licenses

Good Morning,

I reached out to a few alders to get their opinion on whether we should consider lowering alcohol licenses. They are interested in learning more.

Steve: what is our annual revenue from alcohol licenses?

Deborah/Mackenzie: how many (of the different classes) alcohol licenses do we issue? (this does not include bartenders licenses).

If we cut all licenses, let's say, in half – what monetary impact would that have?

I realize licenses already went out and some have already returned them.

And....before we say this is a bad idea and may take time to administer....let's not forget there are many small businesses who were forced to close who have no revenue coming in.

Thank you!



**Justin M. Nickels**

Mayor

City of Manitowoc, WI

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Office Phone | (920) 686-6980

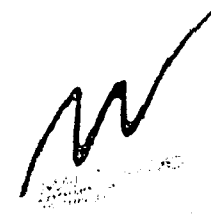
Cell Phone | (920) 374-0499

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# General Ledger

## Summary Trial Balance

User: scorbeille  
 Printed: 04/28/2020 - 10:36AM  
 Period: 01 to 04, 2020



Account Number	Description	Budget Amount	Beginning Balance	Debit This Period	Credit This Period	Ending Balance
Fund 1100	GENERAL FUND					
REVENUE						
Dept 13100	CLERK					
1100-13100-431110	FERMENTED MALT/INTOX LIQUOR	57,000.00	0.00	1,408.33	31,930.05	-30,521.72
1100-13100-431115	FERM MALT/INTOX LIQR-LATE FI	1,100.00	0.00	0.00	0.00	0.00
1100-13100-431130	OPERATORS LICENSE	23,000.00	0.00	0.00	2,980.00	-2,980.00
1100-13100-431135	TEMPORARY OPERATORS LICEN:	500.00	0.00	0.00	40.00	-40.00
1100-13100-431140	ADVERTISING LIQUOR LICENSE	2,500.00	0.00	0.00	1,165.00	-1,165.00
1100-13100-431150	ALCOHOL BEVERAGE LICENSE T	0.00	0.00	0.00	0.00	0.00
1100-13100-431155	ALCOHOL BEVERAGE-CHG OF A:	50.00	0.00	0.00	10.00	-10.00
1100-13100-431160	SIDEWALK CAFE PERMIT	150.00	0.00	0.00	0.00	0.00
1100-13100-431200	SEALER LICENSE FEE	2,375.00	0.00	0.00	2,350.00	-2,350.00
1100-13100-431210	CIGARETTE LICENSE	4,000.00	0.00	0.00	2,600.00	-2,600.00
1100-13100-431211	SODA LICENSE	0.00	0.00	0.00	0.00	0.00
1100-13100-431212	BOWLING ALLEY LICENSE	250.00	0.00	0.00	120.00	-120.00
1100-13100-431214	ADULT ENTERTAINMENT LICENS	1,000.00	0.00	0.00	1,000.00	-1,000.00
1100-13100-431220	MOBILE HOME PARK LICENSE	375.00	0.00	0.00	0.00	0.00
1100-13100-431221	TAXICAB LICENSE	600.00	0.00	0.00	30.00	-30.00
1100-13100-431222	TAXICAB DRIVERS LICENSE	600.00	0.00	0.00	50.00	-50.00
1100-13100-431223	AMBULANCE AND HEARSE LICE	150.00	0.00	0.00	0.00	0.00
1100-13100-431224	GARBAGE COLLECTORS LICENS	900.00	0.00	0.00	0.00	0.00
1100-13100-431225	HONEYBEES LICENSE	10.00	0.00	0.00	10.00	-10.00
1100-13100-431226	MOBILE FOOD VENDER	60.00	0.00	0.00	20.00	-20.00
1100-13100-431230	THEATER LICENSE	500.00	0.00	0.00	0.00	0.00
1100-13100-431231	AMUSEMENT LICENSE	100.00	0.00	0.00	0.00	0.00
1100-13100-431240	DIRECT SELLERS LICENSE	500.00	0.00	0.00	70.00	-70.00
1100-13100-431241	CHRISTMAS TREE SELLERS LICE	200.00	0.00	0.00	0.00	0.00
1100-13100-431242	PAWNBROKERS LICENSE	355.00	0.00	0.00	112.50	-112.50
1100-13100-439200	WELL OPERATION PERMIT	1,000.00	0.00	0.00	875.00	-875.00
1100-13100-451100	CLERK'S FEES	9,500.00	0.00	11.90	3,246.73	-3,234.83

Account Number	Description	Budget Amount	Beginning Balance	Debit This Period	Credit This Period	Ending Balance
1100-13100-451800	PUBLICATION FEES	2,000.00	0.00	0.00	84.75	-84.75
1100-13100-451900	OTHER GENERAL GOVERNMENT	3,500.00	0.00	0.00	750.00	-750.00
1100-13100-451910	SEALER FEES	12,400.00	0.00	0.00	12,011.25	-12,011.25
	1100-13100 REVENUE Totals:	<u>124,675.00</u>	<u>0.00</u>	<u>1,420.23</u>	<u>59,455.28</u>	<u>-58,035.05</u>
	REVENUE Totals:	<u>124,675.00</u>	<u>0.00</u>	<u>1,420.23</u>	<u>59,455.28</u>	<u>-58,035.05</u>
	Fund 1100 Totals:	<u>124,675.00</u>	<u>0.00</u>	<u>1,420.23</u>	<u>59,455.28</u>	<u>-58,035.05</u>
	Report Totals:	<u>124,675.00</u>	<u>0.00</u>	<u>1,420.23</u>	<u>59,455.28</u>	<u>-58,035.05</u>

## Deborah Neuser

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**From:** Deborah Neuser  
**Sent:** Wednesday, May 6, 2020 7:24 AM  
**To:** James Brey - D4  
**Subject:** FW: [clerklist] Liquor Licensing Fees

See below as to what TR did.

Kim is talking about tavern licenses so a reduction from \$600 to \$50! For us that would be a reduction of \$39,600. (\$550 x 72)

Deborah

**From:** Kim Graves [mailto:kimgra@two-rivers.org]  
**Sent:** Tuesday, May 5, 2020 4:00 PM  
**To:** Clerk List <clerklist@list.wisclerks.org>  
**Subject:** [clerklist] Liquor Licensing Fees

Good Afternoon All,

Since I asked the question some time ago, I wanted to let you all know that our Council met last night and did approve reducing the "Class B" Intoxicating Liquor Fee to \$50.00 and eliminate the fee for "Class B" Beer Licenses just for the renewal period of July 1, 2020 to June 30, 2021.

If any of you want a copy of our Ordinance, please message me and I will gladly send you a copy.

Thanks and stay safe and healthy!!!!

-Kim

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Kim Graves  
City Clerk/Human Resources Director  
City of Two Rivers  
Post Office Box 87  
Two Rivers WI 54241  
Office Phone: 920/793/5526  
Cell: 920/901/9258  
Fax: 920/793/5512  
Population: 11,457  
website: [two-rivers.org](http://two-rivers.org)

--- The Wisconsin Municipal Clerks Association does not take responsibility for any information obtained through this listserv. Some responses may be only a personal way of conducting business, and may not be appropriate to your community. WARNING: Some questions in all likelihood require professional assistance.

**ORDINANCE**

**An Ordinance** to amend Section 1-2-1(13)(b) of the Municipal Code of the City of Two Rivers, Wisconsin, regarding the fee for Retail "Class B" Intoxicating Liquor Licenses and Section 1-2-1(14)(b) of the Municipal Code of the City of Two Rivers, Wisconsin, regarding the fee for Retail Class "B" Fermented Malt Beverage Licenses.

The City Council of the City of Two Rivers, Wisconsin does hereby ordain as follows:

**SECTION 1:** Section 1-2-1(13)(b) is hereby amended to provide that the fee for Retail "Class B" Intoxicating Liquor Licenses be reduced to \$50.00 per year for the licensing period July 1, 2020 to June 30, 2021; effective with the licensing periods commencing July 1, 2021, and thereafter, said fee shall be \$275.00 per year.

**SECTION 2:** Section 1-2-1(14)(b) is hereby amended to eliminate any fee for Retail Class "B" Fermented Malt Beverage Licenses for the licensing period July 1, 2020 to June 30, 2021; effective with the licensing periods commencing July 1, 2021, and thereafter, said fee shall be \$100.00 per year.

**SECTION 3.** This Ordinance shall take effect and be in force from and after the date of its passage and publication.

Dated May 4, 2020.

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Curt Andrews  
President, City Council

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Gregory E. Buckley  
City Manager

Attest:

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Kim Graves  
City Clerk

Approved as to form and legality:

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John M. Bruce  
City Attorney